

ACTIVE AGING SENIOR EXPO

Age Successfully!

MCMINN SENIOR ACTIVITY CENTER
OCTOBER 12, 2023
8:30AM-1PM

Thank you for your interest in the 5th Annual Active Aging Senior Expo that will be held at the McMinn Senior Activity Center on October 12, 2023, from 8:30am-1pm. The Active Aging Senior Expo is the setting for older adults and their families to find out first-hand the services available to us as we age. We are anticipating another excellent experience this year with even more visitors to the Senior Expo. We will have representatives from community resources, health, financial and legal assistance, long-term care, housing, travel and more!

Booth space is limited, and we anticipate booths to fill quickly.

Exhibitors will be selected on a first come first served basis. Your prompt reply is strongly encouraged. The deadline for paid registration is October 6, 2023. You may register as a vendor (\$50/\$5 processing fee charged for credit card payment) or as a Title Sponsor (\$250). Vendors will receive a table and two chairs for their booth. Title Sponsors will receive one of ten reserved sponsorship booth spaces in a prime location (endcaps). Title Sponsors will also receive name recognition/logo on all Senior Expo publicity materials and links on social media and Senior Activity Center website.

Please review the following rules and regulations:

1. Participation in the Active Aging Senior Expo is for the purpose of information and education only and must be without sales goals or agendas.
2. Having a sign-in sheet is not allowed. You may hand out business cards so that the seniors may contact you in the future at their discretion.
3. Selling/solicitation of services at the Expo is not permitted.
4. You may hand out free promotional items at your booth.
5. All literature distributed must serve as an impartial resource for education only.
6. Prohibited items: pets, use of open flames such as candles, Sterno cans, etc., non-prepackaged food/snacks, religious or political promotion. Use of tape on any walls, floor or ceiling.
7. All vendors must check-in with Center staff before you set up. PLEASE NO EARLY ARRIVALS. Booths may be set up on Wednesday, October 11, 2023, between 1pm and 3:30pm or on Thursday, October 12, 2023, from 8am-8:30am. Please be ready by 8:30am on Thursday, October 11, 2023. The Expo will close at 1pm. **NO EARLY BREAKDOWN OF SITES.**
8. Electricity is extremely limited. Please note on application if you require access to an outlet. You must provide any extension cords needed.
9. Booth must be neat, and professional-this includes signage, display and storage of items. Space is to remain in the same manner of cleanliness at the end of the Expo as vendors found it prior to set up.

For questions regarding the 5th Annual Active Aging Senior Expo please contact McMinn Senior Activity Center Executive Director Diane Hutsell at 423-745-6830 or by email at director@mcminnseniors.com. **To register**, please return the enclosed form and the \$50/\$5 processing fee charged or \$250 Title Sponsor for credit card payment to:

McMinn Senior Activity Center Expo
PO Box 1005 | Athens, TN 37371

Please make checks payable to the McMinn Senior Activity Center.

Sept 2023



_____ YES! I would like to be a Vendor for the 2023 Active Aging Senior Expo. \$50/\$5 processing fee charged for credit card payment.

_____ YES! I would like to be a Title Sponsor for the 2023 Active Aging Senior Expo. \$250 Includes booth and name recognition/logo on all Senior Expo publicity materials and links on social media and website.

To pay by credit card (\$5 finance charge):

Name on Credit Card: _____

Credit Card Number: _____ Exp. Date: _____ Security Code: _____

Signature: _____ Zip Code _____

Return your application with payment to: You may also call 423-745-6830 to pay by credit card.
 McMinn Senior Activity Center/Senior Expo
 PO Box 1005 | Athens, TN 37371

Please print neatly.

Business Name:
Contact Name:
Mailing Address:
Phone: _____ Email: _____
Website:
What screening services (optional) will you provide on the day of the Expo?
Will you be providing a door prize (\$25 value) and if you are, what will that prize be?
Do you have any special needs (electricity, etc.? A table/two chairs/two lunch tickets will be provided.

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For office use only:	<input type="checkbox"/> Vendor <input type="checkbox"/> Title Sponsor <input type="checkbox"/> Door Prize <input type="checkbox"/> Electricity <input type="checkbox"/> Screening/services <input type="checkbox"/> Website <input type="checkbox"/> Logo	Booth Number:
<input type="checkbox"/> Check <input type="checkbox"/> Cash <input type="checkbox"/> Credit Card		
Check #:		
Amount:		
Date:		
Credit Card #:		
Zip code: _____ Security Code: _____		