

## KEY TERMS MATCH

Match the following terms and descriptions.

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|--|-------------------------------------|
| 1. A means of soliciting funds from millions of people   | a. blanket primary                  |
| 2. Refers to states where the Republican candidate carried the electoral vote  | b. blue states                      |
| 3. Refers to states where the Democratic candidate carried the electoral vote  | c. caucus (electoral)               |
| 4. A filmed episode showing a candidate doing something newsworthy   | d. closed primary                   |
| 5. Televised pictures showing nothing more than individuals speaking   | e. Democrats                        |
| 6. Party that would always win presidential elections if party identification were the only thing that influenced the vote   | f. direct mail                      |
| 7. Party that typically gets the greater support from so-called independent voters   | g. 527 organizations                |
| 8. A voter describing herself or himself as neither a Democrat nor a Republican  | h. general election                 |
| 9. Can be given to the parties in limitless amounts so long as it is not used to back candidates by name   | i. gerrymandering                   |
| 10. The tendency for newly elected members of Congress to become strong in their districts very quickly  | j. incumbent                        |
| 11. A group legally able to solicit campaign contributions from individuals within an organization and, under certain restrictions, to funnel these to candidates for office | k. Independent                      |
| 12. An election intended to select a party's candidates for elective office  | l. open primary                     |
| 13. A meeting of voters to help choose a candidate for office  | m. malapportionment                 |
| 14. An election used to fill an elective office  | n. political action committee (PAC) |
| 15. A primary election in which voters must first declare to which party they belong   | o. position issue                   |
| 16. A primary in which voters can vote for the candidates of either the Democratic or the Republican party   | p. presidential primary             |
|  | q. primary election                 |
|  | r. prospective voting               |
|  | s. red states                       |
|  | t. Republican                       |
|  | u. retrospective voting             |
|  | v. runoff primary                   |
|  | w. soft money                       |
|  | x. sophomore surge                  |
|  | y. spots                            |
|  | z. talking heads                    |
|  | aa. valence issue                   |
|  | bb. visual                          |

- 17. A primary in which voters can vote for the Democratic candidates, the Republican candidates, or some from each party
- 18. A primary in which, to be successful, the candidate must receive a majority of all votes cast in that race
- 19. Organizations that, under an IRS code, raises and spends money to advance political causes
- 20. The person currently in office
- 21. The result of having districts of very unequal size
- 22. Drawing a district in some bizarre or unusual manner in order to create an electoral advantage
- 23. An issue dividing the electorate on which rival parties adopt different policy positions to attract voters
- 24. A primary held to select delegates to the presidential nominating conventions of the major parties
- 25. Voting for a candidate because one favors his or her ideas for addressing issues after the election
- 26. Voting for the candidate or party in office because one likes or dislikes how things have gone in the recent past
- 27. Short television advertisements used to promote a candidate for government office
- 28. An issue on which voters distinguish rival parties by the degree to which they associate each party with conditions or goals that the electorate universally supports or opposes