

SHAD 2016 Accomplishments and Activities

May 5, 2017

Have you heard the buzz about the Shaker Square Area Development Corporation? In 2016 SHAD's membership increased by more than 100 supporters, giving it an amplified voice to promote Shaker Square neighborhoods.

Over the past few years board membership has increased, truly reflecting the residents of the SHAD service area boundaries, which include the CHALK, Drexmore/Chadbourne, Larchmere, and Ludlow neighborhoods, and the Shaker Boulevard "Condominium Corridor."

The board remains committed to SHAD's mission, and hopeful that the City of Cleveland and community funders will be encouraged by the outstanding efforts of the board and SHAD's one-person staff.

Because of the board's passion for and commitment to the Greater Shaker Square community and the need to sustain the community as one of Cleveland's most historic, diverse and transit-oriented neighborhoods, we are proud of our 2016 accomplishments. A vibrant community needs a shared commitment from many residents.

The SHAD board is looking for people who want to be involved—from future board members, working committee members, to project volunteers. Neighborhood stabilization activities include:

- Management/ownership of Robbins Shaker West Professional Building, at 11811 Shaker Boulevard, grossing \$350,000 year. The building provides an affordable viable option for small businesses and non-profit organizations, and reduces vacancies in the neighborhood
- Served as a Principal of the Advisory Committee for E.130th St./Drexmore redevelopment project. Other stakeholders include Buckeye Shaker Development Corporation, Cleveland Neighborhood Progress, Thriving Communities, Organize Ohio, and Holy Grove Baptist Church. As a result of this collaboration, and numerous individual community activists, three blighted apartments buildings have been razed, and planning sessions for E. 130th St. were held
- Reestablished security patrol, managed by SHAD, for E.130 St. and contiguous streets (not active for 2017)

- Participated in variety of community and stakeholder meetings to keep SHAD informed of issues to publicize through the Connection — from Sunbeam School, to housing initiatives, to Fresenius Dialysis Center, to project initiatives (New York Bank)
- Provided information to the community, as requested, in response to inquiries about housing and apartment issues, vacant buildings, safety concerns, code violations, merchant concerns, and Cleveland city services
- Exploring potential collaborations with University Circle Inc. that includes community connections.

Community engagement activities include:

- Publishing the quarterly SHAD Connection, arguably one of the best community newspapers in the city, for and about the community, free of charge. Distribution throughout, and beyond the service area; circ. 7,500 and online
- Publishing the Annual Apartment Hunters' Guide; a SHAD Connection supplement
- Updating and improving the SHAD website
- Utilizing the web and social media for promotion of events, SHAD initiatives, and partner community organizations; introduced Facebook, Twitter and Instagram accounts
- Cultivating and building membership through outreach initiatives; focused membership drive increased paid members by more than 100 in 2016
- Organized third successful annual benefit party, earning funds and friends (more than 200 attendees), and other community events
- Participating in community activities, such as North Union Farmers Market (during the summer months), Garlic Festival, Shaker Square landscape beautification, Larchmere Merchants Association, and Fairhill Partners benefit

Administrative activities include:

- Developed three-year Strategic Plan
- Meetings with community stakeholders to share the SHAD successes
- Completing and submitting current year's Block Grant application for possible SHAD funding
- Facilitating possible refinance of office building
- Continuing to build organizational efficiencies; maintaining auditable financial records: continuing to explore outside grant opportunities
- Began planning a new Advisory Committee



SHAKER SQUARE AREA

DEVELOPMENT CORPORATION