

EXHIBITOR REGISTRATION & SPONSORSHIP

11th
Annual

SAN DIEGO

DENTAL CONVENTION



**SALES! • Branding • Leads • Networking • Outreach
Product Demonstration • Marketing • Education**

This event is the first of its kind where many dental manufactures, local organizations, dental societies, dental study clubs and Dental Professionals will gather to reunite with acquaintances and local friends to learn about new technologies and dental procedures available to improve their dental career.

We offer an excellent opportunity for your organization to gain exposure within the San Diego dental community through event Sponsorship and/or Exhibiting of your companies products. There are levels of sponsorship available as well as booths for exhibitors to advertise and promote merchandise for sale.

To ensure an even flow of traffic, food and beverages will be served exclusively within the exhibiting areas encouraging more interaction among all participants. Please contact me about cost effective options for holding your own seminars to demonstrate and launch your products or services.

During our May of 2015 event CEA Dental had over 500 attendees at this event. CEA Dental Attendees where 150 Dentist, 50 Hygienist, 150 Dental Assistants, 50 Front Office Staff, 50 Exhibitors and 50 Dental Students.

During November of 2015 CEA Dental had over 700 attendees at this event. CEA Dental Attendees where 200 Dentist, 100 Hygienist, 200 Dental Assistants, 100 Front Office Staff, 50 Exhibitors and 50 Dental Students.

Suggestions for additional sponsorship ideas are encouraged and welcome.

Thank you,
Chris Ippolito, Founder & Producer
619.277.4743

version 2016.02.00

WWW.CEADENTAL.COM

SAN DIEGO DENTAL CONVENTION

Program

*Advertise with the San Diego Dental Convention
Southern California Dentist want to learn about your products.*

San Diego Dental Convention Program Distribution

June 10-11, 2016

June 24-25, 2016

Mail dates: May 15, 2016
April 15, 2016

10,000 copies

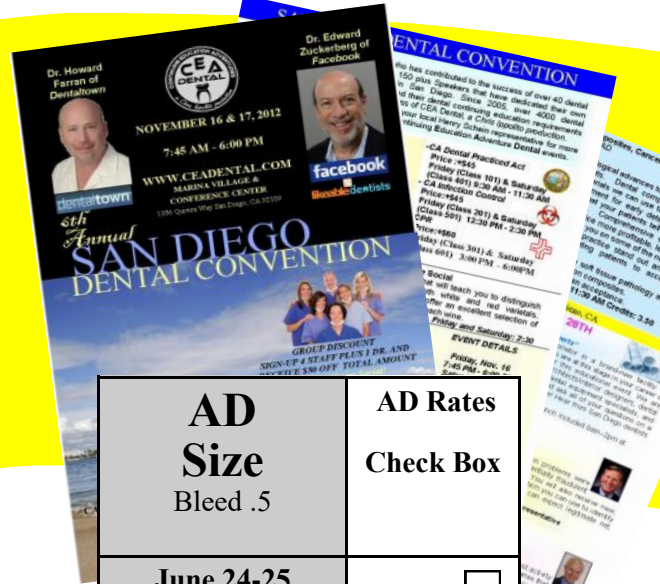
4000 mailed
4000 mailed

November, 4-5, 2016

Mail dates: October 15, 2016
August 15, 2016

10,000 copies

4000 mailed
4000 mailed



San Diego County and South Orange County	
Total Print	10000
USPS Mailed per issue each county	
Orange County	-2000 x 2
San Diego County	-2000 x 2
CEA Dental staff will Deliver 1 copy to 2000 Dental offices in San Diego county over a 3 month period	-2000
Email Digital Copy:	-6000

AD Size	AD Rates	Check Box
Bleed .5		
June 24-25		<input type="checkbox"/>
November 4-5		<input type="checkbox"/>
Full Page 8.5" x 5.5"	\$700	<input type="checkbox"/>
4C Spread	\$1900	<input type="checkbox"/>
Half Page 4.25" x 5.5"	\$400	<input type="checkbox"/>
Featured Written Articles 2 pages	\$1,500	<input type="checkbox"/>
Inside Covers Front (2)	+300	<input type="checkbox"/>
Inside Covers Back (2)	+300	<input type="checkbox"/>

