South Kettle Moraine Horse Trail Association

March 9, 2021 Members Meeting Minutes

Call to order by Zoom by President Jennifer Haras 6:10PM

Present: Jen Haras (President), Amy Muth (Treasurer- excused), Lisa Positeri(At Large), Laura Savatski (VP), Bob Michael (Trail Coordinator), Stephanie Emery, Margaret Michaels, Joe Haras

Consent Agenda

* Meeting minutes posted on Website. <http://www.skmhta.com>
  + Changes needed: Need to update the SKMHTA logo on minutes posted to website.
  + Lisa moved Laura seconded to approve minutes, all in favor.

Thanks you’s and appreciation

* Laura for doing minutes from Feb 20th and today
* Thanks Amy for doing all the memberships!
* To all members for their participation

Treasurers Report

* See board meeting minutes
* Amy doing insurance, and new memberships.

Membership

* Jen invited some others to do outstanding board positions without success and invited board to inquire with their friends and approach people to volunteer for the open positions of Secretary and Event Coordinator. Barb Riva has said she's interested in organizing a couple events/rides.
* Memberships run annually for the price of $25 per household and are due to
  + Amy Muth, 817 Andover Drive, Eagle, WI 53119
  + Forms are available on the website under the membership tab
  + Paypal payment is accepted

Promotions & Events

* Goal to raise $5000 WOW!
* Need ideas to raise funds and host events
* Laura brought up the idea of partnering with a 4H club doing some kind of education or horse demo and some park/trail work.
* First trail cleanup April 24th – Bob has coordinated with Ann at DNR. Ann stressed that distancing and masking in any public photos is a MUST. Can we offer a tree? Arbor Day Foundation has 50 seedlings for $69 listed on website. <https://shop.arborday.org/tree-seedlings-in-bulk> Ask DNR for two choices and suggest one oak and one maple.
* Put stone in all 16 pens. Bob in communication with DNR about the division of labor/stone costs. Costs from Bob estimated at 8 sites with 12x12 pens $3000. The 8 24x24 sites at $5500. Total at $8500, delivery included. Hausz Brothers Stone out of Fort Atkinson, WI.
* Bingo on last Sunday 3/7 raised $929 for Governor Dodge Horse Campground at Squidy’s.
* April 17th tack swap in Janesville run by Crickett Jewett Johnstown Community Center
* Could club have a once a month event/ride at park (endurance, driving, camping, etc… )
  + April is cleanup month with potential tree give a way promotion for Earth Day. Planning is in the works for April 24th.
  + Laura offered the Spirit Horse fundraiser to SKMHTA as one of a listing of horse related charities that would benefit from the fundraiser in 2021. Last year $2K was raised for 2 charities. In 2021 SKMHTA would be added to the list of beneficiaries. A variety of small sales events at church festivals and farmer’s markets sold native inspired goods mainly home canned, food, and drink items along with cards and horse shoe art. Need members to offer to make items. Contact Laura.
  + Spirit Horse camping in the group site is already booked for the weekends of May 7-9, June 11-13, July 23-25 which are all endurance ride weekends. Camping available for a minimum $15 donation a night. There will be some native activities, a fire and other fun weather permitting. Will start promoting on the endurance site pages and others.
  + Need event coordination for August, and the fundraiser the 2nd weekend of September.
* Fall fundraiser is the big annual event historically. Coordinator gets donation of $100 for sponsors (tshirt recognition), $25/$50 for name recognition. Need raffle items.
* Other ideas poker run (which has not happened lately), scrabble ride, chiropractic, lunch ride, tack donation Thanks Bridgette! So much work for tack ride but still getting funds ☺.
* Lisa Docter with Back Country Horsemen of WI invited SKMHTA to participate in a scavenger hunt ride May 22nd. Laura suggested we also have a TACK SALE at the park the same day. We would charge $10/table and we would ask that sellers donate 10% of their profits.
* Char Omdoll, Bingo! Char offered to do a bingo event for us to help with footing project funds. Event at Squidy’s in Palmyra on Sunday 4/18 at 2:30 to 4PM. $5 a card with ½ to winner and half to SKMHTA. Will play approximately 4-6 games.
* Laura Savatski (VP) offered to donate 100 trees for the Earth Day clean up and planting event! (Jen & Bob to coordinate with DNR) Thanks Laura!!!
* Promotions with Spirit Horse and a more public ride in October.

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| Month | Event | Lead |
| April 18th  April 24th | BINGO at Squidy's  Earth Day Trail Cleanup/tree planting | Char Omdoll  Bob coordinate with DNR |
| May 7-9 | Spirit Horse Camping – Endurance  Camping $15/night minimum donation  Other | Laura |
| May 22nd | Back Country Horsemen of WI scavenger hunt & TACK SALE | Lisa Docter  Laura |
| JUNE 11-13 | Spirit Horse Camping - Endurance | Laura |
| JULY 23-25 | Spirit Horse Camping - Endurance | Laura |
| AUG | TBD | \*\*\*\* |
| SEPT 2nd wknd | Annual Event Raffle? Silent Auction? | \*\*\*\* |
| Oct 1-3 | Spirit Horse Ride Event - Endurance | Laura – need volunteers |

2021 Goals – presented by Jen

* Riding!
* Fundraising
* Corral footing project which our fundraising revolves around.

General Membership Meeting Agenda Items

* Minutes approved by board, general dates/expectations
* Goals for the year
* Treasurer report
* Fundraising help needed
* Upcoming events

Meeting schedule

* April 6th next board meeting at 6PM by Zoom
* 1st Tues of month at 6PM Board Meeting by zoom <https://versiti.zoom.us/j/92700735165>
* 2nd Tues of month at 6PM Membership Meeting by zoom <https://versiti.zoom.us/j/99847100281>

The above schedule discussed and a motion made by Laura and seconded by Lisa to accept. All in favor.

Meeting schedule attached with zoom links and call in information.

Meeting Adjourned 7:45 with all in favor. See you next time!

Submitted by Laura Savatski to Jen Haras for edits and posting on website by Krista Hesprich.