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LF USA | MAKE ANYTHING POSSIBLE | POSTER



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MADE *POSSIBLE*
BY **NOAH.**

Design Lead, Footwear
New York City

JAMES LACE-UP
BOOT

Sold through
The Frye Flagship Store
For The Frye Company



LF USA | MAKE ANYTHING POSSIBLE | POSTER



**MADE POSSIBLE BY
THE FOOTWEAR GROUP**

Great Neck, New York

Jenna - Merchandising	Anna - Data Entry
Cindy - Sourcing	Courtney - Allocations
Brianna - Marketing	Midori - Imports
Miyoshi - Planning/Analysis	

SHOE COLLECTION - FALL, 2011
Sold Through Kohl's For Calvin Klein Women

LFUSA
make anything possible

LF USA | MAKE ANYTHING POSSIBLE | INTRANET



LF USA | MAKE ANYTHING POSSIBLE | INTRANET

The screenshot displays the LF USA Showroom Intranet homepage. At the top, the header includes the LF USA logo, the word "SHOWROOM", and a user profile for Bob Rosswaag. A navigation bar contains links for HOME, APPS, BROWSE, and CREATE, along with a search bar and a "Direct Message" button. Below this is a row of icons for "OUR COMPANY", "NEWS & EVENTS", "COMMUNITY", "PEOPLE SOURCE", "TECH TALK", and "HELP". A "Community" section is highlighted, with "Share" and "Follow" buttons. A secondary navigation bar includes "OVERVIEW", "CONTENT", "PEOPLE", "SUBSPACES AND PROJECTS", and "CALENDAR". The main content area features a large photo of employees in a kitchen with the text "LF USA. GOD'S LOVE WE DELIVER". Below the photo are three columns: "WELCOME TO THE SHOWROOM COMMUNITY!" with introductory text, "COMMUNITY PHOTOS" showing a birthday cake and a holiday photo, and "ACTIONS" with a list of tasks like "Start a discussion" and "Write a document".

LF USA. SHOWROOM

Welcome Bob Rosswaag

HOME APPS BROWSE CREATE Direct Message Search

OUR COMPANY NEWS & EVENTS COMMUNITY PEOPLE SOURCE TECH TALK HELP

Community Share Follow

OVERVIEW CONTENT PEOPLE SUBSPACES AND PROJECTS CALENDAR

LF USA. GOD'S LOVE WE DELIVER

WELCOME TO THE SHOWROOM COMMUNITY!

This is the spot for news, blogs and discussions about the many social activities taking place at LF USA—both in and out of the office. Whether you're looking to organize an activity or just find out the latest scores from the latest season of Mighty Hurricanes softball, this is the place to get social.

If you have any questions about something posted (or about posting something) in the Social space, please contact Jackson Lau.

COMMUNITY PHOTOS

Happy Birthday Mark Fishman by Rachel Bernstein

F&T Holiday by Monica Ziglar

ACTIONS

- Start a discussion
- Write a document
- Upload a file
- Write a blog post
- Create by email
- Receive email notifications
- Track in Communications
- View feeds
- Create an event
- Create a photo album
- Create a video

MACY'S | STYLEMAKERS | EMPLOYEE SITE

The screenshot shows the Macy's StyleMakers Employee Site homepage. At the top left is the 'style★makers' logo. To the right are links for 'Sign In | Create a Profile' and a search bar with the text 'SEARCH' and a magnifying glass icon. Below the logo is a navigation bar with links: 'WHAT'S NEW | MY PAGE | STYLE IT | INSPIRE ME | COMMUNITY'. The main content area features a large banner for 'MAKEOVER CONTESTS' with a photo of Jill M., an associate in Short Hills, NJ. The banner text reads: 'With a little help from Clinton Kelly, Jill M. has a new look to match her new attitude.' Below this is a 'LEARN MORE' button with a right-pointing arrow. To the right of the banner is a red 'WELCOME!' box containing the text: 'Get tips, create looks and share your passion for fashion in this unique community created especially for you and other Stylemakers everywhere!'. Below the welcome box is a 'MY STYLE' section with a photo of three women and the text: 'What's your style? Create a profile, join the community and start sharing your own looks.' At the bottom of this section is an 'UPLOAD YOUR LOOK' button with a right-pointing arrow.

style★makers

Sign In | Create a Profile

SEARCH

WHAT'S NEW | MY PAGE | STYLE IT | INSPIRE ME | COMMUNITY

MAKEOVER CONTESTS

With a little help from Clinton Kelly, Jill M. has a new look to match her new attitude.

LEARN MORE →

JILL M., ASSOCIATE
SHORT HILLS, NJ

WELCOME!

Get tips, create looks and share your passion for fashion in this unique community created especially for you and other Stylemakers everywhere!

MY STYLE



What's your style?

Create a profile, join the community and start sharing your own looks

UPLOAD YOUR LOOK →

MACY'S | STYLEMAKERS | EMPLOYEE SITE

style★makers

Sign In | Create a Profile

SEARCH

WHAT'S NEW | MY PAGE | STYLE IT | INSPIRE ME | COMMUNITY



CREATE A LOOK

Mix and match pieces from September's Karl Lagerfeld capsule to make you own unique looks.

GET STARTED →

How would you style Karl Lagerfeld's capsule?

WHY IT WORKS



Join the community, share your look and see what our resident experts say.

FIND OUT →

WHAT GOES WITH...?



Lorem Ipsum Dolore
Consectetur adipisicing sed diam nonummy erat.

