

TOONED

written by

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Based on WARNER BROS. Cartoons
with Kik and Snowflake and The Startoons,
original cartoons created by Jared Suarez

Franchise includes first person adventure game, TOONED,
animated series, BRAINSQUARED WITH KIK AND SNOWFLAKE,
and master narrative trilogy THE STARTOONS

OPENING CINEMATIC for TOONED (*first-person adventure*)

TOONED, A Hanna Barbera/Looney Tunes Legacy Cartoon (MASHUP of The Flintstones, The Jetsons, Bugs Bunny, Wile E. Coyote, Road Runner, Daffy Duck, Porky Pig, Speedy Gonzalez, Sylvester, Tweety (and many others) - and two new characters, KIK and SNOWFLAKE, an adventure-set brother and sister duo, who have their own TV show (BrainSquared), whose combined mission is to save the TV universe after the catastrophic collapse of several planes of television that leave entire channels and their populations in broken realities.

EXT. WARNER BROS. STUDIOS - DAY

It's 2025, Christmas Day, on the Warner Bros. lot. The lot is empty. Alleys and driveways look abandoned. The only car visible is a small blue Movie City security cart parked between Building 44 and Stage 22. It sits there, parked. Not a person in sight. Suddenly a sprinkle of snow starts falling from the sky, powdering the entire expanse of the visible studio. The sound of two kids arguing becomes increasingly audible, "...I don't want to go shopping, I want to go to the movies...", as the cart cantilevers along a sparkling patch of snow.

Two small characters, SNOWFLAKE, wearing magic glasses, and a pink spaghetti dress, and KIK, wearing an accelerator beanie with a detachable drone, tear around the corner and park in front of Building 44.

We only see fragments of blue and pink body shapes (made from "language objects," taken from the word "brainsquared") in a blur of motion as they continue their argument into the building entrance: "... if you look first then you can find stuff in the movie, it's not shopping... Anyway, the movie hasn't started yet..." Snowflake lets out a whelp of a scream that sounds like she's awoken the entire aviary population across three lengths of jungle (a common metric used in Tooned, sometimes meaning "far away," but sometimes meaning "next door, next door").

A SIGN says: "Gift Store, Millinery Shop, Photo Booth, Construction Services, Labor Department, General Supply."

A flicker of blue coat executives dash madly across the sidewalk, like a new year's tickertape parade, in a warble of fists, shoes, coifs, and indiscernible word bashing.

INT. GIFT STORE - CONTINUOUS

Snowflake *"oohs and aahhhhs"* as she closely inspects gift items on a shelf: a dancing Marylyn, an old 45 record, a movie DVD -- while Kik stares inside an old nickelodeon.

Kik watches a Looney Tunes cartoon logo and bumper, but the machine is broken and defaults to an "Out of Service" flashing light, after a *"thunk-kerchunkkk!"* freezes the scrolling image.

Down the aisle, Kik bumps into Snowflake who is staring at a self-shaking SNOWGLOBE in front of her - like a mirror image weather ball, made from a scale model of the world beyond the doors.

SNOWFLAKE

Look what I found? It's a perfect snowball.

A CLOSE-UP of the snowglobe reveals the series of vignettes in a GPS-active DIORAMA, which reflects the present perfect, but also the singularity of the moment. Snowflake grabs the globe ripping it from the shelf, and past Kik's eyes.

KIK

Looks like a TV bubble.

Kik stares instead at a model of Building 44 on the shelf. He picks up a picture book with all the Looney Tunes characters, titled Tooned. A lady with a baby buggy pushes her babies through a WB theme park, on the cover.

KIK (CONT'D)

That was a good show. I wonder what happened to all those people.

SNOWFLAKE

(catching up)

It's not a TV? It's a snowbubble.

Kik snatches the globe from Snowflake.

KIK

Yes, a baby bubble TV.

Snowflake snatches the globe back. Kik grabs it back.

SNOWFLAKE

Let me see. Two babies... I wanna see the babies.

Kik stares inside the snowglobe, revealing a mom and two babies. Snowflake and Kik both hold the globe.

KIK
 (struggling; letting go;
 then cheek to cheek)
 Let me see... Aw,... they must be
 hungry.

Snowflake puts the snowglobe in her purse and walks to the front counter. Snowflake stands about a foot shorter --

SNOWFLAKE
 Excuse me. How much for the baby?

-- than the counter. Nobody is behind the counter. Kik looks inside Snowflake's purse, revealing the price tag, then puts a dollar by the edge of the register.

KIK
 (walking to the door)
 Come on. We're gonna be late.

