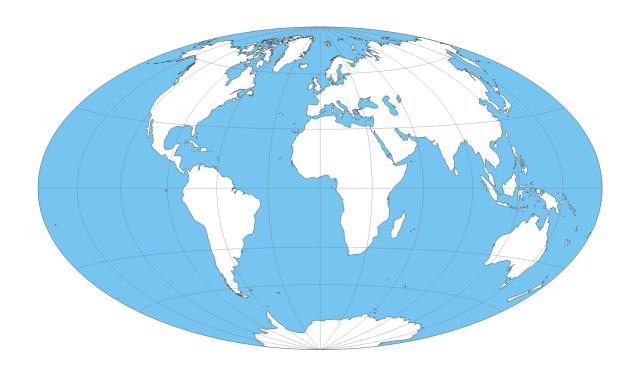
It's a **BIG** world.



Will you get lost?

We hope so....

Lost in Time

If time flies when you are having fun, be prepared to leave your watch at home. You won't be counting the minutes 'til 5:00 at Ashland Chemical. You will be on the move, teaming up with dynamic interdepartmental groups as you discover the real questions and work out the right answers to our customers' needs. Whatever makes sense, whatever it takes.

We consider everyone to be the front line with our customers and will count on you to represent Ashland through direct contacts within and outside our walls. We don't stand on ceremony. You have the answer? You have an idea? Make the call. Solve the problem. In this fast-paced, flexible, global environment, there is no time for followers or bureaucrats. Only time for leaders, problem-solvers, innovators.

Lost in Thought

At Ashland Chemical, we believe your daydreams are worth having. Just as we dedicate a part of Ashland to the development of basic platform technologies, we think you need to dedicate some time for creative thinking.

We applaud teams that brainstorm, hash things out and execute exciting results for our customers, but we also believe in the creative power of the individual mind – and we don't forget to reward the innovator.

Lost in Paradise

"It's Greener in Dublin"

Ashland Chemical's spirit of progress and innovation is mirrored by the beautiful, growing community of Dublin, Ohio, where our Global Products Group is headquartered. Our 5-building complex includes 10,000 square feet of research and development facilities set near the western boundaries of Dublin, full of wide open fields, parks and trails just outside its doors. Dublin is home to Muirfield Village, designed by Jack Nicklaus to surround the Muirfield Village Golf Club where his annual Memorial Golf Tournament is played.

- **Vital Business Climate**: Dublin is home to more than 2,500 businesses, with a high proportion of these in technology and related services.
- **Educated Citizens:** Approximately 80% of Dublin residents have a bachelor's degree or higher.
- **Exemplary Schools**: The 18 Dublin City Schools are ranked among the highest in the nation, with a 98% graduation rate and 94% of our students going on to college.
- **Greenspace Galore**: Like the country of its namesake, Dublin, Ohio leaves you with a lasting impression of, well....green! Not only have our zoning ordinances protected the city from the eyesore of cramped housing, but Dublin is home to over 1,000 acres of parkland, encompassing 35 parks. Getting away from it all was never more convenient.
- A Global Flavor: Originating with the building of a Honda manufacturing campus 20 miles northwest of town, Dublin increasingly became home to foreign nationals. Together with the influence of The Ohio State University, Dublin has become an international microcosm, with 42 different countries represented among us.
- Access to big city culture, sports, leisure and professional networking: At nearly 1.6mm people, greater Columbus is the third fastest growing metropolis in the Midwest. We are particularly proud of our:
 - ➤ The Columbus Symphony orchestra, Columbus Jazz Orchestra, Columbus ballet troupe and outstanding Broadway series, jazz clubs,
 - Jack Hanna's Zoo and Aquarium and the Center of Science and Industry
 - ➤ The Columbus Blue Jackets Professional Ice Hockey Team
 - A revitalized downtown, including the adjoining Arena District, German Village with it's brick streets and renovated 18th century homes, and the Short North district with its eclectic, artsy flavor.
- Research Hub: Battelle Memorial Institute, The Ohio State University, numerous small "incubator" companies Ohio supports through state and federal grants make Columbus a stimulating environment in which to build professional relationships.
- **Nationally headquartered companies**: Nationwide, Wendy's and The Limited (and subsidiaries including Bath and Body Works, Victoria's Secret and Limited Express) are among these.

"HOTTEST TOWN": In 2008, Money Magazine ranked Dublin, Ohio as the second "hottest" city in the central region of the U.S. in its size category. No surprise. Once you live in Dublin, you never want to leave.

- The Ohio State University: As the second largest state university campus in the nation, OSU is home to some of the nation's leading graduate programs in science and technology. The Ohio State Buckeye football team has one 36 Big Ten championships and has won the national title seven times.
- **A place for everyone**. Columbus has been named one of the best cities for singles; Dublin, an ideal place to raise a family.

Development of Associates

As a new associate at Ashland Chemical, you will have a mentor to assist you in getting familiar with the company and your job. Your mentor will be chosen based on similarities of education and interests, and can help you "learn the ropes" and make the most meaningful impact you can as soon as you can.

We offer a myriad of professional development opportunities, from inhouse programs, outside workshops, distance learning and a tuition reimbursement program that encourages you to purse relevant coursework and advanced degrees.

Rewards

You and your manager establish measurable goals and determine how they can best be met. At Ashland Chemical, exemplary work is rewarded financially, as well as through formal and informal opportunities for new or enhanced responsibilities.

To attract and retain top people, we provide a solid, highly competitive package of medical, dental, vision, life, disability, retirement, vacation, holiday and sick leave benefits. We also offer assistance to new or transferring associates who need help in partner relocation, and flexible scheduling options to help meet the demands of a

Our Commitment to a Greener World

Ashland Chemical is committed to reducing the impact to human health and the environment by manufacturing and distributing products or raw materials that can be developed, handled, stored, transported, used and disposed of safely. We are focusing a significant portion of our research and development dollars toward "greener" products. We are looking for associates who share our concern and will help us meet our goals, our responsibilities, for a cleaner planet.

What you won't be at [Company Name] is lost at sea, lost in the shuffle or pursuing lost causes.

We promise.