COMPANY: _____
 ADDRESS: _____
 PHONE: _____ FAX: _____
 AD TYPE/SIZE: _____
 PAYMENT TYPE: CHECK: _____ CARD # _____
 EXP DATE: _____ 3-4 CODE: _____
 BILLING ADDRESS _____

CONTACT: _____
 CITY: _____ ST: _____ ZIP: _____
 EMAIL: _____
 AMOUNT ENCLOSED: _____
 CARD TYPE: _____
 NAME ON CARD: _____

X _____
 Signature _____ Date _____ Total _____

SEND COMPLETED FORM TO : CEA DENTAL 4242 SUMMIT DRIVE LA MESA CA 91941
 619.277.4743 cell - 855-805-1860 fax - www.ceadental.com

FLOOR PLAN AND BOOTH RATES

San Diego Dental Convention or June 24-25, 2016 or November 4-5, 2016



Booth Prime & Standard Rental Includes:

A pipe and drape 6' or 3' back wall & 3' side wall of fabric, Overnight security outside the exhibit area
Daily cleaning of aisles and common areas
General & 1-Day Booths Include Table no Pipe and Drape

Booth size and floor plan subject to change without notice

1-Day Only	1 Exhibitor	#14-#19	\$500
Standard	2-Day	7'X 6'	\$800
Prime	2-Day	8'X 6'	\$950

ADDITIONAL OPTIONS (3-Day Rentals Thur.-Sat.)


Additional Company Personnel (2 people include with table fee)	\$50
6' Table	\$50
Carpeting	\$50
Electrical	\$50
2 Chairs	\$50
Wireless Internet	\$50
Belly Bar Round Table 27" w X 48" H	\$150
27" Monitor	\$150
40" Monitor	\$250



EVENT ADVERTISING AND BRANDING OPPORTUNITIES


San Diego Dental Convention on June 24-25, 2016 or November 4-5, 2016



 **Speaker Lounge** LIMIT 1


Rights to advertise company logo with CEA Dental in Speaker Lounge. As a Sponsor your company will receive recognition in the Onsite Program and signage at Speaker Lounge. Your company may provide an employee to personally distribute marketing material and socialize in the lounge with Speakers.

SOLD OUT **\$500**

 **Name Badge Holder Lanyards** LIMIT 1


Name badges are attached to lanyards and are worn by all attendees. Your advertising message/logo will be highly visible and worn by all Attendees, Exhibitors, and Speakers. Sponsor will provide item.

\$500

 **Name Badge Holder Lanyards** LIMIT 2

Every attendee will take notes during lectures on note pads and paper provided by your company. Sponsor will provide item.

\$500

 **General Session Breakfast or Lunch** LIMIT 4


All attendees are invited to a complimentary Continental Breakfast and Box Lunch on Friday and Saturday. As a Sponsor your company will receive, signage at all Breakfast and Lunch food stations.

\$500

 **Wine, Cheese, and Chocolate Social Sponsor** LIMIT 2 **Sold 1**


Between 2:30 PM - 3:00 PM all Attendees and Exhibitors will Gather in the Exhibit Hall for a Refreshing Drink and Social Hour with friends. As a Sponsor your company will receive recognition in the Onsite

\$500

 **PowerPoint Slides in Exhibit Hall** LIMIT 5 **Sold 3**


Every attendee will take note of the PowerPoint presentation occurring in the Exhibit Hall. There will be two viewing areas playing presentations during the event. Sponsor will provide item.

\$500

 **Registration Bag Print Material Insert** LIMIT 5 **Sold 2**


Attendees will receive a registration bag with your company flyer or marketing material inserted into the bag. You will have the opportunity to meet and greet every attendee by dispersing registration bags personally

\$500


 **Drink Station Sponsorship** LIMIT 4

All attendees are invited to complimentary Coffee, Tea, Lemonade and Water. As a Sponsor your company will receive signage at all stations. Your company may provide an employee to personally distribute marketing material at the food stations.

