

**Sherway Homeowners and Recreational  
Association (SHORA)**

EST. 1976



**SHERWAY**

H O M E O W N E R S

**A Strategic Plan  
For  
Managing Sherway Homeowners  
and Recreational Association (SHORA)**

SHORA, Board of Directors  
Sept, 2017  
Updated Sept, 2017

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# **A Strategic Plan for SHORA**

## **Purpose**

This plan was developed by Sherway Homeowners and Recreational Association (SHORA) to provide for more effective and efficient management of its chartered responsibilities serving Sherway resident interests. As our community ownership demographics, infrastructure demands, and business opportunities change, forward looking planning is necessary to ensure the association successfully fulfills its obligations. Through long range planning, the association's board of directors can provide for the resources and services necessary to meet the homeowners future common interest needs.

## **Background**

In January, 2017 the SHORA's board of directors began considering the need for long range planning as a means for sustaining a future association. The board began work developing a "vision" to provide a foundation for managing the association towards the future. With this plan, the SHORA board of directors has established a process for anticipating, defining, and preparing for future requirements confronting the association. It is a flexible process responsive to the association's ever changing needs, and this document is considered a "living" document as it will of necessity change. Those needs will be met with consideration of current and future resources consistent with the association's vision.

## **Vision**

To preserve the Sherway community that residents are proud to call home – and to affirm and grow the value of both our properties and vibrant community.

## **Mission Statement**

SHORA's mission is to preserve and enhance and protect our residents' sense of community and property values. The Board will serve the Homeowners by taking a fair, ethical and objective approach in representing the interest of all homeowners. Sherway will be maintained as a safe, friendly, and enjoyable place to live for each homeowner and his/her respective family.

## **SHORA Responsibilities**

- **Protect and improve the quality of life of community members.**
- **Defend and increase the property values of homeowners.**
- **Promote responsible stewardship of the environment and community properties.**
- **Develop and preserve a strong sense of community through facilitating regular engagement and participation.**
- **Strengthen and ensure the continued financial stability of SHORA.**

The SHORA board of directors must recognize that any action it takes involving the expenditure of association funds must be in support of the association's vision. Likewise, association members must also understand that any projects they want the board of directors to authorize must likewise be consistent with one or more of the vision elements before the board can approve action. Accordingly, association goals and initiatives must be planned and vetted so that requested actions are supportable with necessary resources and serve the best interests of the association and its members.

## **Reports to Membership**

The board of directors will annually submit to the membership a status report on all initiatives associated with this plan. The report will be presented at the annual general membership meeting as a briefing, and a written version will appear on the SHORA website.

## **Revisions**

This plan may be revised as determined by a majority vote of all SHORA board of directors. The board will report to the general membership changes to the plan through its meeting minutes and the annual reports to the membership.

**Approved:**

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**Ryan Enright  
President, SHORA  
Board of Directors**

**Sept, 25, 2017**

## **ANNEX A: CURRENT PRIORITIES**

### **Association Priorities**

The SHORA board of directors maintains a list of the top priorities it determines necessary for the board to fulfill its obligations to the association membership and achieve the association's vision. The board may revise this list as it deems appropriate. The priorities are for planning purposes and serve as guidelines for decisions. The priorities are listed without reference to their order of importance.

#### **Top Priorities**

- Protect and enhance the value of our community's environmental sustainability.
- Compile and maintain a voluntary database of Sherway resident contact information to support association management, improve communication, promote community initiatives, and improve safety/security initiatives.
- Develop a communication plan to provide more effective communication between SHORA , Sherway residents, and other parties engaged in the Sherway community.
- Promote community spirit through the development and successful execution of events to engage residents socially, in order to enhance the Sherway homeowner lifestyle.
- Enhance use of the green space and improve community facilities for the benefit of all members.