Where lessons come to life

The sheer diversity of people studying. researching and teaching at the University of East London is what sets us apart from most other universities – and makes student life so enriching.

The amazing variety of backgrounds and cultures represented in our University mirrors our multicultural community in east London. Becoming a UEL student is like being welcomed into a vast, international family. We want you to succeed in your studies and in your life no matter who you are or where you come from.

We stand for academic excellence and creative thinking, and we have the statistics to prove it. An official national review classified 94 per cent of our research as 'internationally recognised', and 17 per cent of it as 'world-leading' – the highest accolade.

We're also pioneering new ways of experienced-based learning – giving students the chance to work off-campus on real-life projects that develop their work and people skills and help improve the lives of people in our communities in London and abroad.

Our undergraduates appreciate our inspirational teaching and world-class facilities. In the 2014 National Student Survey rankings, we rose 22 places compared to the previous year for 'overall satisfaction'.

We're pretty good on the sports field, too. Three of our undergraduates won six medals between them at the Commonwealth Games in Glasgow. One of them, Adam, was also crowned European 200 metres champion.

Many of our former students have gone on to achieve outstanding success in their careers in the arts, science, business, education and law.

Join us and see how far you can go. We'll help you become the person you want to be.

students in our undergraduate

students in our undergraduate and postgraduate community.

nationalities represented by our students and staff.

1,70C

academic and professional support staff employed across our two campuses.

62%

of our research is officially rated 'internationally excellent' or 'world-leading' (REF 2014).

RIGHT:

The University of East London enjoys a majestic location close to the River Thames.



uel.ac.uk/ug-who



Where you can make a difference

LEFT:

Building great things... four UEL architecture lecturers are part of Assemble – a collective nominated for the 2015 Turner Prize. (Source: Assemble)

50% of our students are the first in their family to go to university.

people received pro bono advice from our Legal Advice Centre in 2013/14.

community events on health and wellbeing held as part of the Well London Programme.

Many things have changed since 1898 and the founding of the technology institute which would eventually become the University of East London today. But our commitment to the local community and our desire to make a real difference to people's lives through the work of our staff, students and graduates remains as strong as ever.

Civic engagement – working on real-life projects to benefit our communities – is enshrined in everything we do. We give you the chance to make a difference to society, and to yourself. You'll gain the skills, values and experience that will help you become a confident, stand-out individual – and highly attractive to future employers.

Take our much-praised Legal Advice Centre, for example. This is a free law clinic in Stratford where are law students, supervised by qualified lawyers, provide legal advice to more than 100 people each year.

It's a valuable community service where people can receive advice about issues such as employment rights, landlord and tenant disputes and benefit issues. And, of course, it's fantastic experience for our student lawyers.

We're involved in numerous civic engagement projects like this – not just in London but in all parts of the world. Recent overseas projects have included helping to set up a dairy farm in Ghana, producing educational backpacks for schoolchildren in India and working with officials in Morocco to develop an effective mental health policy.

Find out about more about our civic engagement projects and our overseas Global Scholars and Going Global programmes at: uel.ac.uk/ug-places

uel.ac.uk/ug-about



East London's 'anchor' university

We're extremely proud of the important role the University plays in the social, cultural and economic wellbeing of the east London community as its 'anchor' or link to higher education.

Expanding access to education remains one of our biggest priorities. Half of our students are the first in their family to go to university. Around three-fifths are Black, Asian and Minority Ethnic (BAME). From regular science and engineering clubs to a week-long summer school on politics and activism, our students and staff are working with local schools and colleges to raise awareness of the benefits a university education can bring.

We regularly share our knowledge and expertise to benefit local people. For example, almost half of all children have some kind of treatable communication difficulty which, if unaddressed, can result in complex health and social needs later in life. Our students are working with the London Bubble Theatre Company to deliver 'Speech Bubbles' – a programme of weekly drama workshops for around 80 local children in Newham.

Since its inception in 2006, our Institute for Health and Human Development has been committed to improving health and wellbeing. It has delivered almost 200 community events and dozens of projects addressing issues from mental health to obesity. One of our projects was to link local volunteers with UEL staff running a medicinal herb garden at our Stratford campus so they could learn how to grow and use herbs in the community.

We provide professional advice to the community, too. Our not-for-profit Civic Architecture Office undertakes a full range of architecture projects with a civic purpose. Providing employment and training for both graduates and current students, the office has worked on projects such as upgrading a special needs nursery on the edge of Clapham Common and extending Buckhurst Hill Community School.

Meanwhile, law students working in our Legal Advice Centre in Stratford provide free legal advice through appointments and evening drop-in sessions to over 100 local people each year. Among the areas they cover are contractual issues, employment, landlord and tenant disputes social security and welfare benefits.

As well as making a major contribution to the local economy by employing more than 1,700 staff, we train professionals across a whole range of occupations. Our Knowledge Dock facility also provides support to start-up companies and help for existing businesses.

We became the first post-92 university to achieve Living Wage accreditation in 2010 and our students are now being trained by Citizens UK, which launched the initiative, as community organisers to create a Living Wage zone in the Royal Docks area of Newham.

