

*Mid-Michigan Renaissance Festival's Enchanted Forest*

2019 Sponsorship Application

June 15th & 16th, 22nd & 23rd, 29th & 30th 2019

Saturdays & Sundays from 11 AM - 6 PM

Point of Contact: \_\_\_\_\_

Business Name: \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_

**Sponsorship Level (Please Check the level that applies):**

- Platinum- \$1000.00** – Company logo featured in our 2019 Commercials, Brochures, Website, Facebook, Twitter, and Instagram. Company name mentioned in all Radio/audio advertising. A link to your Company website from ours for direct access, 35 Ticket Vouchers for your company. A meet and greet with the cast and crew of the Enchanted Forest with promotional photos provided by a professional photographer, a 10 X 10 booth space at the event for an informational stand or sales for you company, your company name included in all press/media releases, a specialized VIP Ticket sale, crediting you as the sponsor and your Logo located on the VIP tickets and you Logo on our Festival T-shirts.
- GOLD- \$500.00** - Company Logo featured in our 2019 Commercials, brochures, Website, Facebook, Twitter, Instagram as well as a sign posted at the event and 20 Ticket vouchers for your company.
- SILVER- \$250.00** - Company Logo Features in our 2019 Website, Facebook, Twitter as well as a sign posted at the event and 15 Ticket vouchers for your company.
- BRONZE- \$100.00** - Company Logo featured on our 2019 Website, Facebook, Twitter and 10 Ticket Vouchers for your Company.
- VIP Sponsors- \$125.00** – This can be added to your Sponsorship Pledge for an additional \$125.00 or purchased individual without. Honored on a first come, first serve basis with only four (4) spots open for a personalized Advertisement on all of our digital/online Ticket Sales.
- Contest/Giveaway Sponsor**– This can be added to your Sponsorship Pledge at no additional Cost. This is in the event the Sponsor want to host a contest, Competition, Activity or Event at the Enchanted Forest during the 2019 season. Please describe:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**PLEASE ADD UP THE ABOVE AMOUNTS:**

\$ \_\_\_\_\_ is the total amount due with this application for 2019.

*PLEASE WRITE YOUR COMPANY NAME ON YOUR FORM OF PAYMENT*

In signing this application, you agree to include payment of your sponsorship fee to MMRF. Included must be a signed copy of the Liability waiver also included with this application. MMRF will provide the designated benefits to the Sponsor as soon as possible. The Sponsor will provide a point of contact for all further inquiries to the sponsor.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please sign this application and have checks payable to "Mid-Michigan Renaissance Festival" to:

Mid-Michigan Renaissance Festival  
Attn: Marketing and Sponsorship Committee  
122 N. Haas St, D5  
Frankenmuth, MI, 48734

*Mid-Michigan Renaissance Festival*  
*"Enchanted Forest"*

Grainger Family LLC  
Traver Well Drilling

**Release and Waiver of Liability  
Assumption of Risk and Indemnity Agreement  
2019**

This agreement releases Mid-Michigan Renaissance Festival (**MMRF**), Grainger Family LLC (**GFLLC**), Traver Well Drilling via Robert Traver & Katharine Traver (**TWD**) and any of their owners/operators, management, affiliates, employees, vendors/merchants, entertainers, sponsors, cast, crew, volunteers and/or their Kin (Family) from any and all liability relating but not limited to, injuries; property damage; theft that may occur prior to, during and following the conclusion for the event. By signing this agreement, I agree to hold **MMRF/GFLLC/TWD** and any of their owners/operators, management, affiliates, employees, vendors/merchants, entertainers, sponsors, cast, crew, volunteers and/or Kin (Family) entirely free from any and all liability. In signing I agree that **MMRF/GFLLC/TWD** to be held harmless in any and all capacities; including but not limited to financial responsibility for injuries incurred; theft and damage/destruction to personal property; Tax and finance disputes; vandalism; personal injury; mental distress; loss of income; injury to others; injury to a patron and/or any other participant; and/or vehicular damage regardless of whether the any of the previous are caused by personal negligence, acts of god and/or acts of others .

I swear that I am participating voluntarily, with **MMRF/GFLLC/TWD** and that the risks have been made clear to me. Additionally, I do not have any conditions that will increase my likelihood of experiencing injuries while engaging in this event and I assume all responsibility for myself, body, and mental state and that of any of my owners/operators, management, affiliates, employees, vendors/merchants, entertainers, sponsors, cast, crew, volunteers and/or Kin (Family). By signing I forfeit all rights to bring any suit against **MMRF/GFLLC/TWD** and any of their owners/operators, management, affiliates, employees, vendors/merchants, entertainers, sponsors, cast, crew, volunteers and/or Kin (Family) for any reason. In return, I will be permitted to participate in my contracted position at the event without repercussion and for the negotiated regulations, taxes and fees located within the contract and application. I understand that the contract can change and be updated at anytime without warning and may be done so verbally. I will also make every effort to obey all safety precautions, **MMRF/GFLLC/TWD** rules/regulations, MMRF Codes of Conduct, Michigan State Law, Tax laws and Federal Laws.

I acknowledge that I will assume all responsibilities for my actions, the actions of my management, affiliates, employees, sponsors, crew and volunteers. I agree not to consume any alcoholic beverages until after the contracted time. I agree not to possess or consume any mental altering substances or engage in the usage of any federally illegal substances while on the **MMRF/GFLLC/TWD** property. I agree that should provision of this Agreement becomes illegal, invalid or unenforceable in any jurisdiction, that shall not affect the validity or enforceability in that jurisdiction of any other provision of this Agreement; or the validity or enforceability in other jurisdictions of that or any other provision of this Agreement.

I, \_\_\_\_\_, HAVE READ THIS RELEASE AND WAIVER OF LIABILITY AND ASSUMPTION OF RISK AND INDEMNITY AGREEMENT. I FULLY UNDERSTAND ITS TERMS, UNDERSTAND THAT I HAVE GIVEN UP SUBSTANTIAL RIGHTS BY SIGNING IT, AND HAVE SIGNED IT FREELY AND VOLUNTARILY WITHOUT ANY INDUCEMENT, ASSURANCE, OR GUARANTEE BEING MADE TO ME AND INTEND MY SIGNATURE TO BE A COMPLETE AND UNCONDITIONAL RELEASE OF ALL LIABILITY, TO THE NAMED ABOVE, TO THE GREATEST EXTENT ALLOWED BY FEDERAL AND MICHIGAN STATE LAW.

\_\_\_\_\_  
Participant Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Parent/Legal Guardian Signature

\_\_\_\_\_  
Date