The sound of the cash register, as Kik and Snowflake exit the gift shop, accessing the rear hall arcade.

INT. BUILDING 44 - PHOTOBOOTH BOOTH - CONTINUOUS

Snowflake poses for a picture with her globe. The camera bulbs go off. Kik pulls Snowflake from the booth. Snowflake pulls Kik into the booth. The camera bulbs go off again, as Snowflake is pulled from the booth one last time.

Snowflake collects the photos from the dispenser and puts them in her purse. Kik yanks them out -- and pretends to crank a moviola, animating the picture roll, which reveals a mysterious double-take close-up of the babies in a new scene somewhere inside the globe -- then he re-stuffs Snowflake's purse.

SNOWFLAKE
 (looking into her purse)
 I wonder where those babies came
 from?

Kik pushes Snowflake down the hallway.

KIK
 Maybe they came from a story? Come
 on. We better get going.

INT. MAIN CORRIDOR - CONTINUOUS

Kik and Snowflake wander further down the hall, to a small pastry counter. Above the counter is a sign that says:
"Free'kin Donuts. One hundred kinds of donuts once a day."

SNOWFLAKE

Look, a donut store.

Kik and Snowflake stare into the display case, offering donuts shapes and flavor names made from children's books, words and pictures.

Snowflake's SPV (special purpose vision) kicks in as she stares above her at the now super-luminous LED sign, illuminated and intelligible through the miraculous powers of her GLASSES.

Kik sees the sign now above the counter that says,
"COMPLIMENTARY DONUT, one donut per customer."

SNOWFLAKE (CONT'D)

One Pink Sparkle. And one...

KIK

... Blue Twister.

Another sign beside the register says, "EAT THEM. READ THEM. LEARN." A white-gloved hand places the donuts from the display case in a carry-out bag.

Kik grabs the donut bag.

A marquee beside the donut shop says, "NEXT SHOWING, 10 MINUTES, SU ROSS THEATRE: "LOOK, LOOP, EAT, starring June Mole."

SNOWFLAKE

(to the white glove)

Excuse me!? Do you think we have time to make the movie.

The donut hand has already vanished.

Kik spins his whirli-copter beanie, and grabs Snowflake by the hand.

KIK

Hang on, Snowflake. I can get us there, in a whip-stick.

At the end of the corridor, Kik and Snowflake escape through a side door of the empty cafe, disappearing into the sky.

EXT. SU ROSS THEATRE - CONTINUOUS

Snowflake hangs on, as Kik pilots aerial space above the studio passageway, landing in front the SU ROSS THEATRE entrance.

Snowflake unmounts her footing from the back of Kik's retractable sneaker pedals, and Kik collapses his whirli back into his beanie.

Kik follows Snowflake through the theatre doors.

INT. SU ROSS THEATRE - LOBBY - CONTINUOUS

PORKY PIG

Where, where, where ya' been? We've been looking for you everywhere.

SYLVESTER

The show's about to start. You better get inside.

PORKY PIG

You, you better, you better, get some popcorn. And a soda.

SYLVESTER

Don't listen to him. You're gonna miss the show.

Kik pulls Snowflake from going to the popcorn counter. A small concession table beside the theater usher, Sylvester, offers complimentary HOT COCOA. Sylvester hands Kik and Snowflake each a cup of hot cocoa.

SYLVESTER (CONT'D)

I made it myself.

PORKY PIG

Whatta', whattaya', gotta go and do that for. Who's gonna eat the popcorn?

INT. THEATRE HOUSE - CONTINUOUS

Kik and Snowflake take a seat at the front of the theatre. The curtains open and the movie begins with a cartoon NEWS REEL, revealing the condition of the WB studio, and the Hanna Barbera and Looney Tunes storyworld.

NEWS REEL footage begins.

NEWS ANCHOR

A few hours ago, right here in our own little town, Movie City, a TV crashed into the internet. Baby 1 and Baby 2 were watching TV, in their parents living room, when the TV crash occurred, knocking the TV off the shelf and onto the ground. Although the true identity of Baby 1 and Baby 2 have not been revealed, we do know that Baby 1 and 2 are test market babies who determine the success and fate of TV shows across the world.

NEWS ANCHOR #2

Just in! It's official, Baby 2 has gone missing and Baby 1 is being treated for accidental ingestion of an unknown amount of living pixel goo --

INTERCUT: PHOTO STILLs of news crew at Baby 1 and Baby 2's house, as well as shocking pictures of the crash between the TV and the internet. A close-up of the pixel goo on the floor is revealed, echoing images of the cartoon show that the goo came from.