LEFT: Strong roots... our medicinal herb garden is a having a growing impact in Stratford.

uel.ac.uk/ug-about

RIGHT

University of East London students during a 'Global Scholars' trip to Ethiopia – one of the many overseas visits undertaken by our students each year with funding support from the University.

Part of a global community

UEL's community extends far beyond our immediate surroundings, stretching throughout the UK and across the world. Our students, staff and graduates are tackling major social issues such as poverty, health, environmental sustainability and demographic change.

For example, our Civic Architecture Office is working with the Royal Society for the encouragement of Arts, Manufactures and Commerce (RSA) to reduce repeat offending. In 2011, three-quarters of people sentenced had offended before. Piloted at HMP Humber in East Yorkshire, we've been working on the development of 'transition parks'. This involves working with prison staff to develop project plans to enable prisoners on day release to carry out construction work.

Students in our School of Psychology have visited the Republic of Georgia and Russia to provide community help for internally displaced people and refugees from South Ossetia and Abkhazia. They've also undertaken research into the psychological legacy of the war in Bosnia-Herzegovina.

Our global funding initiatives have taken staff and students to most of the world's continents. Students have coached under-privileged children in Malaysia, trained in martial arts with a master in Beijing and provided sports therapy to Berlin Marathon runners in Germany. They've worked with youth volunteers in France and researched topics as diverse as deforestation in Brazil to hip hop culture in New York and Nordic photography styles in Finland.

uel.ac.uk/ug-about



Why choose us?

RIGHT:

Going up in the world... UEL students climbing Mount Kilimanjaro in Tanzania to raise funds for Childreach International, a charity founded as a student by UEL graduate Firoz Patel. (Source: childreach.org.uk/get-involved)

1st

UEL is ranked first in London for student satisfaction in media studies, and second in architecture, civil engineering and psychology.

UEL is ranked equal first in England for the impact of its psychology research (REF 2014).

UEL is ranked the best modern university in London for sociology research (REF 2014).

We believe knowledge transforms lives. At the University of East London we're pushing boundaries - in our worldleading research and the innovative ways we teach because we want to change lives for the better. We start by providing a life-changing experience for our students who, alongside our staff and graduates, make an impact on communities in east London and across the globe.

By studying with us you get far more than just a degree. Our focus on graduate employability and practical experience - referred to as experiential learning - means you also get the skills and

experience that employers really want.

We're proud to be London's leading university for 'civic engagement' because our staff, students and graduates are engaging proactively with local communities. As a student, this means that you get the chance to take your learning off campus, whether in east London or further afield in regions such as the Middle East, South Asia or East Africa. We call it 'learning by doing'.

Whatever subject you choose to study, you'll be able to apply your developing knowledge and expertise to real-life projects – either as a course module or through volunteering. It will give you skills that will make you stand out in the job market, and you'll be making a positive contribution by helping to change people's lives for the better.

Take Firoz Patel, for example. Firoz graduated with a first-class degree in International Development and NGO

Management in 2005 but before he even left us he had already set up a charity called Childreach International. The organisation, now based in Holborn in central London, has since raised more than £12 million and helped more than 700,000 children in the developing world.

"At UEL there's a lot of teaching outside the classroom," says Firoz. "I went out to Tanzania and spent four months studying at the University of Dar es Salaam. It opened my eyes to international development. I came back buzzing. I wanted to create social change."

Firoz was a London Underground tube driver before he decided to study for a degree. He's just one of thousands whose lives have been transformed by their UEL experience. Many students who come to us are the first members of their family to go to university.

Why are we making such a difference? The quality of our teaching is a big factor, not to mention our world-class facilities and our uplifting London location. But it's also about something less definable - a positive mind-set that we cultivate in our students. A can-do attitude. Our philosophy of 'learning by doing' really brings this out. You'll develop the selfconfidence to take on any challenge and follow your dreams.

"There's a real creative energy," says Marie Braithwaite, who graduated in Architecture in 2014 and is now working for the Royal Institute of British Architects. "You're given the chance to excel and the teaching style offers a lot

of freedom."

uel.ac.uk/ug-why





10 things you'll gain by studying at the University of East London.

1

An academic qualification that will help you find the rewarding career you've dreamed about – both in terms of fulfilment and earning power.

2

Workplace experience through the many placements and internships that we help to organise through our extensive network of industry connections.

3

A free Samsung tablet device for all new undergraduates pre-loaded with your core textbooks in e-book form.

4

A generous package of scholarships and bursaries worth a total of more than £2 million per year.

5

Leadership skills that will give you confidence to take on any challenge. You'll have the chance to work as part of team on real-life projects in east London and overseas and take responsibility for seeing them through.

3

People skills that will make you stand out in a crowd when it comes to finding a job. You'll be interacting constantly with people from all cultures and backgrounds within the University and in off-campus projects.

7

Career skills such as self-discipline, critical thinking and the ability to research, organise and communicate effectively.

8

Lifelong membership of a global community of alumni. Our current student population is represented by 120 different nationalities. 9

Self-knowledge. Whether you're a school-leaver, a mature student, a UK citizen or an international student, we're all on one journey. We all want to be the best we can.

10

The sheer excitement of having your mind stretched and your eyes opened by studying for an academic degree. We'll help you redefine your limits. How far can you go?

uel.ac.uk/ug-what-will-i-gain