GIVE ADVICE →

MOST VIEWED LOOKS




Cara T. SPRING
54 people like this | Me too

User Agreement | Privacy & Security | Community Guidelines | How To Use | ©2011 Macy's, Inc. All Rights Reserved

★macy's

NOVO NORDISK | HERITAGE MONTHS | DIVERSITY SITE

 **PROGRAM OVERVIEW**
F E M A N I A S O N D

IT'S A FACT:
LIFE WOULD BE PRETTY DULL IF EVERYONE LOOKED, ACTED AND THOUGHT THE SAME WAY.

That's why - beginning in February and throughout 2010 - we'll be taking a closer look at all the things that define diversity in the 21st century, from cultural heritage months to all the shared experiences that unite us as an organization.

We'll also be putting you center stage with opportunities to share your unique talents, passions, insights and experiences.

Welcome to a year full of fun, knowledge and a few surprises - all around the themes of diversity and inclusion.

[View our Multicultural Calendar](#)

now, *that's* worth celebrating!
Take a sneak peak at the upcoming months.

02 BLACK HISTORY

03 WOMEN'S HISTORY

01 JANUARY

NOVO NORDISK | HERITAGE MONTHS | DIVERSITY SITE

novo nordisk

GAY AND LESBIAN PRIDE MONTH
JUN 1 2 3 4 5 6 7 8 9 10 11 12

THE MONTH | THE MOVEMENTS | THE SYMBOLS | THE PARADE | THE WALL

“THE REWARD FOR CONFORMITY IS THAT EVERYONE LIKES YOU BUT YOURSELF.”
- Rita Mae Brown

June was officially named Gay Pride Month in 2000 by President Bill Clinton in commemoration of the [Stonewall riots](#) in June, 1969. Throughout this month, the Gay and Lesbian community celebrates its diversity and sends a message of pride and empowerment to people everywhere. We'd like to give you a few insights around the various movements, symbols, celebrations and heroes that make up the history of LGBT's in America. Enjoy the journey!

now, *that's* worth celebrating!

online ARTS CELEBRATION
CALL FOR ENTRIES

LOOK CLOSER

- Famous Gays and Lesbians in History
- LGBTQ.COM
- LGBT Pride Reception at the White House
- LGBT History in the U.S.

Download PDF

06
JUNE

Artist Keith Haring poses in front of one of his paintings.

NOVO NORDISK | HERITAGE MONTHS | DIVERSITY SITE

novo nordisk

NATIONAL WOMEN'S HISTORY MONTH
F E M A L E F A S T

THE CELEBRATION | THE PROJECT | WINN | THE BIGGER PICTURE

“ WITH EACH NEW DAY COMES NEW STRENGTH AND NEW THOUGHTS. ” – Eleanor Roosevelt

Their stories form much of the fabric of our nation's heritage. Yet until fairly recently, women's contributions went largely unrecognized and uncelebrated, relegated to sidebars or annotations in America's history books – if they were mentioned at all.

The Women's Liberation Movement of the 1960's and 1970's played a large role in righting this injustice. By raising awareness and aspirations for all women, it helped to spark a renewed interest in women's studies (which became a formalized academic field) and reaffirm women's important place in our history.

The first "Women's History Week" was celebrated in Sonoma County, California in 1978. To honor International Women's Day, it always fell within the week that included March 8. Thanks to the almost immediate nationwide acceptance and growing popularity of the week-long celebration, Congress expanded it in 1987 to include the entire month of March.

