

2017 Participant Guide

www.CottontailClassic.com



Peter Cottontail and the rest of his crew want to start off by saying **THANK YOU!** Thank you for deciding to participate with us in this annual tradition. Within this document you will find all the information that you may need for the 2017 Cottontail Classic. Info can also be found on our [website](http://www.CottontailClassic.com).



The Cottontail Classic 5k/10k is a family-friendly, fun, competitive, and memorable Easter Tradition in Fitchburg, Wisconsin. The 5k/10k is a timed event with **SUGAR STATIONS** on course for those wanting a little more family fun on Easter Saturday. Following the event there is a **FREE Kid's Easter Egg Hunt and Pancake Breakfast!!** A portion of every 2017 Cottontail Classic 5k/10k registration benefits the **Fitchburg Lions Club and Team Marissa**.



Date, Times & Location:

Early Packet Pickup: Friday the 14th from 5:00pm to 7:00pm at Endurance House Middleton (1701 Deming Way, Middleton WI)

Event Day: Saturday the 15th at McGaw Park in Fitchburg, WI

- 8:30am - 9:45am Packet Pick Up and Registration*
- 10:00am Race Start 10k
- 10:05am Race Start 5k
- 10:20am Pancake Breakfast will begin after first finisher
- 11:30am Estimated time for awards ceremony
- 1:00pm Fitchburg Lions Club Easter Egg Hunt Begins



Endurance House
Redefine Your Possible™

Pancake Breakfast:

Each registration includes a ticket to the post-race Pancake Breakfast starting after the 1st finisher and all the way until the Easter Egg Hunt. If you purchased additional tickets online you will receive those at Packet Pickup. Additional tickets for spectators will also be available at the event for purchase (Adult: \$6.50, Children \$3.50).

Shirts:

Shirts are for those who registered **BEFORE** the shirt cutoff date and time which was Wednesday, April 5th at Midnight. Sizes can be exchanged after awards.



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Photos:

Smile for the cameras! Focal Flame Photography will be at the finish line capturing your finish. Your free photos will be available following the event via the Cottontail Classic Facebook Page, emailed directly to you and on our Cottontail Classic website. Please share on all your social media platforms!! Tag #CottontailClassic while sharing for a chance at a sweet prize.

Professional Timing:

Professional timing is provided by Eclipse Timing. You will find your disposable timing tag attached on your bib number. It should stay on your bib. For accurate results please place the bib in front on your torso.



Receipt Printers: ****New this year, let us know what you think****

Eclipse Timing will be providing personal receipt printouts next to the finish line. Simply type in your bib number and hit enter.

Awards:

Awards will be given to the following finishers at the awards ceremony. **MUST** be present at awards ceremony to receive award.

Top 3 overall: Male/Female, 5k/10k,

Top 2 in each age division: Male/Female, 5k/10k (>14, 15-19, 20-29, 30-39, 40-49, 50-59, 60+)

FAQ:

- No parking on McGaw park driveway. Roughly 225 parking stalls are available in the park, so arrive early. Otherwise parking is available in nearby neighborhoods.
- Strollers are welcomed but please stage yourself accordingly and be courteous to those around you.
- McGaw Park is open to dogs/pets but due to safety reasons they are NOT allowed to participate in the event.

FYI Lacy Road is under construction.

Please follow the detour signs posted on E Cheryl Pkwy and the map below.



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5k Course:

- The 5k (3.1 miles) course starts/finishes on the paved path in McGaw Park and continues along paved city trails with 8 road crossings. The road crossings are open to the public at all times. Our event staff, volunteers, and law enforcement will do everything to make sure to control traffic over the crossings but **PLEASE USE CAUTION** and watch for safety while crossing. Arrows, cones and volunteers will direct you through the course with 3 sugar stations and 1 water station. Map below.



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10k Course: ****New course this year, let us know what you think****

The 10k (6.2 miles) course starts and finishes on the paved path in McGaw Park and continues onto the paved city trails with 8 road crossings. The road crossings are open to the public at all times. Our event staff, volunteers, and law enforcement will do everything to make sure to control traffic over the crossings but **PLEASE USE CAUTION** and watch for safety while crossing. Arrows, cones and volunteers will direct you through the course with 3 sugar stations and 3 water stations. At the course split, 10k participants will turn right and do an out & back before merging back with the 5k participants. Map below.



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Fitchburg Lions Easter-Egg Hunt: *FREE*

Starting at 1:00pm at McGaw Park. All age groups will start at the same time in the designated spots in the picture below.



BIG THANKS to all the Volunteers that help make this event possible, the City of Fitchburg, our Sponsors, Contractors and YOU for participating!

If you have any additional questions that are not answered in this please don't hesitate to message us via our website email or Facebook.

Website: www.CottontailClassic.com

Email: events@smareresults.com

Facebook: www.Facebook.com/CottontailClassic

