

Rise Above Using Drugs and Alcohol Video PSA Competition

WHAT?

Develop a thirty second PSA focusing on preventing drug and alcohol use

- Think about what might prevent a person who is under 21 from using drugs and alcohol.
- Think of fun or academic activities that can be done in place of using drugs or alcohol.
- Incorporate the theme "Rise Above Using Drugs and Alcohol" in the PSA:

Examples:

- 1) Here's how I "Rise Above Using Drugs and Alcohol".....
- 2) Students can "Rise Above Using Drugs and Alcohol" by

WHO?

Washoe County School District
high school students



PRIZES:

1st place—\$250
2nd place—\$150
3rd place—\$100

**The Sites Below Will Help
You Find Facts**

<http://thecoolspot.gov/>

[http://www.drugabuse.gov/
students-young-adults](http://www.drugabuse.gov/students-young-adults)

[http://teens.drugabuse.gov/drug-
facts](http://teens.drugabuse.gov/drug-facts)

Have fun and be creative!

Sponsored by Join Together Northern Nevada
and Washoe County School District—Prizes
Awarded at the WCSD Film Festival on 5/17/14.