TAKE A LOOK

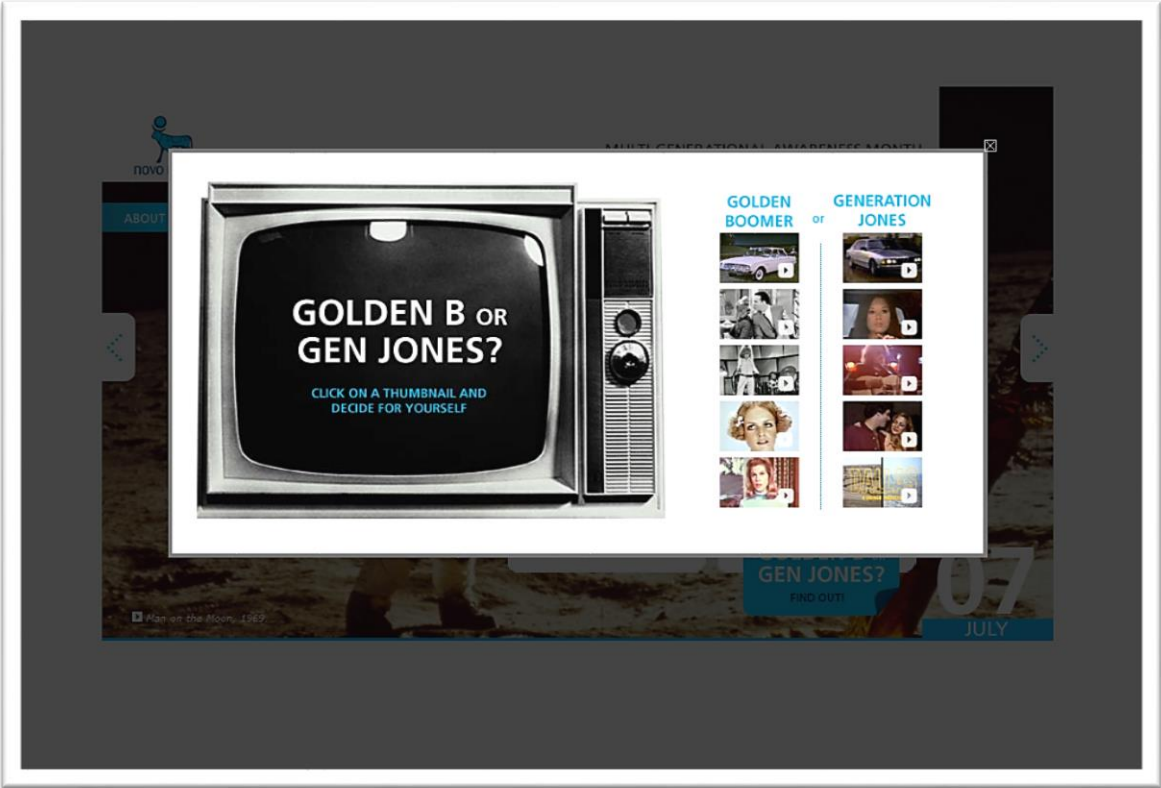
Download PDF

03
MARCH

Astronaut Mae Jemison

now, *that's* worth celebrating!

NOVO NORDISK | HERITAGE MONTHS | DIVERSITY SITE



AMERICAN EXPRESS | EXTRAORDINARY LIVES | CAREERS SITE

The screenshot shows the American Express Careers website. At the top, there is a navigation bar with links for HOME, PERSONAL CARDS, TRAVEL, SMALL BUSINESS, CORPORATIONS, and METROPOINTS. A search bar with the text "Enter search term" and a "SEARCH" button is present, along with a "LOG IN" button. Below the navigation bar, a secondary menu includes "Working at American Express", "Your Career", "Cards", "Travel", "Business Services", "Corporate/Enterprise", "Campus Recruiting", and "Search Jobs".

The main content area features a large image of a woman holding a young child. Overlaid on the image is the text "extraordinary work | extraordinary lives". Below this, a text box reads: "In 160 years of business, we've learned a thing or two about extraordinary people. They may never scale Everest, but they can move mountains. They're not always in the headlines, but they're always there for others." Another text box below states: "American Express people are like that: extraordinary individuals who make it all possible for customers just about everywhere in the world. We'd like to share some of their stories with you." A blue button with a right-pointing arrow says "Take a look at her extraordinary life", and a link for "HTML version" is provided below it. To the right of the main image is a vertical strip of five small portrait photos of other employees.

At the bottom of the page, there are three main sections: "CAREERS WORLDWIDE" with a map icon and the text "Learn about our locations and opportunities.", "SEARCH JOBS: FIND A CAREER AT AMERICAN EXPRESS" with dropdown menus for "LOCATION" and "CAREER AREAS" and a search button, and a "FORTUNE 100 BEST COMPANIES TO WORK FOR 2010" badge.

At the very bottom, the text "American Express is an equal opportunity employer." is displayed.

AMERICAN EXPRESS | EXTRAORDINARY LIVES | CAREERS SITE

The screenshot shows the American Express Careers website. At the top, there is a navigation bar with links for HOME, PERSONAL CARDS, TRAVEL, SMALL BUSINESS, CORPORATIONS, and MEMBERSHIPS. A search bar with the text "Enter search term" and a "SEARCH" button is present, along with a "LOG IN" button. Below the navigation bar, there is a secondary menu with links for Working at American Express, Your Career, Cards, Travel, Business Services, Corporate/Enterprise, Campus Recruiting, and Search Jobs. The main content area features a large banner with the text "extraordinary work | extraordinary lives". The banner includes a photo of a man named Eric and a vertical strip of five smaller photos of other employees. Text on the banner reads: "In 160 years of business, we've learned a thing or two about extraordinary people. They may never scale Everest, but they can move mountains. They're not always in the headlines, but they're always there for others." and "American Express people are like that: extraordinary individuals who make it all possible for customers just about everywhere in the world. We'd like to share some of their stories with you." Below the banner, there is a "Take a look at his extraordinary life" button and a link to the "HTML version". At the bottom of the page, there is a "CAREERS WORLDWIDE" section with a map and a "SEARCH JOBS: FIND A CAREER AT AMERICAN EXPRESS" section with dropdown menus for "LOCATION" and "CAREER AREAS". A "FORTUNE 100 BEST COMPANIES TO WORK FOR 2010" logo is also visible. The footer contains the text "American Express is an equal opportunity employer."

AMERICAN EXPRESS | EXTRAORDINARY LIVES | CAREERS SITE

The screenshot displays the American Express Careers website. At the top, there is a navigation bar with links for HOME, PERSONAL CARDS, TRAVEL, SMALL BUSINESS, CORPORATIONS, and MERCHANTS. A search bar with the text "Enter search term" and a "SEARCH" button is present, along with a "LOG IN" button. Below the navigation bar, a secondary menu includes "Working at American Express", "Your Career", "Cards", "Travel", "Business Services", "Corporate/Enterprise", "Campus Recruiting", and "Search Jobs".

The main content area features a large image of two people walking in a modern office space. Overlaid on this image is a text box that reads: "working at American Express | people" and "One of the best ways to know what it's like to work for a company is to hear from someone who actually works there. Click on any of the images below and get an idea of the culture here." Below this text is a grid of 16 small portrait photos of diverse employees.

To the right of the main content is a "SEARCH JOBS" sidebar with dropdown menus for "LOCATION" and "CAREER AREAS", and a search button with a right-pointing arrow. Below the sidebar, there are links for "Email to a friend" and "Print this page".

At the bottom of the page, there is a "MORE PROFILES" link with two small circular indicators, and a statement: "American Express is an equal opportunity employer."

