

**Automotive Transportation Service
Superintendents' Association
Toronto Chapter
Est. 1938**



TALE-LITE
April 2010



*** Notice of General Meeting - - - -Thursday, April 8th, 2010***

Guest Admission: First 2 introductory FOC, thereafter \$20.00

Refreshments from 5:00 pm- - - - - Dinner served at 6:00 pm
Paradies Banquet & Convention Center - - - - - 7601 Jane Street, Concord

SPONSOR



*** MEETING – APRIL 8th**

Please join us for an evening with **Peterbilt of Canada along with Peterbilt Ontario Truck Centres of Mississauga**. Quarterbacking the presentation will be Greg Grabinsky, District Sales Manager, Central Region, for Peterbilt of Canada:-

“For April 8th we will outline the 104 years of Superior Performance at PACCAR and the 70th Anniversary of Peterbilt. The main focus of this evening will be to introduce the MX Engine to the North American market. We will cover the basic engine design and parameters as well as the extensive Testing Program and why PACCAR is using SCR as the after treatment solution. We will also discuss the Product Support network. This meeting is jointly sponsored by Peterbilt of Canada and the local dealership, Peterbilt Ontario Truck Centre. Peterbilt Ontario Truck Centre will outline their services and locations within Ontario and Sr. Management”.

Promises to be a most interesting meeting!

Bring along a friend or colleague who you think would be a welcome addition to our ATS organization, to attend this meeting and to join us for dinner.

DOWN THE ROAD



- **May 10, 11 & 12 – CFMS – Hilton Suites Markham**
- May 13- General meeting – Cool-Moves air conditioning
- June 10 – General Meeting – Glassvan Great Dane

NEW MEMBERS – WELCOME!



Regular:- Tony Costa with Carmen Truck & Trailer Ltd., and Russell Bruce with Western Toronto Int. Trucks.

Affiliate:- Matthew Petrie with Western Toronto Int. Trucks, Line X GTA with Irving Payne as the Representative, and Global Emissions Systems Inc. with Representative Eric Latino.

MEETING – JANUARY

Grote Industries-Canada attracted a very nice crowd and made for a most interesting and learning experience. The feedback was most complementary on the combination ‘PowerPoint’ presentation and ‘Hands-on’ with product and tables to facilitate the maintenance practices & corrosion demonstrations. Even some of us ‘old’ hands learned something about such basics as cable stripping!



Mike Marchese, National Sales Manager quarterbacked the evening for Grote.

The importance of using the proper tools with sound maintenance practices was stressed. The latest lighting LED technologies and the sweeping impact and widespread use in industry was reviewed.

Ably assisting Mike were: Barry Duff – Cent. Reg. Sales Mgr., Technical Specialists’ Doug Lester & Peter Clarke, and Pat Eades, Nat. Acts. Mgr.

Thanks again to Grote and their very capable staff!

50/50 Draw: Bruno Gemmiti of Gojit won the draw. The charity to be the beneficiary of the other half of the earnings from the draw will be decided upon at the next Executive meeting.



**ATSSA TORONTO CHAPTER
DIRECTORS & OFFICERS (2010/2011)**

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