\$500


 **Poster Advertisements 5000 total** **SOLD OUT** **\$500**

3000 Dental offices in San Diego and Orange county will receive a poster personally delivered by a CEA Dental Staff Member. As a Sponsor your company will provide a logo to imprint on the 8.5" x 14" book stock

 **Dental Supply Drive Bag Logo Sponsorship** **Sold 2**


3000 Dental offices in San Diego and Orange county will receive a 18" x 36 " plastic bag advertising the dental supply drive and your companies support. This bag will promote local free dental clinics, humanitarian efforts and your company logo. All personally delivered by a CEA Dental Staff. As a Sponsor your company will provide a logo to imprint on the 18" x 36 " plastic bag.

\$500

 **Speaker Introductions 4 Lectures**


Exhibitors will have the opportunity to introduce select Speakers during the Convention. This is the perfect opportunity to say hello to CEA Dental Members and invite them to visit you during the breaks. Some lectures may have multiple company introductions.

\$500

 **Attendee List Names and Phone Only**

CEA Dental will provide your company with Names and Phone Numbers of all Members at the Event. We collect names and phone numbers. Not all attendee information complete.

\$500

 **Attendee List ALL DATA AND LEAD GENERATION**

CEA Dental will provide your company with all contact information of attendees at the Event. We collect emails, names, address and phone numbers. Not all attendee information complete.

Sponsorship

SALES!

Networking

Branding

Opportunities

Leads

Marketing

Outreach

Education

Additional Questions

Contact Chris Ippolito
@ 619.277.4743 or via
email
chris@ceadental.com

SAN DIEGO DENTAL CONVENTION EVENT SPONSORSHIP

San Diego Dental Convention or June 24-25, 2016 or November 4-5, 2016

Exhibit Hall and Lecture Sponsor

- **Lecture Opportunity or Speaker Introductions** (\$\$\$\$\$)
- **Premium Booth Space with Tables, Chairs, Carpet,** (\$1150)
- **(3) 2-Day Doctor Pass to Event \$300** (\$900)
- **(3) 2-Day Staff Pass to Event \$200** (\$600)
- **(1) Email Blast to CEA DENTAL 2500 MEMBERS** (\$500)
- **Company Logo on Attendee Badge** (\$500)
- **Note Paper Sponsor** (\$500)
- **(8) Company Team Members** (\$300)

\$2500

SALES!

Networking

Branding

Opportunities

CEA Dental Sponsor

- **Lead Generation** (Priceless)
- **Full Attendee List with all DATA and email** (Priceless)
- **Lecture Opportunity or Speaker Introductions** (\$\$\$\$\$)
- **(5) 2-Day Doctor Pass to Event \$300** (\$1500)
- **(5) 2-Day Staff Pass to Event \$200** (\$1000)
- **Logo on Website event page** (\$500)
- **(4) Email Blast to CEA DENTAL MEMBERS \$500** (\$2000)
- **Exhibit Hall and Lecture Sponsor Included** (\$2500)

\$4500

Leads

Marketing

Outreach

Education



TERMS AND CONDITIONS

2-DAY PASSES:

1st time Members Only
Must present at time of
Registration. EXPIRE 7 DAYS
BEFORE EVENT.

Dental Convention
Sponsorships Expires
60 Days after event

FREQUENTLY ASKED QUESTIONS

San Diego Dental Convention or June 24-25, 2016 or November 4-5, 2016

Can Exhibitors sell products on the show floor or take orders for future delivery? YES!

Booth assignments & notification

Booth Assignments will be assigned by CEA Dental. It will be based upon receipt of payment and application received. Notification of booth will be given to vendor at Exhibitor registration. There is no guarantee of Booth Number. Space plan may change at anytime without notice.

Exhibit Hall Hours

(Friday) 7:45am-3:00pm
(Saturday) 7:45am-3:00pm

Booth Setup

We will NOT provide laborers for set up or dismantling of your booth.

Setup and Dismantle Times

Setup: Thursday
12:00pm-6:00pm
Dismantle: Saturday 3:00p.m.-6:00p.m.
All Booths must be dismantled and removed from the exhibit halls by 6p.m.

Requested Booths

CEA Dental cannot guarantee exhibitors will receive the exact booth numbers requested. Assignments of exhibit space shall take into account the amount of booth space required and when the application and payment to exhibit is received. CEA Dental cannot guarantee it will be able to assign the location requested on the application. Floor plan may change without notice.