AMERICAN EXPRESS | EXTRAORDINARY LIVES | CAREERS SITE

CAREERS

Working at American Express | [Your Career](#) | [Cards](#) | [Travel](#) | [Business Services](#) | [Corporate/Enterprise](#) | [Campus Recruiting](#) | [Search Jobs](#)

working at American Express | culture

What else can we do for you? We're happy to help.

As a company whose primary mission is to take care of customers, American Express has created a culture with service at its core. We dedicate extensive resources and effort to satisfying and surprising customers with thoughtful, creative and personalized solutions. You'll find the same level of personal attention, respect and support for our people as well.

We place great importance on doing what is right, what is best and what is innovative. Our organization has held true to these beliefs for 160 years. They're a source of passion and immense pride. And we continue seeking people to champion these values and beliefs as we grow.

Keep exploring our website – there's more to discover.

"There's no one who's too big to serve, no idea that's too small to hear."
– Andre, United States

Learn more about:

- Work Environment
- Career Areas
- Training and Development

SEARCH JOBS

LOCATION

CAREER AREAS

RUTHY'S STORY

Flash version HTML version

WORKING AT AMERICAN EXPRESS

- People
- Culture
- Careers Worldwide
- Awards
- Benefits
- Diversity
- Leaders
- Social Responsibility

American Express is an equal opportunity employer.

AMERICAN EXPRESS | EXTRAORDINARY LIVES | CAREERS SITE

The screenshot displays the American Express Careers website. At the top, there is a navigation bar with the American Express logo and the word "CAREERS" in large letters. Below this, a horizontal menu lists various categories: "Working at American Express", "Your Career", "Cards", "Travel", "Business Services", "Corporate/Enterprise", "Campus Recruiting", and "Search Jobs". A search bar with the placeholder "Enter search term" and a "SEARCH" button is located to the right of the menu. A "LOG IN" button is also visible.

The main content area features a large banner image with the text "working at American Express | diversity". Below the banner, the headline reads "You're different. That's what we love about you." This is followed by a paragraph: "The world's a big place, filled with big ideas and amazing people. And we want the best of them here at American Express." Below this is a sub-image of two people talking, and another paragraph: "What does that mean for you? It means we value who you are and your unique set of experiences. We believe the opportunity to be yourself is our opportunity, too. It helps us to be a more effective, stronger and well-rounded organization."

On the left side, there is a sidebar titled "WORKING AT AMERICAN EXPRESS" with a list of topics: People, Culture, Careers Worldwide, Awards, Benefits, Diversity, Leaders, and Social Responsibility. On the right side, there is a "SEARCH JOBS" section with dropdown menus for "LOCATION" and "CAREER AREAS", and a "SEARCH" button. Below that is an "ANNI'S STORY" section featuring a photo of a woman.

Further down, a paragraph states: "Diversity and inclusion are prized at every level of the company. They help us find the most talented people and allow us to understand the nuances of different markets and cultures. And they make our brand vital, enduring and ever-evolving." This is followed by another paragraph: "To raise awareness and reinforce the effort, American Express offers supportive Employee Networks and ongoing Diversity Events to all of its people. And our achievements have been recognized by organizations like *DiversityInc* and *Working Mother* magazine in the United States, the *Stonewall Equity Index* in Europe, and the *JMA Management Review* in Asia, just to name a few."

Another paragraph reads: "Yes, we will always be interested in where you came from, but we're even more excited about where you're going. Get there with us." Below this is a quote: "Keep exploring our site and discover more of what we have to offer." and a testimonial: "I feel really lucky to work with such a diverse group of talented and fun people from around the globe." — Fiona, United Kingdom.

At the bottom, there is a section titled "Learn more about:" with a link for "Employee Networks".

The footer of the page states: "American Express is an equal opportunity employer."

AMERICAN EXPRESS | EXTRAORDINARY LIVES | CAREERS SITE

The screenshot shows the American Express Careers website. At the top, there is a search bar with the text "Enter search term" and a "SEARCH" button, along with a "LOG IN" button. The main content area features a profile for Jill at Technologies. The profile includes three images: a portrait of Jill, a photo of her walking on a train platform, and a close-up of a clock on a desk. The text of the profile is as follows:

"THE OPPORTUNITY SHE WAS WAITING FOR"

Jill
Technologies

During the work day, American Express benefits from Jill's talent at collecting and collating leadership team reports, year-end performance management, employee engagement, determining departmental priorities, liaising with HR, Communications, Finance, and lots, and lots of writing. She's also very adept at marshaling key communications to keep people on task, focused, and fired up.

But let's go back a few years.

Jill was hoping for "That Call," the one perhaps you're hoping to receive – the one that interested job seekers hope to receive. The one from American Express, offering the job.

Her position at a national consumer foods company had focused her talents and energies into a merchandising role with a defined path. Jill realized she preferred more variety and wider opportunity so she opted to make a change.

The call came, and Jill became a business assistant to an American Express SVP, helping to organize the 1,000-or-so people of his department.

What is it she likes best? "Opportunity. Exuberant people taking charge of their careers."

She also takes the opportunity to volunteer for great causes: from helping kids learn about finance, to assisting in the adoption of older foster children and helping them to assimilate to their new families. Jill loves New York, the theater scene, the energy, the pace, her job.

