

What is the Tour de Danish?

The Tour de Danish is a 25-mile fun family-oriented timed bike ride with a catch: **The fastest rider may not win!**

How it works:

The ride will open with a paced mass start. The event will follow the Orange Blossom Festival Parade route, and will precede the parade. **For a few minutes, you will be the star of the show!** At the rest stop (approximately mile 12), each rider will have the opportunity to eat as many **Svenhard's** danishes as he or she wishes. For every danish eaten, 5 minutes will be deducted from his or her time. Yes—it's possible for a rider to eat his or her way into a negative overall time!

Is the Tour de Danish a ride or a race?

It's a bit of both. While the ride is timed, it is not a race. All traffic rules must be followed during the event—the event takes place on public roads, and roads will not be closed to traffic. So, while the Tour de Danish is a competitive ride, it's all in good fun rather than all-or-nothing racing. **Safety will be the first consideration.**

The route is flat, and is ideal for beginning riders.

Classifications

Awards will be given for the best overall adjusted times, and for best adjusted times in each class. Classifications are divided into men's and women's divisions, and divisions by age of rider.

Event Schedule

- Registration open from 8:15—9:15 am
- ALL riders must pick up event materials at the registration table, located at 455 S. Mirage, Lindsay, CA
- Riders must be in staging area by 9:30 am
- Riders roll-out at 9:45 am
- Course will close at 1:00 pm, or when the last rider crosses the finish line
- Awards will be distributed as soon as possible after the course closes or the last rider crosses the finish line

Tour de Danish at a glance

Single rider registration

Mail in registration is \$25

Day of event registration is \$30

Tandem registration

Mail in registration is \$40

Day of event registration is \$45

Event timeline

Registration open from 8:15—9:15 am

Registration will be located at 455 S. Mirage, Lindsay, CA (the old Lindsay Foods parking lot).

All riders (pre-registered and day-of-event registered) must pick up ride materials between 8:15 and 9:15

Riders must be in staging area by 9:30 am

Riders roll-out at 9:45 am

Course will close at 1:00 pm, or when the last rider crosses the finish line

The rest stop will be located near the midpoint of the route. It will be stocked with Svenhard's danishes and water, and be hosted by friendly Kiwanis club members

On-course support (SAG) will be provided to assist riders with mechanical problems.

Proceeds from this event support community projects in Visalia and Tulare County.

Event website:

www.sequoia-visaliakiwanis.com

Announcing the 2018 Tour de Danish



April 14, 2018

**A fun bike ride with a twist!
Why ride fast when you can eat
your way to victory?**

**Held in conjunction with the
Lindsay Orange Blossom Festival**

Sponsored by



Svenhard's Swedish Bakery



Hosted by

Sequoia Visalia Kiwanis

www.sequoia-visaliakiwanis.com

Tour de Danish Registration Form

Pre-registration for single rider classes is \$25.00, tandems are \$40.00

Pre-registration must be **received** by April 6, 2018

Day of event registration will be available at \$30.00 for single riders, \$45.00 for tandems.

Please indicate below the classification that you are eligible for:

Men under 18

Women under 18

Men 18-25

Women 18-25

Men 26-35

Women 26-35

Men 36-45

Women 36-45

Men 46-55

Women 46-55

Men 56-65

Women 56-65

Men 66 and over

Women 66 and over

Tandem (one class only)

Print Name

Address

City

State

Zip

Phone

Email address

Emergency contact name and phone number

Event starts at 455 S. Mirage, Lindsay, CA
Event materials pickup for all riders 8:00-9:15 am

Event website: www.sequoia-visaliakiwanis.com

RIDER RELEASE

I _____
(print name)

hereby release the Sequoia Visalia Kiwanis Club, their sponsors, their employees, and volunteers from any and all liability for any injuries or illness incurred while participating in this event.

I understand that, although the Tour de Danish is a timed event, the ride takes place on public roads and that I must ride safely at all times and follow all traffic rules.

X _____
*Rider's Signature or
Authorized Signature if rider is
under 18 years of age.*

Make Checks Payable to
Sequoia Visalia Kiwanis

**Mail-in registration
must be received by 4/6/2018**

Send to:
Rick McFarlane
2114 N Marcin Ct.
Visalia, CA 93291

Helmets are REQUIRED

**Ride will be held Rain or Shine
No Refunds**

The course will close at 1:00 pm.