# **GLOBAL BLUE CHIP DIVIDEND STRATEGY**



#### December 31, 2022

# TOP 5 REASONS to invest in MERIT's Global Blue Chip Dividend Strategy

## **#1 GO GLOBAL TO INCREASE INTERNATIONAL EXPOSURE**

- Merit's GBCD strategy invests from an extensive global investment universe
- Investing in global market leaders across regions increases diversification
- A global view expands the universe of companies trading at attactive valuations

### #2 INVEST IN HIGH QUALITY COMPANIES TO LOWER RISK <sup>1</sup>

- Merit's GBCD strategy invests in global market leading companies
- Broad sector & geographic diversification significantly improves risk metrics
- Lower drawdowns in market downturns leads to better long term performance

### **#3** GENERATE DIVIDEND INCOME TO INCREASE TOTAL RETURN <sup>2</sup>

- Merit's GBCD strategy has a higher yield than stock and corporate bond indexes
- Higher yields available in international markets increases dividend income
- Higher dividend income improves total returns; notably in low growth periods

### #4 EMPLOY A CONTINUOUS CYCLE OF INVESTMENT

- Merit's GBCD strategy provides a continual schedule of dividend income
- Dividend income is allocated to attractive existing or new portfolio positions
- A continuous cycle of reinvestment & efficient capital allocation drives returns

### # 5 SEEK THE HIGHEST RISK-ADJUSTED RETURNS IN EQUITY MARKETS <sup>3</sup>

- High quality portfolio and dividend yield reduces losses in turbulent markets
- Lower drawdowns enable a quicker portfolio rebound back to breakeven
- Positive returns compund to deliver higher returns over a full market cycle

<sup>2</sup> Index Yields: U.S. Stocks = MSCI USA Index (USA). Int'I stocks = MSCI All-Country World Index ex US (ACWX). U.S. HG Corp = iShares iBoxx \$ Investment Grade Corp Bond ETF (LQD).



Global GDP

**INTI 76%** 

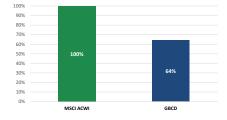
U.S. 24%



World Stock Market Capitalizatio







AVERAGE DOWNSIDE CAPTURE OF LAST 5 MARKET DECLINE

<sup>&</sup>lt;sup>1</sup> Risk metrics are compared to the MSCI ACWI and are stated from Merit GBCD's inception date through December 31, 2022.

<sup>&</sup>lt;sup>3</sup> GBCD Outperformance chart displays illustrative historical Merit GBCD performance of an equally weighted portfolio of actual Merit GBCD positions as of December 31, 2022.