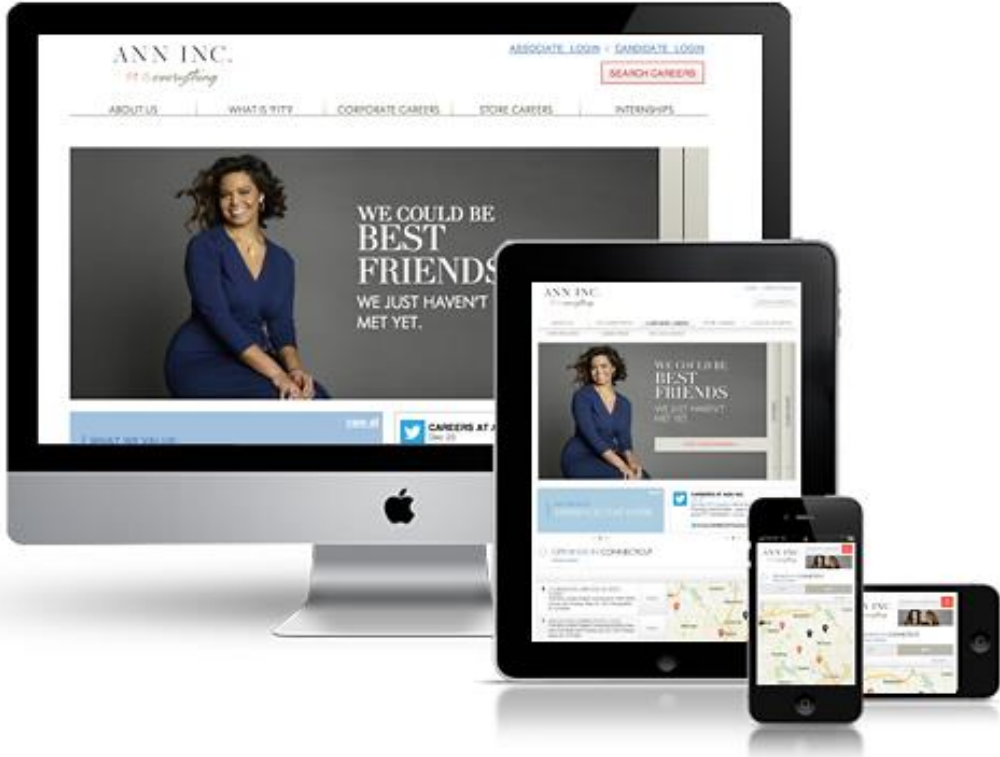
And she really likes the view of the Statue of Liberty she gets from her desk.

Below the profile, there is a section titled "WORKING AT AMERICAN EXPRESS" with a list of categories: People, Culture, Careers Worldwide, Awards, Benefits, Diversity, Leaders, and Social Responsibility. To the right of this list, there is a paragraph about the company's commitment to social responsibility and its impact on the economy and society.

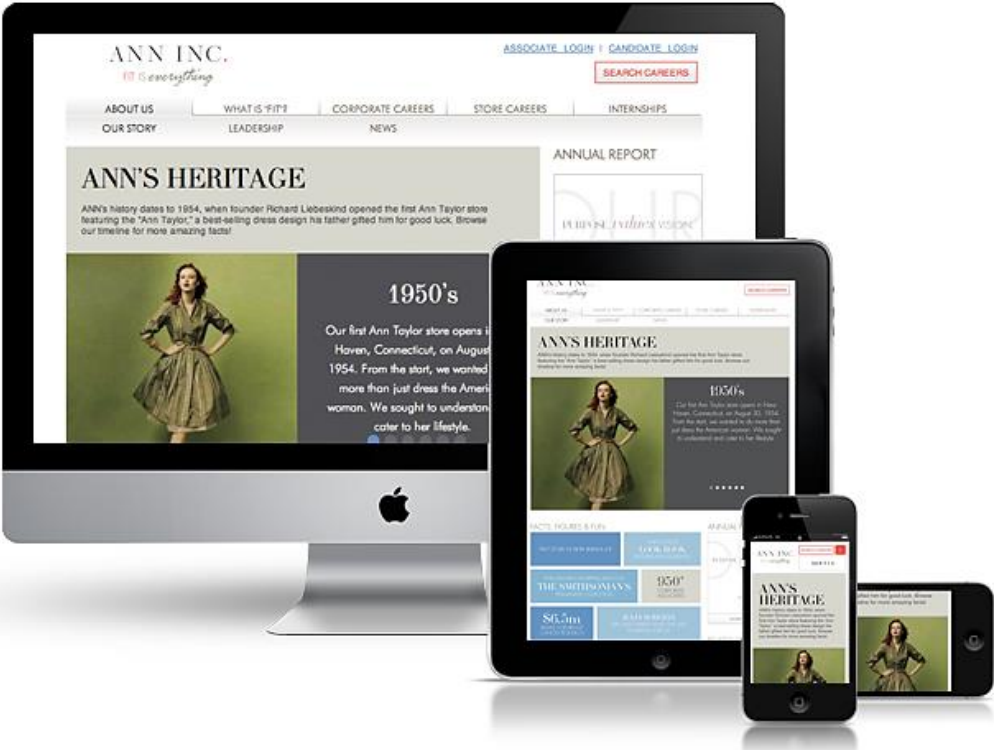
ANN INC. | FIT IS EVERYTHING | COLLATERAL



