

President George W. Bush  
2943 SMU Boulevard  
Dallas, Texas 75205

January 29, 2019

**Re: America 2.0 - What if your most important work for America is in your future, not your past?**

Greetings to you. I am 3 decade veteran of the capital markets, the CEO of Renaissance Studio, Ltd. ("RSL") and the Founder of The America 2.0 Foundation ("A2F"). I am also a native Texan and a well informed American who is very troubled about our failing political status quo in the USA.

I am very concerned because America is 1) deeply divided against itself, 2) far underachieving its prosperity potential and 3) on a path to social, economic, political, geopolitical, fiscal, entitlement, constitutional, socialism and capital markets calamities that will not be avoided by our failing political status quo. I am not an alarmist but, unlike everyone else, I am not willfully ignorant or cynically acquiescent about our very serious situation.

I make these assertions as a long term student and analyst of history, politics, geopolitics, economics, government, business, media, free enterprise, venture capital, finance, marketing, entrepreneurship, risk, motion pictures, the digital realm, psychology, sociology, technology, education, healthcare, markets, the capital markets and the ways all of these elements interact with each other.

I have invested many years in a comprehensive analysis of America's government, political and economic systems. I have employed this knowledge to develop compelling strategies to reform them to allow the USA to unite to address its major problems and reach its full economic and prosperity potential. Yes, this is an ambitious concept but it is grounded in common sense and profound intrinsic merit.

I am writing you in the hope of inspiring you to help lead an American reformation that will allow the USA to unite to avoid impending calamities and unleash a new era of common sense unity, reconciliation and prosperity that will benefit everyone. If you embrace this vision and help to lead it you will far transcend your very substantial previous accomplishments to become the most consequential American since our founding fathers. Please suspend your disbelief long enough to seriously consider this scenario.

**Overview**

Any objective, non-partisan, professional assessment would confirm that America is far underachieving its social, economic and prosperity potential. This reality persists because the USA operates on a dated political system that is being led by self-serving political, media and other elites who are aggressively dividing Americans against each other for their partisan, power and financial benefit at the expense of everyone else. This failing status quo is leaving the very serious problems that all Americans face together unresolved and allowing major calamities to unfold as I discussed above.

I recognize your deep faith in America will likely cause you to reflexively resist my assertions and ideas. However, our founding fathers were confronted by a very similar failure of their status quo in 1776. Rather than acquiesce to their broken political system, they collectively made the choice to gather in common cause and risk everything to forcefully challenge their failing status quo with a vision of liberty, human rights, free enterprise and governance of, by and for the people.

They were not self-serving partisans bent on wealth and power. They were selfless and visionary leaders who created and pursued a vision of a much better America that would benefit everyone. All modern Americans are the beneficiaries of their wisdom, courage and determination to not acquiesce to oppression and exploitation by their self-serving elites.

Those same founding fathers would be appalled by the virulent and debilitating partisan madness that has infected modern America. So what would they advise us to do in modern America? Acquiesce to mediocrity and underachievement or rise to forcefully challenge our failing status quo?

### **The America 2.0 Agenda**

The America 2.0 agenda is a comprehensive summary for an American reformation that will unite America to reach its full social economic and prosperity potential. Key points are as follows:

- End the divisive and self-destructive partisan madness. This is not impossible idealism. It is simply a return to the selfless, innovative, consensus building example that was set by America's founding fathers that made America great in the first place.
- End the brazen buying and selling of political outcomes through the corrupt campaign finance and lobbying systems.
- Convert the federal government from a massive and wasteful consumer and re-distributor of national wealth into a much smaller and highly effective facilitator of all the success factors of the free enterprise economy that creates much more wealth for everyone
- End the insanity of self-destructive geopolitical conflicts by leading a common sense international reconciliation effort that will dramatically reduce wasteful military expenditures, supercharge the global economy and increase prosperity for everyone.
- Address the huge non employment problem where over 100 million American adults are not working, not paying income taxes, not contributing to GDP and are often consuming government benefits. A solution starts with major reforms of our education systems to offer perpetual public education, reeducation and skill set training to all adults throughout their working lives. This is a much more cost effective solution than allowing over 100 million adults to remain unproductive non taxpayers who often consume government benefits for decades.

The America 2.0 agenda 1) summarizes all of these and many other problems and 2) articulates compelling, common sense solutions.

### **Summary**

In truth, all Americans face very serious problems together and we are all on a path to major calamities that will not be avoided if everyone remains content to acquiesce to our failing status quo. America needs visionary leaders to rise in the spirit of our founding fathers to forcefully challenge our failing status quo to lead a common sense reformation that unites America to solve our problems and unleash a new era of reconciliation, solutions oriented governance for the common good and prosperity that benefits everyone.

A productive reformation will never be led by self-serving political, media and other elites who benefit from the failing status quo. It cannot come directly from you because of your partisan history as part of the status quo that would skew reactions along partisan lines. This leaves visionary motion pictures as the best available medium to:

- Deliver a hard reality check on the very serious problems that all Americans face together and
- Project a common sense vision of a united America that is free of partisanship and corruption with a smaller government that is supercharging all the success factors of the free enterprise economy to create strong economic growth and greater prosperity for everyone.

RSL and A2F have collaborated to create “America 2.0” the movie which is designed to project higher awareness and the America 2.0 vision into the consciousness of millions of people to hopefully inspire reforms in the real world. This goal will be accomplished through the most consequential and perhaps the most diversely entertaining motion picture ever conceived. It must be entertaining to attract mass audiences to experience the America 2.0 vision of a much better future.

“America 2.0” is the sensational story of a hyper-brilliant young woman who is the master of artistry in all things. She is on a “mission impossible” to save America from itself by avoiding major calamities and unleashing a new era of common sense unity, reconciliation and prosperity that benefits everyone.

Below you will find a link to the script for “America 2.0”. Just access the webpage and select Link #1: “America 2.0 2019”:

**<http://www.renaissancestudio.org/library.html>**

For the benefit of all Americans, I encourage you to invest 2 hours to read the script with an open mind to its historic surprise ending. **Then imagine the potentially major impact of this insightful movie appearing in theaters during the partisan political madness of the 2020 presidential campaign.**

America 2.0 is your historic opportunity to transcend the presidency and join America's founding fathers as courageous and insightful visionaries who were willing to leave the comforts of their lives and rise to risk everything to challenge and reform their failing status quo to create the many blessings that all modern Americans take for granted. This is your chance to create a much greater and more enduring positive legacy that benefits everyone now and in the future.

I need your help to convert these visions into sensational realities that benefit everyone. I live in Dallas and I would very much appreciate the opportunity to meet with you to discuss the America 2.0 vision, movie and agenda for an American reformation that will benefit everyone.

Thank you for listening with an open mind to this historic scenario. Please help me help everyone.

Best regards,

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