

AGENDA St. Croix Bike & Pedestrian Trail Coalition Communication Committee
City of New Richmond Civic Center, 156 East First Street, New Richmond, WI
October 1, 2018, 7:00 p.m.

(Items on the agenda which are not scheduled for a specific time may be considered at any time with a motion by the Committee.)

CALL TO ORDER

STATEMENT OF PUBLIC NOTICE

ROLL CALL

ADOPTION OF AGENDA

PUBLIC COMMENT – Opportunity for comments on subjects not on the agenda when recognized by the presiding officer.

APPROVAL OF PRIOR MEETING MINUTES – April 2, 2018

REPORTS - from individuals about information gathered for the committee

CONFIRMATION OF EMAIL VOTE – The question on April 10, 2018, was ***DO YOU APPROVE THE COMMUNICATION COMMITTEE'S WHITE PAPER FOR THE 2017 YEAR?*** Votes were as follows: YES VOTES Mark Gherty, Susan Heuser, Andrew Lamers, Ruth Steiner, Susan Stepka and Tim Witzmann. NOT VOTING André Johnson. A quorum responded and the 2017 white paper was approved.

ITEMS for discussion and/or action

1. Changes in Committee Membership and Chairperson
2. Recommendations Regarding the Option of Alternate Seats on the Communications Committee
3. Recommendations Regarding Joining the St. Croix County EDC
4. Formalize a Communications Plan
 - a) Press Release Policy Creation
 - b) Evaluate Community Ed Classes as an Outreach Tool
 - c) Consider Updating Material for a Speaker's Bureau as an Outreach Tool
 - d) Others
5. Expand Coalition Membership
6. Establish Funding/Support Stream
7. Promoting Use of Polk County Trails
8. Set next meeting date

ITEMS FOR NEXT BOARD of DIRECTORS AGENDA

ITEMS FOR NEXT COALITION AGENDA

ITEMS FOR NEXT COMMUNICATIONS COMMITTEE AGENDA

ADJOURNMENT

Tim Witzmann, Chairperson

A quorum of various county and/or local governmental bodies and/or committees may be present at this meeting.
No votes or other action will be taken by any of the governmental bodies or committees at this meeting.

Posted at the Town of Somerset Town Hall by Jeri Koester, Town of Somerset Town Clerk/Treasurer and on the Coalition web site