NEWS ANCHOR 2 (V.O)

-- fluid from the television, as it collapsed to the floor. Pixel goo, which is normally non-toxic, can have side effects when ingested, including frequent and period napping, delirium and unbounded creativity.

NEWS REPORTER

(reporting LIVE from the Flintstones' mansion)

It is believed that the small baby, identified now as PEBBLES FLINTSTONE, crawled across this puddle, right here, accidentally ingesting actual television goo. BAM BAM RUBBLE, identified as the second baby, is believed to have escaped through the living room window, knocking the internet connector off the window ledge, and into the TV puddle.

(MORE)

NEWS REPORTER (CONT'D)

Now, we're not sure if this happened before or after Pebbles crawled across the puddle. Search parties have been launched to search for both babies.

NEWS ANCHOR #2

Thanks for that revealing story. More details later.

The Looney Tunes theme song begins, introducing the feature movie, but after the logo there is no picture. Instead of the movie the house lights go on, interrupting the regular show.

SYLVESTER

We can't show you the rest of the movie. It's just not there. All the movies have disappeared since the accident this afternoon.

PORKY PIG

Yea', yea', we're, we're not sure what happened, but all the movies have v'vanished. They just, just, just went ka'foey.

SNOWFLAKE

This is terrible. Those poor little babies. Pebbles and Bam Bam, they're probably all mixed up.

KIK

Just terrible what happened.

PORKY PIG

So, so, whattaya' think? Whattaya' think? Wanna do it?

KIK

We gotta get down to the Flintstones mansion, right?

PORKY PIG

You, you, wanna help us find th' th' the babies?

SYLVESTER

If you can find out what happened to the movies...

SNOWFLAKE

The movies? I thought the babies was why? Is that why? To find the movies?

KIK

If we find the babies, then just
maybe we can find the movies.

PORKY PIG

Think of all the kids that will
love you. It's just, it's just a
shame the movies have v'vanished --

SYLVESTER

-- ss-erious-sly a shame.

The meeting is interrupted by the overhead intercom, and a
another NEWS FLASH on the silver screen.

NEWS ANCHOR

This just in. A third crash has
been revealed. The TV, internet and
radio have all crashed together.

Snowflake looks into her snowglobe. Kik grabs her by the hand
and pulls her out the theatre doors...

FADE OUT.

BEGIN GAME PLAY.

TOONED (*the movie*)

While the game design is primarily from the point of view of the Kik and Snowflake characters -- using their powers, and the lessons from their TV show, BrainSquared -- the movie TOONED is told from the point of view of Baby 1 and Baby 2, Kik and Snowflake, and the ensemble of characters who get marooned inside various misaligned storyworlds.

As the characters search for Baby 1 and Baby 2, they realize how extensive the damage is, and that it is not just a local matter, but the result of a devastating ripple that has crossed the entire known story universe. With broken stories everywhere, and displaced TV populations, it is up to Kik and Snowflake to find Baby 1 and Baby 2, save marooned characters trapped inside planes of television, and rebuild a storyworld that all the characters can live inside of.

THE STARTOONS *and* STARTOONED

Also taking place inside the same broken television, The Startoons narrative introduces master story avatars, aka the colorbar people (Orla, Isit, X2it, Eezie, Star2na, Xxtra, Orbit, Starbo and 02), who appear to be born from cataclysmic destruction in the classic cartoon world, but already exist as Media Airspace Patrol inside a separate reality where television is manufactured and delivered everyday, on time.

Television is delivered by Media Airspace Pilots whose main function is to deliver broadcast television. A young air commander, Osmico Tork (aka 02), is out on a test-run for a new pilot series when the television crashes. After being caught between shows in channel space limbo, he crash-lands into a world far from anything that he has ever imagined. And with his instinct to repair himself and his craft subverted by severe television distortion, only survival and exploration are possible.

In the worlds that he visits he is believed to be an avatar chosen to save a universe that has been turned sideways and fractured beyond recognition. But he is just a visitor, he learns, and in fact it is he that needs to be saved.

With no signal or contact to his own world, a special dispatch pilot Xxtra is commissioned to trace 02's path data, and to reproduce the crash event, if necessary, sacrificing her own connection to a world that ultimately is measured and monitored by story units that no longer have trackable value.

Parallel crashed universes and tangent channel space are believed to be the new condition under which all rescue operations must be attempted.

But first, The Startoons must make a new "picture" of the world they are responsible for: "Lights, camera, actor,..." "Actor? Who said actor?" "Who's acting, it's for real this time." "Where's my actor...!?" "I said action." "I heard actor." "Well, if we don't have an actor none of this matters...." "Quiet on the set,... and..., action...!"