



LLOYDMINSTER AND DISTRICT SPCA
2015 ANNUAL REPORT



CONTENTS

- Message From Our Leadership 4**
- Our Vision 5**
- Our Mission 5**
- Our Values 5**
 - Compassion..... 5
 - Professionalism 5
 - Teamwork 5
 - Integrity and Honesty 5
- Our Team 6**
- Our Board of Directors 6**
- Adoption Highlights..... 7**
- Admission Highlights..... 8**
- Return To Owner Highlights..... 10**
- Live Release Rate..... 10**
- Medical 11**
- Other Operations Highlights and Successes 11**
- Humane Education 12**
- Volunteer Program..... 13**
- Fundraising 13**
- Special Events 14**
 - Comedy Cabaret 14
 - Hogs For Dogs 15
 - Bark In The Park 15
 - SPCA Dinner Theatre..... 15
 - Jail and Bail..... 16
- Communications..... 16**
- Agenda 17**
- 2015 Annual General Meeting Minutes 18**

MESSAGE FROM OUR LEADERSHIP

Dear Friends of the Lloydminster and District SPCA,

It was another successful year for the Lloydminster and District SPCA. This year we celebrated a record breaking number of adoptions. A remarkable 597 animals found their forever homes, 406 of which were cats. In August, we began our partnership with PetSmart Charities, placing cats instore at PetSmart Adoption Centres.

We continued to work closely with the City of Lloydminster in the implementation of the amended animal bylaw. We also joined the Alberta SPCA Pet Safekeeping program to provide shelter for animals of people fleeing from domestic abuse. In mid-September, we joined the Alberta Spay Neuter Task Force at a spay clinic in Onion Lake and accepted our first set of animal transfers.

Our partnership with the local veterinarian community continued to flourish in 2015. We now have the expertise and support of the Lloydminster Animal Hospital, Southside Veterinarian Clinic, Weir Veterinarian Services and Lakeland Veterinary Services in North Battleford. The Lloydminster and District SPCA remains strongly affiliated with the Lakeland College Animal Technician Program.

Our Operations team continued to grow with the addition of Morgen Roach as Operations Supervisor. We could not have accomplished so much without the tireless effort and commitment of Morgen and the rest of the Operations team. We have built a strong foundation of animal care that will continue to grow along with our organization.

In 2015, we launched a new education program and regularly host shelter tours to school and youth groups of all ages. At the start of September, the SPCA began working with the Holy Rosary School Key Club to create awareness and raise funds for the shelter.

Despite all these successes, 2015 wasn't without it's challenges. With a struggling economy, donations saw a considerable decline. Events such as the SPCA Comedy Cabaret saw dramatically lower attendance. Our rebranded Bark in the Park was unable to attract an audience. Even our largest fundraiser, the SPCA Dinner Theatre saw a slight decline in funds raised.

With an economic downturn, we were forced to find new ways to raise money. Several new programs were launched in 2015, including our monthly giving and legacy programs. While these additional fundraising initiatives did not achieve their initial projections, the fact that they have been implemented is a step in the right direction.

When we reflect on 2015, despite the challenges, we must celebrate our many successes and most importantly be thankful for the continued support of our community. It was a hard year financially for everyone, and although people may not have been able to give as much, they still put the Lloydminster and District SPCA and the animals we serve on their list and that is the greatest measure of our success. The future of animal welfare in Lloydminster and surrounding area is very bright and we are very proud to continue to serve the community.

With thanks from the staff and animals,



Jon Punshon
Director of Operations and Community Relations

OUR VISION

To inspire compassion and respect for all animals in our community

OUR MISSION

Through partnership and innovation, the Lloydminster and District SPCA is committed to building a community where animal welfare is a priority

OUR VALUES

COMPASSION

We inspire care, empathy and understanding

PROFESSIONALISM

We are a team of dedicated individuals who are proud to be of service

TEAMWORK

We foster a network of trust within the community through collaboration and cooperation

INTEGRITY AND HONESTY

We are accountable, responsible and respectful



OUR TEAM



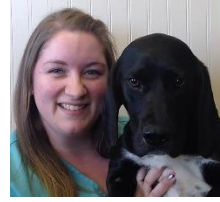
JON PUNSHON
DIRECTOR OF OPERATIONS
& COMMUNITY RELATIONS



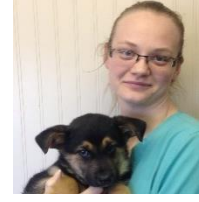
MORGEN ROACH
OPERATIONS SUPERVISOR



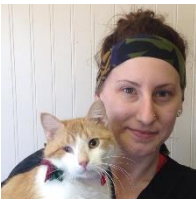
JACKIE MITCHELL
FINANCE COORDINATOR



BECCA LAWRENCE
KENNEL ATTENDANT &
CUSTOMER SERVICE



MARIA KOLLA
KENNEL ATTENDANT &
CUSTOMER SERVICE



LINDSAY FETTER
KENNEL ATTENDANT &
CUSTOMER SERVICE



DANIKA LANG
KENNEL ATTENDANT &
CUSTOMER SERVICE



STEPHANIE BOUCHER
KENNEL ATTENDANT &
CUSTOMER SERVICE



TAYLOR BUDDING
KENNEL ATTENDANT &
CUSTOMER SERVICE

OUR BOARD OF DIRECTORS



JAMIE OLLEN
ACTING PRESIDENT/VICE
PRESIDENT



TAMMY FLATH
SECRETARY



TREVOR OLLEN
PAST PRESIDENT/DIRECTOR



CAM ANDERSON
DIRECTOR



GLENDA ELKOW
DIRECTOR



DR. BECKY NEWMAN, DVM
DIRECTOR

ADOPTION HIGHLIGHTS

- 593 animals were adopted to their forever homes, a 7% increase compared to 2014, again breaking our adoption record from the years past
- 187 dogs were adopted, an 4% decrease compared to 2014
- 406 cats were adopted, the most in 6 years
- In five different months we adopted over 50 animals in the month
- October was a record breaking month for adoptions, with 98 animals adopted in the month
- We held three cat adoption promotional events in 2015