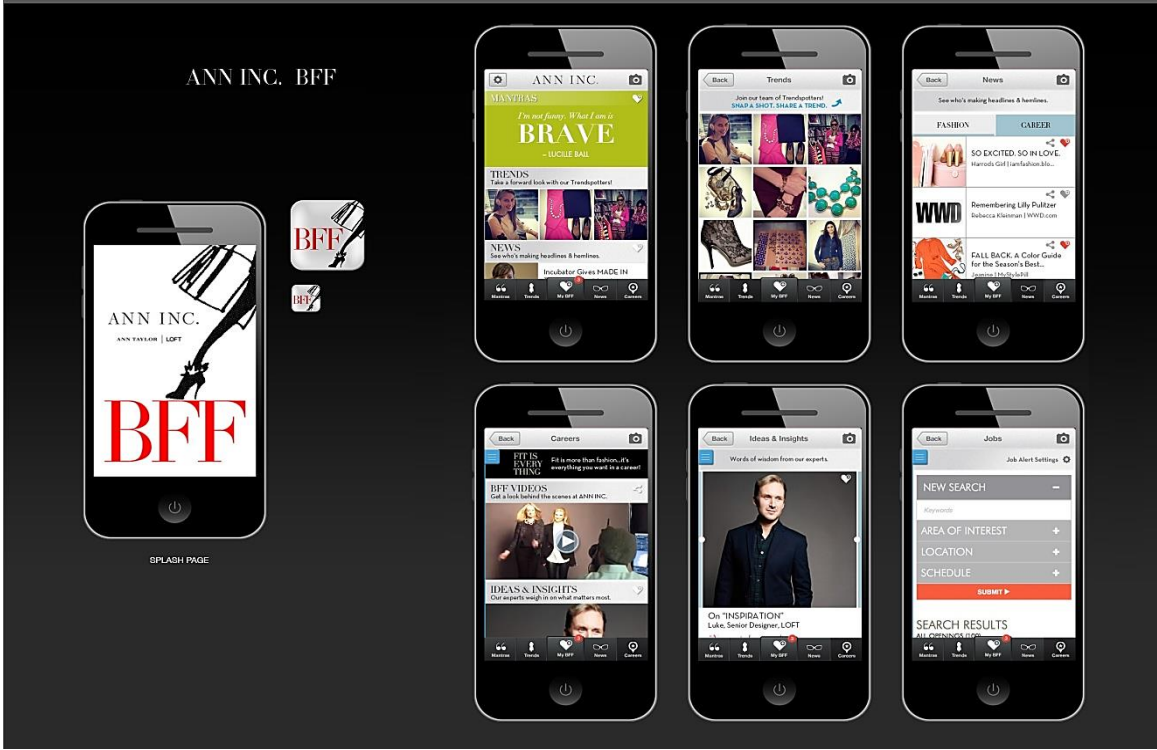
ANN INC. | FIT IS EVERYTHING | CAREERS SITE



ANN INC. | FIT IS EVERYTHING | CAREERS SITE



ANN INC. | FIT IS EVERYTHING | BFF MOBILE APP



ANN INC. | FIT IS EVERYTHING | FACEBOOK

ANN LOFT Careers (ANN INC., Ann Taylor, LOFT)

CAREERS with a capital "CHIC."

ANN INC.
FIT IS *everything*

FIT IS EVERYTHING.

ANN LOFT Careers (ANN INC., Ann Taylor, LOFT)

913 likes · 158 talking about this

Clothing
Welcome to ANN INC.'s official Facebook page for Careers. In fashion, and in a career, we believe that fit is everything. www.anncareers.com

About - Suggest an Edit

Photos What is "Fit?" Careers YouTube

ANN INC. | FIT IS EVERYTHING | VIDEO MOOD BOARD

ANN INC.
ANN TAYLOR | LOFT

ANN INC.
A GREAT fit
ANN TAYLOR | LOFT

FIT IS engaging



Title: "A Great Fit"

Audience: Future and current Associates with an interest in working at an Ann Taylor or LOFT store/outlet, or in Corporate. Primarily but not exclusively women.

Medium: Video – to be delivered across multiple web-based/interactive channels.

Est. Length: 3 minutes maximum

Objective: After viewing the video, candidates and Associates should have a general understanding about what "Fit" means at ANN INC. They must see that it's not about clothing as much as it is about culture and character. They should also imagine themselves "fitting" into a role here.

Key Messages: Fit is not just about looking good; you have to feel it inside, too.
Fit is an attitude, but never gives attitude.
Fit is positive, energetic and team-spirited.
People who "fit" feel strongly connected with everything women value.
The Client comes first; we want to make her day.
Fit embraces different perspectives and outlooks.
Fit is caring and empathetic.
Character trumps experience.

Casting: Kay Krill, 9-10 Corporate Associates, and 6 Store Associates



KAY KRILL
President, CEO, ANN INC.







