



100 YEARS

1919-2019

GOLF CLUB

EST 1919

Sault Ste. Marie Golf Club is proud to present many new advertising opportunities and programs for the golf season.

The golf course is the ideal place to advertise for an extended period to a target market that has a higher than average disposable income.

The Sault Golf Club annually has over 30,000 rounds of golf which consists of Member and Guest play.

Ten to twelve Corporate Tournaments are also hosted annually.

The Sault Golf Club will be offering a number of affordable advertising opportunities that can be combined with Corporate Memberships and 10 play packs.



*Don't miss out
on this season!*

Advertising Programs

Golf Cart Decals

- Trends in golf show increased golf cart use among all golfers
- Advertise to your target market for more than 4 hours
- Our carts go out for 1 or 2 rounds daily and get continuous exposure in our staging area
- Take your customers out in your own customized cart

Pricing options:

- 1 Cart \$500
- 2 Carts \$800
- 5 Carts \$2000 (includes 8 Corporate Plays - \$500 value)

Your logo on three sides of the cart!



18th Hole Scoreboard

- Advertise to our golfers as they complete their rounds, which exceeds 30000 during the summer
- We host 20 to 30 tournaments annually that exposes the 18th hole scoreboard to many more potential customers

Pricing options:

- 2' x 4' Sign \$300
- 4' x 4' Sign \$500



Website Advertisement

www.saultgolfclub.ca

- In its first 6 months of existence, our website has attracted 7,500 unique visitors and almost 25,000 visits
- 70% of the visits are local
- Get great value and exposure for your advertising dollars

Pricing options:

- Home page \$500 (limit of 4 spaces)
- Other pages \$300
- Custom pages – negotiable



Scorecard Advertising

- Most golfers use a scorecard and many cards are retained after the round
- Golfers use the card on every hole

Pricing options:

- Full Banner Ad \$500
- 1/2 Banner Ad \$275
- 1/4 Banner Ad \$150



Driving Range Dividers

- Driving ranges are extremely popular with golfers who want to practice, warm up, and undertake golf lessons and enroll in golf clinics
- The Sault Golf Club has over 10,000 individual users annually
- Let a potential customer see your ad for up to one hour at a time

Pricing options:

- One Divider \$150
- Full side of tee deck \$750 (includes (5 full Dividers) 4 Corporate plays)



Tee Blocks

- All golfers are expected to position themselves between the tee blocks
- The Sault Golf Club produces 30,000 rounds of golf, which is a lot of exposure

Pricing options:

All four sets of blocks on given hole \$250

All four blocks plus the flag \$350

Sponsor one hole and receive one round of golf

Sponsor two holes and receive one round for a foursome



Other Unique Opportunities

- Halfway house ("Chimney Corner") signage. This building is in the centre of the golf course and passed 2 to 3 times per round
- Beverage cart signage
- Hole sponsor signage
- Title sponsor of a tournament
- Junior development program
- Club newsletter sponsor
- Signage at the putting green

Priced to Suit. Packages can be customized to fit your needs.



Sault Golf Club Corporate Membership

- Enjoy the advantages of membership while promoting your business
- Have your business name appear in our membership listing

20 Plays (with cart) for \$1,095 plus HST

20 Plays (walking) for \$895 plus HST

We are offering the opportunity to combine your Corporate Membership with our advertising programs. Maximize your advertising and golf in a tax deductible manner. Packages can be customized to fit your needs.

Example Options:

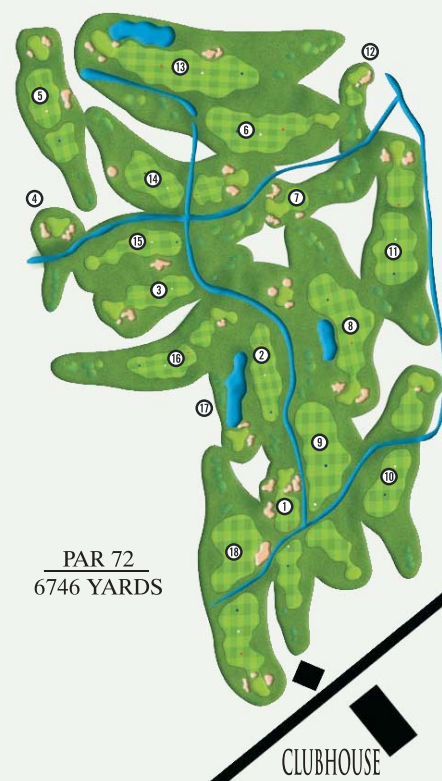
\$1,500 – Corporate Membership / Website Ad / 2' x 4' 18th Hole Scoreboard Ad
(an \$1,800 value for \$1,500)

\$2,000 - Corporate Membership / Cart Decals / Website Ad / 2' x 4' 18th Hole Scoreboard Ad

(a \$2,300 value for \$2,000)

\$2,500 – Corporate Membership / Driving Range Divider / Cart Decals / 4' x 4' 18th Hole Scoreboard Sign / Website Homepage Ad
(a \$2,950 value for \$2,500)

The Sault Golf Club also offers 10 play packs at \$450 which can be included in custom packages.



For more information or to secure your advertising space contact:



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Sault Ste. Marie Golf Club

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