



SIETARINDIA

NEWSLETTER

Dear SIETAR members and supporters,

The SIETAR India Team would like to wish you "Happy Holidays!" The fifth international SIETAR India Conference, From Internationalization to Intercultural Competence, is now only eight weeks away.

REMINDERS

Our Early Bird conference rates expire TODAY! However, we have extended the offer until Friday, December 14. To register at the discounted rates click here <http://sietarindia2013.doattend.com/> Select the early bird ticket at the member or non-member price and proceed to registration.

Register for the Pre-Conference workshops scheduled on February 1st. Two world renowned facilitators will conduct half day and full day workshops on Global Leadership. Past President of SIETAR USA, Heather Robinson has over 30 years of experience in the intercultural field. Her one day workshop will address personal leadership in a global work environment. Our half-day workshop will be facilitated by Dr. Muriel Joseph-Williams, founder of BrainCorp, and will explore the 6 key attributes of a global leader. To help you choose between these two exceptional workshops, visit <http://preconsietarindia2013.doattend.com/> for more details.

UPDATES

This year's conference will take place in Mumbai, the city at the heart of the Indian film industry. And since at SIETAR India, we work hard...and we play even harder, we have planned a Bollywood Gala Dinner at the prestigious Wodehouse Gymkhana. Just a stone's throw from the conference venue, we will be rocking it Bollywood-ishtyle on the night of February 2nd. Get ready to do a dance number as we network, form friendships and build partnerships in the happening city of Mumbai.

EDITORIAL - Book Recommendations

3 Book Recommendations by Sunita Nichani - Indians and the Cultural Tightrope Trick
How do Indians negotiate their cultural identity in a globalised world? A selection of 3 recent books from Indian authors that are excellent for intercultural trainers/consultants working with India, expat coaches and immigrant parents raising kids in a different cultural environment!

Return to India – (Author: Shobha Narayan, Publisher: Rain tree by Rupa Publications) is a memoir which narrates the dilemma of the author, who lives her ultimate dream of moving to the US and obtaining her green card, only to find herself asking some of the most profound questions concerning her identity. The book provides an insightful depiction of the Indian diaspora in the US, as they move through the various stages of cultural adaptation.

Appropriately Indian - Gender and Culture in a New Transnational Class – (Author: Smitha Radhakrishnan, Publisher: Duke University Press) provides an ethnographic account of how Indian IT (information technology)professionals bridge to the globalised world in which they work, by reinventing their cultural norms into "appropriate difference", and how they reconcile the tension between the "global" and the "Indian".

Desi Dreams - Indian Immigrant Women Build Lives Across Two Worlds – (by Ashidhara Das, Publisher Primus Books) Using the framework of cultural anthropology, this book explores how Indian immigrant women in the U.S (re)construct their self and identity in the Western world. The book is indeed valuable as it combines fieldwork with strong theoretical inputs and helps understand diaspora communities.

For films on a similar theme, watch "The Namesake" by Mira Nair based on Jhumpa Lahiri's book.

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