FIT IS personal





ANN INC.
FIT IS everything
ANN TAYLOR | LOFT

FIT IS caring



ANN INC.
FIT IS everything
ANN TAYLOR | LOFT

FIT IS everything

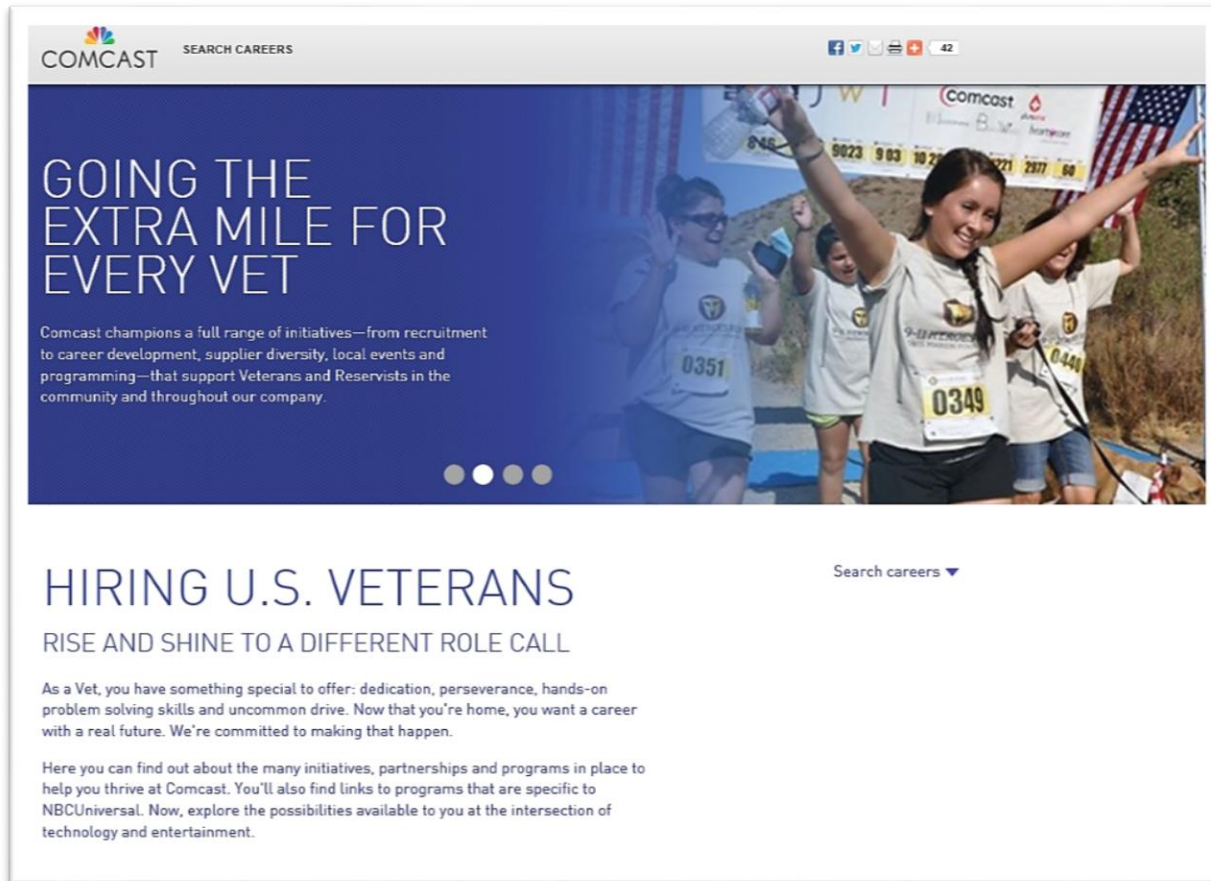




DINA
Stores, Ann Taylor



COMCAST | THE FUTURE OF AWESOME | VETERANS



The image is a screenshot of the Comcast careers website. At the top left, the Comcast logo is displayed next to the text "SEARCH CAREERS". On the top right, there are social media icons for Facebook, Twitter, LinkedIn, and YouTube, along with a notification bell icon showing "42". The main visual is a photograph of four women running a marathon, wearing white t-shirts with a Comcast logo and race bibs. One woman in the foreground has bib number 0349. In the background, there are banners for Comcast and an American flag. The text "GOING THE EXTRA MILE FOR EVERY VET" is overlaid on the left side of the photo. Below this, a paragraph describes Comcast's initiatives for veterans. At the bottom of the photo area, there are four small circles, with the second one from the left being white and the others grey. Below the photo, the heading "HIRING U.S. VETERANS" is followed by the sub-heading "RISE AND SHINE TO A DIFFERENT ROLE CALL". A "Search careers" button with a dropdown arrow is on the right. The main text describes the value of veterans and provides a link to learn more about Comcast's programs.

COMCAST SEARCH CAREERS

GOING THE EXTRA MILE FOR EVERY VET

Comcast champions a full range of initiatives—from recruitment to career development, supplier diversity, local events and programming—that support Veterans and Reservists in the community and throughout our company.

HIRING U.S. VETERANS

RISE AND SHINE TO A DIFFERENT ROLE CALL

As a Vet, you have something special to offer: dedication, perseverance, hands-on problem solving skills and uncommon drive. Now that you're home, you want a career with a real future. We're committed to making that happen.

Here you can find out about the many initiatives, partnerships and programs in place to help you thrive at Comcast. You'll also find links to programs that are specific to NBCUniversal. Now, explore the possibilities available to you at the intersection of technology and entertainment.

Search careers ▼

COMCAST | THE FUTURE OF AWESOME | SALES

COMCAST CAREER PATHS BENEFITS SEARCH CAREERS

Facebook Twitter LinkedIn YouTube Plus

FIND THE RIGHT CAREER FOR YOU

RESIDENTIAL SALES

SELL THE FUTURE OF AMAZING

XFINITY® products and services give your customers just about everything they need to manage their entertainment and information needs.

RETAIL SALES

CREATE AN UNFORGETTABLE SHOPPING EXPERIENCE

Work at an XFINITY® store or retail kiosk showcasing our amazing products and services, showing customers the awesome possibilities.

BUSINESS SALES

GIVE GROWING COMPANIES A REAL EDGE

Sell Comcast Business Internet, phone, Ethernet and TV solutions that give up-and-coming businesses the tools they need to thrive.

SECURITY AUTOMATION

TAKE YOUR CUSTOMERS INTO THE FUTURE

From 24/7 home security to the setting on their thermostat — and everything in between — it's a suite of products your customers can't wait for you to demo.

