

FOR IMMEDIATE RELEASE

Sheboygan duo purchase, relocate rocketry company

PLYMOUTH, Wis. November 21, 2016 -- LOC/PRECISION, the industry leader in model rocketry for over three decades, is relocating to a new home in Plymouth, Wisconsin. Dave Barber and Jason Turicik, both natives of Plymouth, have purchased LOC/PRECISION from Barry Lynch, who is retiring.

"We are so proud to bring this company home," Barber said. "Rocketry has been a passion of ours for a long time, and now we get the opportunity to bring that passion to more kids and fans in Wisconsin."

LOC/PRECISION was previously headquartered in Ohio. The company offers kits and ready-to-fly rockets for everything from first-time flyers to the most advanced rocket builders. The company prides itself with its involvement in educational programs nationwide. LOC/PRECISION has built rocket kits for the local Rockets for Schools program, as well as Team America Rocketry Challenge (TARC) and other rocket-based educational programs as part of Science, Technology, Engineering and Math (STEM) programs.

"This started as a hobby for Dave and I over a decade ago," Turicik said. "We had a start-up company we sold to Barry. A few months ago he approached Dave about buying LOC/PRECISION. It was an opportunity we couldn't pass up. Our families are fired up to help us grow LOC 3.0 to new altitudes. The kids can't wait!"

With Spaceport Sheboygan nearby, the duo saw a natural fit.

"For us, it's all about that next generation of rocket builders," Barber added. "15 years ago, you only went to space with NASA. Now, with SpaceX and others leading the privatization of space flight, there's truly a new career path for those who want to be involved in rocket science. If we can get kids interested in the engineering and aeronautics of rockets today, they'll be the ones sending our satellites to space in a decade."

LOC/PRECISION was started by Ron Schultz 31 years ago. The company quickly rose to be pioneers of model rocketry, and Schultz saw an opportunity to teach the youth of America a valuable skill. Lynch bought the company in 2000, and now LOC/PRECISION is ready for its next chapter with Barber and Turicik.

"The sky's the limit, literally," Barber said.

For more on LOC/PRECISION, visit www.LOCPRECISION.com.

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