



South End Soccer is excited to announce our newest fundraising event for 2020 - **The Great Roxbury/South End Scavenger Hunt!** This virtual event will be a team-based competition that encourages participants to complete activities in some of the South End and Roxbury's amazing outdoor spaces and local businesses.

We know safety is a concern at this time so, these virtual and physically distanced activities can be done on your schedule. Each activity will be assigned a set number of points and the teams who collect the most points during the duration of the event will have the opportunity to win some great prizes!

**Join us to support youth sports!** And, not only will this be a fun way to raise much needed funds for South End Soccer's free programs, but it will also **support and promote our communities and local businesses.** **#QUESTFORSES**

#### FAQ's:

- **When is the event?**
  - o This scavenger hunt activities will take place from **Saturday August, 15 – Sunday August 23, 2020**. There will be a virtual party to celebrate South End Soccer and announce the **winners on TUESDAY, AUGUST 25<sup>th</sup>** (details to come).
- **Does it cost money to participate?**
  - o Each team is asked to fundraise \$100 via your team's [GoFundMe page](#) or donate \$100 to participate. Your team size can be 1-8 people (maximum team size is 8 adults or children - you must have one adult over 21 as Team Captain).
- **Can I raise more than \$100?**
  - o Yes! Once you register your team, you'll set up your GoFundMe page and set a team fundraising goal (minimum \$100). You can then reach out to friends and family to donate to help you reach your goal!
  - o There will be prizes for the team **that raises the most money** and teams that **earn the most points**.
- **How will the scavenger hunt work?**
  - o You'll be sent a list of challenges to complete throughout the designated time frame (August 15 – August 23, 2020).
  - o Challenges will range from outdoor physical or virtual activities to visiting local businesses. Note: to address any physical distance concerns, we will *never* require anyone to go inside a business.
  - o Challenges will be worth different amounts of points depending on the level of involvement. The teams with the most cumulative points at the end will have the opportunity to win some great prizes!

- **Teams earn more points by visiting and supporting Black Owned Businesses!**
- Each team captain will be sent a Google Form link to track points and completed tasks and upload your photos.
  - If this is a challenge in any way, please contact us to get paper forms.
- To help promote local businesses and the event, **please post your photos/videos** of each completed task on social media with the hashtag **(#QUESTFORSES)**!
- **How can I sign-up my team?** To register your team visit GoFundMe:
  - <https://charity.gofundme.com/o/en/campaign/roxburysouthendscavengerhunt> (this link can also be found on the SES website).
  - Click the “Join” button and then choose the option “Create Your Own Team”.
  - Come up with a team name and goal (minimum \$100) and you’re all set! You can customize your page with photos and stories, too.
  - **Note:** you will be asked to sign the Fundraising Minimum Agreement and submit your credit card information. Your card will only be charged if you don't raise/donate \$100 before August 26th.
- **How do I join an existing team?**
  - Go to the link above and click the “Join” button and then choose the option “Join a Team”. Search for the team name and then join the team from there.
- **Can I participate as an individual and not on a team?**
  - Absolutely! You should still sign up as a “team” per the instructions above, but teams can be made up of just one person.
- **How else can I participate if I don't want to be on a team?**
  - **Sponsor:** We have several **sponsorship** opportunities available! If you're interested, please contact Saffiyah Coker at [intern.sesoccer@gmail.com](mailto:intern.sesoccer@gmail.com).
  - **Be a Stop:** Sign up your business as a **stop on the hunt**! Contact Saffiyah Coker at [intern.sesoccer@gmail.com](mailto:intern.sesoccer@gmail.com) for more information.
  - **Donate:** You can also make a **general donation** to South End Soccer or **donate to a team** on the event website: <https://charity.gofundme.com/o/en/campaign/roxburysouthendscavengerhunt>.

**For more information please contact:**

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