MEDIA SALES

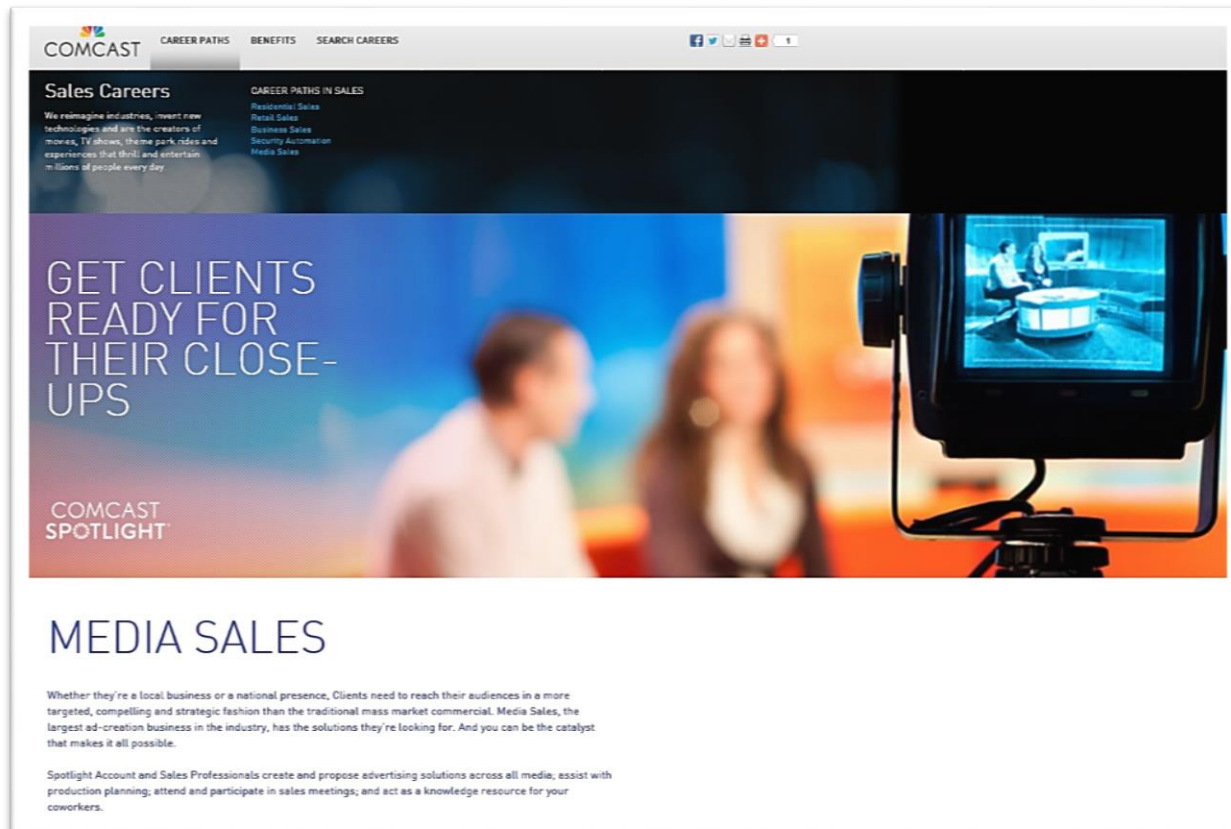
TURN CLIENTS INTO LOCAL MEDIA STARS

Media Sales creates localized, targeted messages to help large and small businesses make the most of every media opportunity.

SALES CAREERS

Must-have products and services. Trailblazing technology. The support and resources of an entertainment, information and technology powerhouse. It adds up to enormous potential for Comcast Sales Professionals.

COMCAST | THE FUTURE OF AWESOME | SALES SUBPAGE



The image is a screenshot of the Comcast website's Sales Careers subpage. At the top, there is a navigation bar with the Comcast logo on the left and links for 'CAREER PATHS', 'BENEFITS', and 'SEARCH CAREERS' on the right. Social media icons for Facebook, Twitter, LinkedIn, YouTube, and Google+ are also present. Below the navigation bar, the page is divided into several sections. On the left, there is a 'Sales Careers' section with a sub-header 'CAREER PATHS IN SALES' and a list of roles: Residential Sales, Retail Sales, Business Sales, Security Automation, and Media Sales. A paragraph of text describes Comcast's role in reimagining industries. The main visual is a large banner featuring a blurred image of a man and a woman in a professional setting, with a professional video camera in the foreground. The camera's monitor displays a scene of two people sitting around a table. Overlaid on the banner is the text 'GET CLIENTS READY FOR THEIR CLOSE-UPS' and the 'COMCAST SPOTLIGHT' logo. Below the banner, the 'MEDIA SALES' section is introduced with a paragraph explaining the role and the value of targeted advertising. A final paragraph describes the responsibilities of a Spotlight Account and Sales Professional.

COMCAST CAREER PATHS BENEFITS SEARCH CAREERS

Sales Careers

We reimagine industries, meet new technologies and join the creators of movies, TV shows, theme park rides and experiences that thrill and entertain millions of people every day.

CAREER PATHS IN SALES

- Residential Sales
- Retail Sales
- Business Sales
- Security Automation
- Media Sales

GET CLIENTS READY FOR THEIR CLOSE-UPS

COMCAST SPOTLIGHT

MEDIA SALES

Whether they're a local business or a national presence, Clients need to reach their audiences in a more targeted, compelling and strategic fashion than the traditional mass market commercial. Media Sales, the largest ad-creation business in the industry, has the solutions they're looking for. And you can be the catalyst that makes it all possible.

Spotlight Account and Sales Professionals create and propose advertising solutions across all media, assist with production planning, attend and participate in sales meetings, and act as a knowledge resource for your coworkers.

JETBLUE | HAPPY JETTING | INTERNAL COMMUNICATIONS





THANK YOU !