

January 9, 2022

Dear Community Supporter,

For more than ten years, Runnin' for Prestin has been committed to fight against pediatric cancer. As of today, Runnin' for Prestin and All Children has donated \$55,000 to Riley's Children's Foundation. These donations have been slated for pediatric cancer research and are netted from the proceeds of the annual 5K and 10K event. 2022 is the 11th anniversary year of the Runnin' for Prestin foundation and the 10th year the run/walk events will be held. 2022 will also be the final year the 5K and 10K events will be held. In the spirit of the fight to help every child with cancer, Runnin' for Prestin is setting a goal of raising \$45,000 in order to reach a total of \$100,000 donated to Riley's Children's Hospital.

We have received so much support throughout the years and we greatly appreciate every amount donated as each contribution is one more closer to a cure for our children! Runnin' for Prestin is reaching out one last time to our community for financial support and a headliner sponsorship. We recognize the financial strains of businesses and individuals as a result of the COVID pandemic and know any donation you are able to provide comes from the heart and not from excess. This means even more!

The 2022 event will be held on Saturday, September 17, 2022 and we invite you to come participate as a runner, walker, cheer supporter or volunteer. We hope this will be our largest event to show cancer, our children MATTER! That they deserve better treatments, better outcomes and most of all, a CURE!!!

If you are financially able, we would love to have you as a community sponsor. Runnin' for Prestin is a certified 501 (c)3 organization so all financial donations are tax deductible.

Community Sponsorship Levels are as follows:

Cancer Kicker: \$100-499: A hotlink to your website from R4P's, placing marketing or informational flyers in our participant race bags, mention on our Facebook page and your company's name listed as a Cancer Kicker sponsor on a banner at the start/finish line.

Superhero: \$500-\$999: Same benefits as the Cancer Kicker level in addition to having your company's logo listed as a Superhero Sponsor on a banner at the start/finish line. Also, being listed as a sponsor on our online registration site. Your sponsorship would be included in all email correspondence to participants from the registration site.

Prestin's Hero: \$1000+: Same benefits as above levels plus your company's name and logo being on a single 33"x 56" banner located at the start/finish line.

Headliner Sponsor will be the official sponsor of the race and is entitled to all of the benefits of all the community sponsors in addition to all race day materials stating, *Runnin' for Prestin presented by your company's name and logo*. This includes a two sided 33"x 56" banner at the start/finish line.

Donations of goods and services which can be raffled off at the event are also accepted. The value amount of the item donated would designate the level of sponsorship. Runnin' for Prestin accepts any donation in the fight against pediatric cancer and would love to be partnered with your organization in this cause. Donations can be made online via our secure donation system at www.runninforprestin.com or by making a check payable to Runnin' for Prestin and mail it to 6666 W. Michael Place Michigan City, IN 46360. If you have any questions you can contact Chris Kiser at (219)309-0572. Thank you for your time and consideration.

Sincerely,

Christine Kiser Co-Race Director and Co-President Runnin' for Prestin and All Children