Course Attendance for Exhibitors

Exhibitors may attend lectures only if the lecture is not at full capacity.

Attending Exhibitors

First 2 Exhibitors are included with booth rental
Additional Exhibitors \$50 per person.

Application and Payments

Mail Checks to (no fee):
Attn: CEA Dental 4242 Summit Dr.
La Mesa, CA 91941
Pay by Credit Card
Register Online at: www.ceadental.com

Exhibit Material & Supplies Shipping

Storage of materials is complimentary from 8am Monday before the event until the following Monday at 5pm.

Advance shipments to the CEA Dental Storage unit may be sent 5 days prior to the show and should be addressed to:

Marina Village Conference Center
Attn: CEA DENTAL
1936 Quivira Way
San Diego, CA 92109



EXHIBITOR BOOTH & SPONSORSHIP WORKSHEET

San Diego Dental Convention or June 24-25, 2016 or November 4-5, 2016

CHECK BOX FOR EVENT:	<input type="checkbox"/> SAN DIEGO DENTAL CONVENTION	June 24-25, 2016
	<input type="checkbox"/> SAN DIEGO DENTAL CONVENTION	November 4-5, 2016

EXHIBITOR INFORMATION:

Company Name: _____ Phone: _____ Fax: _____
Key Contact: _____ Title: _____
Email: _____ Website: _____
Mailing Address: _____
City: _____ State: _____ Zip: _____

Exhibitor 1:(Free) _____ Exhibitor 2: (Free) _____
Exhibitor 3:(+\$50) : _____ Exhibitor 4:(+\$50): _____ Qty__ X \$50= _____

BOOTH SPACE:

	Booth #	Preference	
1-Day _____	6'X 5'	_____ or _____	\$500= _____
Standard —(2-Day) _____	7'x 6'	_____ or _____	\$800= _____
Prime —(2-Day) _____	7'x 6'	_____ or _____	\$950= _____

<input type="checkbox"/> Electrical	<input type="checkbox"/> Carpeting	<input type="checkbox"/> 6' Table	Qty__ X \$50= _____
<input type="checkbox"/> Wireless Internet	<input type="checkbox"/> 2 Chairs		
<input type="checkbox"/> Speaker Lounge	<input type="checkbox"/> Drink Station Sponsorship		Qty__ X \$50= _____
<input type="checkbox"/> Note Taking Paper	<input type="checkbox"/> Name Badge Holder Lanyards		
<input type="checkbox"/> Lunch or Breakfast	<input type="checkbox"/> Registration Bag Print Material Insert		
<input type="checkbox"/> Wine and Cheese Social	<input type="checkbox"/> Slideshow on Exhibit Hall PowerPoint		
<input type="checkbox"/> Attendee List No Email	<input type="checkbox"/> Supply Drive Bag Logo Sponsorship		
<input type="checkbox"/> Poster Advertisement	<input type="checkbox"/> Speaker Introduction		

SDDC Convention Sponsor _____ \$4,500= _____
SDDC Exhibit Hall and Lecture Sponsor _____ \$2,500= _____

SUBTOTAL: _____ Subtotal = _____
ADD 3% for credit card convenience fee (NO fee with check) _____ Subtotal _____ X 3% = _____

GRAND TOTAL: _____ =

PAYMENT INFORMATION:

Debit/Credit Card First Name: _____ Last: _____
Visa _____ MasterCard _____ Amex _____ Discover _____ Check _____
Card number: _____ Exp: _____

It is hereby certified that myself and the company I represent have read and will abide by the terms and conditions on this form and in the Exhibitors Guide. The above guest are not dentist.
Personnel listed are employees of this company.

Signature: _____ Date: _____ Time: _____

+\$50 Raffle Prize to give away to CEA Dental Members

Complete Exhibitor Booth and Sponsorship Worksheet Send Payment to: CEA Dental 4242 Summit Drive, La Mesa, CA 91941
Or Register and pay at: www.ceadental.com for Questions Contact Chris Ippolito Cell:(619)-277-4743 Fax:(866)-805-1860