



CHERYL R. KRAVITZ
APR, CFRE, RYT200plus



Cheryl Kravitz is respected nationally for her expertise in motivational speaking, media relations, writing, diversity training, financial development, and issues management. She writes for national and local magazines, newspapers, and broadcast media. A survivor of domestic violence she speaks and writes frequently about the topic for local and national audiences. She is also a yoga teacher with additional certification to teach survivors of trauma and to prevent Alzheimer's disease.

Ms. Kravitz has received over 40 local and national awards for her accomplishments in community relations and writing, many for her work with the American Red Cross. She received Leadership Washington's Community Business Partnership award for the partnership between the NCCJ Board and the Washington Post and the Outstanding Advocate award from the Montgomery County Family Justice Center Foundation for her efforts to combat domestic violence. In Chicago, she was honored by Women in Communications for her investigative reporting. In Oklahoma, she received the Bronze Quill Award from The International Association of Business Communicators for her column in The Tulsa Tribune and the Silver Link Award for her collaboration with media from the Public Relations Society of America.

She developed and directed many highly acclaimed innovative projects, including Friends Outreach for Domestic Violence Intervention Services in Tulsa, and the Media Day of Dialogue and Cinema and Conversation in Washington, DC. She led two successful capital campaigns in Tulsa for the American Red Cross and Domestic Violence Intervention Services.

Her career highlights include:

- Executive Director of WJRI (formerly NCCJ), a National Capital Region nonprofit
- Manager of Radio/Television; Manager of Campaign Development and Public Support Officer at American National Red Cross in DC and Public Support Director, American Red Cross, Oklahoma
- Feature writer, reporter, and newspaper editor in Chicago, Tulsa, and the DC metro area
- Development and Communications Director at Illinois Central Community Hospital in Chicago

Ms. Kravitz is a volunteer leader in her community. She was appointed by former Governor Martin O'Malley as Vice-Chair of the Family Violence Council for the State of Maryland and former Montgomery County Executive Isiah Leggett to the Montgomery County Hate Violence Committee where she served as Chair of Community Outreach. She has served on the boards of the Jewish Coalition Against Domestic Abuse, the Family Justice Center Foundation, and the Domestic Violence Coordinating Council, in Montgomery County, as well as the statewide Maryland Network Against Domestic Violence. She worked as an elected member of the Board of Education in Tulsa.

She is married to Cantor Michael Kravitz and is the mother of two daughters.