

SAN DIEGO COUNTY DIVERSITY AND INCLUSIVENESS GROUP EFFORTS

Mission Statement: The San Diego County Diversity and Inclusiveness Group seeks to promote names and events of public holiday celebrations that reflect the diverse religious and secular beliefs of the community.

Since October 2004, the La Jolla Light has published four editorials strongly recommending that the La Jolla **Christmas** Parade name be changed to reflect **diversity, inclusiveness, and tolerance**. Ask yourselves these questions:

- (1) Why would our community newspaper, the La Jolla Light, want to have the name changed?
- (2) Why would our community newspaper want to have the word "**Christmas**" removed from this December event?
- (3) Could it be that the word "**Christmas**" in the event's name no longer represents the most **DIVERSE** and **INCLUSIVE** San Diego community, La Jolla?

Here are the four editorials and an additional relevant article published in the La Jolla Light:

10-21-04	Editorial	"Name of Parade should unify"
12-01-05	Editorial	"Time has come to change the name"
12-30-06	Editorial	"No one should be excluded from community event"
12-09-10	Editorial	"Cheers to holiday event volunteers"
12-02-04	Article	"Thousands expected for holiday parade"

Since December 2004 (see above), the La Jolla Light has at times referred to the annual December San Diego community of La Jolla parade as the "holiday parade."

Might the addition of the words "and Holiday Festival," which the La Jolla Light has referred to as "window dressing," have any relation to the editorial dated December 2005?