

Virginia Hereford Association

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Board of Directors Meeting Minutes

July 18, 2015

Mrs. Rowe's Family Restaurant

Staunton, VA

Directors Present: Rodney Phillips, Paul Arey, Jack Sheehan, Kent Firestone, Sarah Kenley, Billy Koontz, Bob Schaffer and Charlie Williams.

Directors Absent: Roy Dean, Paul Novak, Todd Scott and Seth Snyder.

Rodney Phillips opened the meeting and welcomed those in attendance.

Approval of Past Meeting Minutes

After making a change under Future Meeting Dates – November **13** instead of November 6 for the annual meeting, there was a motion to approve the minutes as amended and properly seconded. The March 2015 minutes were approved as amended.

Reports

Treasurer's Report – Jack Sheehan

Jack distributed a copy of 2015 Financial Summary and gave an overview to the board members.

When individuals consign cattle at one of our sales and are not a current VHA member, their membership fee is deducted from their sale proceeds. If this occurs at the November and the consignor is a first time or new member, their membership fee will also cover the following year.

The Southeast Regionals that were held in June had 8 states represented for a total of 78 youth and 158 head of cattle at the show. It was discussed how we can acknowledge Ken and Doris Worley for all their work and support for this show. A gift certificate and an appreciation plaque may be purchased for them.

A motion was made to approve, and properly seconded, the Treasurer's Report. The Treasurer's Report was approved as read.

Secretary Report

So far this month there have been over 600 visits to the VHA website. Need more pictures and information to keep the page updated and news worthy. A committee consisting of Jack, Bob and Teresa will be formed for the purpose of creating a page on the website to advertise cattle for sale.

A committee consisting of Billy, Charlie and Paul Arey will be formed to create a "Welcome Package" for new Junior and regular members. It was discussed that if a youth purchases an animal in one of our sales, the VHA would pay the \$15 Junior Membership fee if they currently are not a VHA Junior member.

The ShoWorks software will be installed on the VHA laptop.

2015 Beef Expo Review

There was great discussion regarding animals not being picked up after the sale and the pens being torn down before these animals are picked up to make room for the Juniors to pen their show cattle. Ideas such as enforcing a time the animals need to be picked up after the show and having a designated area to put these few animals that the Juniors will not have access to or not be using and having the consignors be responsible for the animals until they are picked up were tossed out for consideration. It was stated that the Beef Expo will need to address this as well.

VHA History Project Update

The History Video was filmed in June at Deer Track Farm. The video still needs to be edited and there was discussion about how best to solicit donations to complete the work. Those making donations will be recognized in some way at the end of the video. Want to get a video trailer done and use this for donation solicitation and have the trailer as an agenda item at the Annual Meeting and ask James Bennett and others who helped make the video speak about what is on it. Bob showed small clips of the video at the meeting. A committee consisting of Bob, Jack and Kent will meet to determine the best way to solicit donations and the possibility of selling copies of the video.

Mid Atlantic Fall Bonanza and Roundup Show Plans

The letters for show donations and invitations to consign will need to be mailed soon with the targeted date for invitation to consign on August 1st. The consignment entry deadline will be September 1st. If Tommy Coley can take pictures of cattle and we get them in by September 1st, we can use the pictures in advertisements in the Hereford World and Virginia Cattlemen. Rodney will oversee the sale side and Paul, Sarah, Kent and Charlie will oversee the show (Charlie will be out of town the weekend of the Bonanza). There was a discussion about having an open and a Junior show. At this time only the Junior show will be advertised.

Membership Directory

Due to time constraints, the Membership Directory will be discussed at our September 19th meeting.

Annual Meeting Plans

New ideas for the setup of the Annual Meeting were discussed such as different table linens, a separate table for the speakers and adding beef to the menu. Teresa will work on this with some help from Sarah Kenley and possibly others.

At our September meeting we are hoping to meet at the Old Dominion Agriculture Complex to determine if we would want to use the complex for future events. According to Charlie, we can use the complex free of charge as long as there is a Junior event taking place such as the show. There was discussion of holding our Spring Bonanza there and adding a Junior show to this event.

Director Terms for Election

Terms expire at the end of this year for Billy Koontz and Jack Sheehan. Rodney and Paul's three year terms are up and can serve for three more years. There were a few names mentioned and the membership committee has spoken to several of them. The committee will continue to contact and speak with these people.

Future Meeting Dates

September 19 –will contact Old Dominion Agricultural Complex in Chattum to try and schedule the meeting there.

November 13 – Annual Meeting – Mt. Crawford Ruritan Hall

With no further business the meeting was adjourned at 1:50pm.

Respectfully submitted

Teresa M. Arey
VHA Secretary