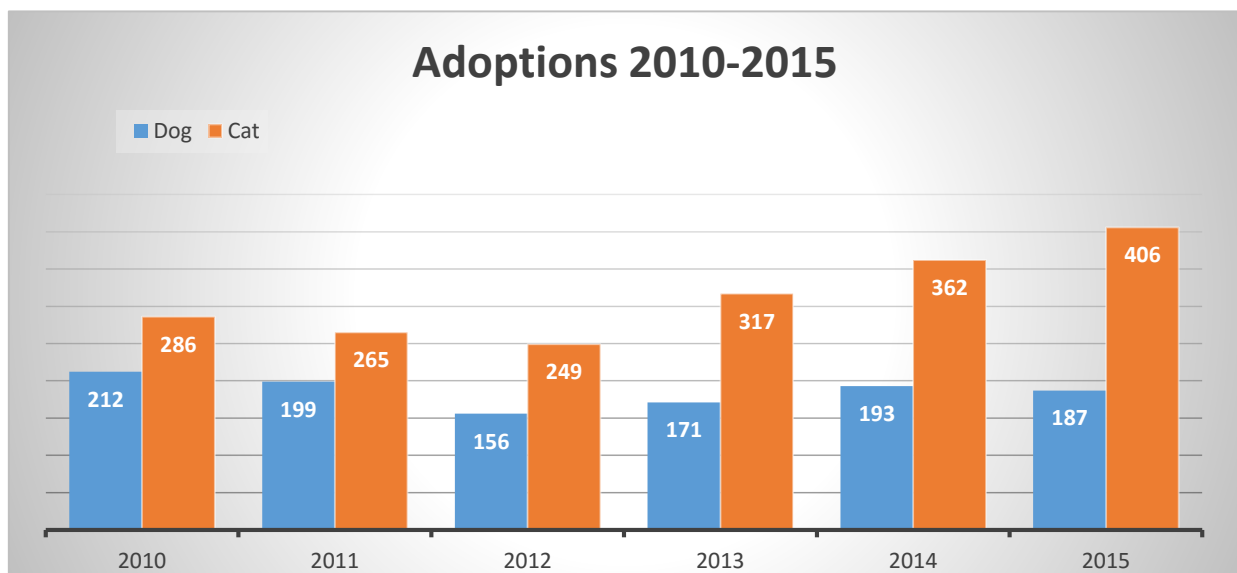
PETE MEETING HIS NEW FAMILY



REESE GETTING CUDDLES FROM HIS FOREVER FAMILY

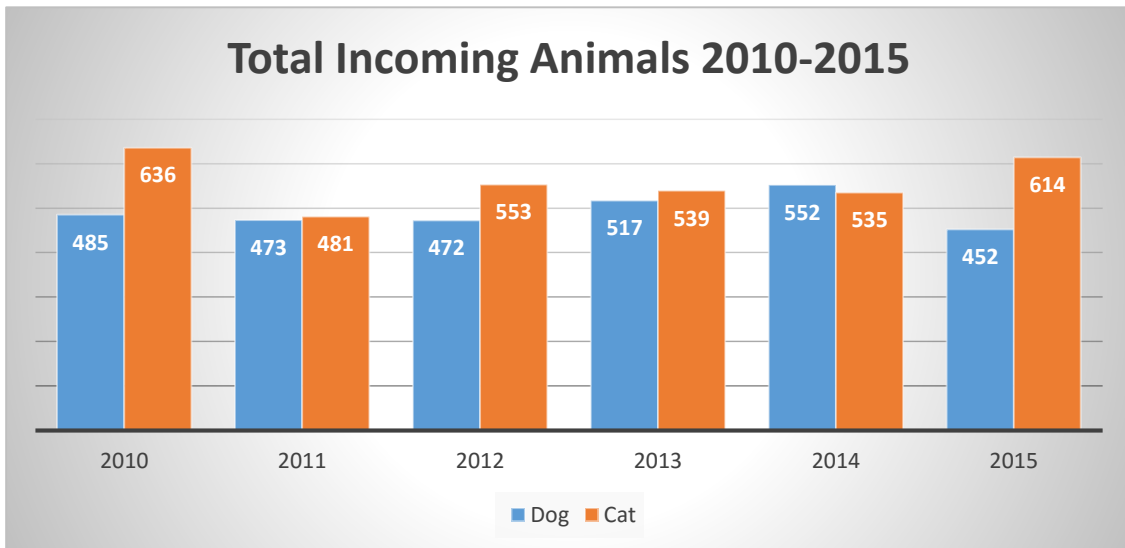


MYSTIC, OUR LONGEST RESIDENT, WAS ADOPTED JUST IN TIME FOR 2016

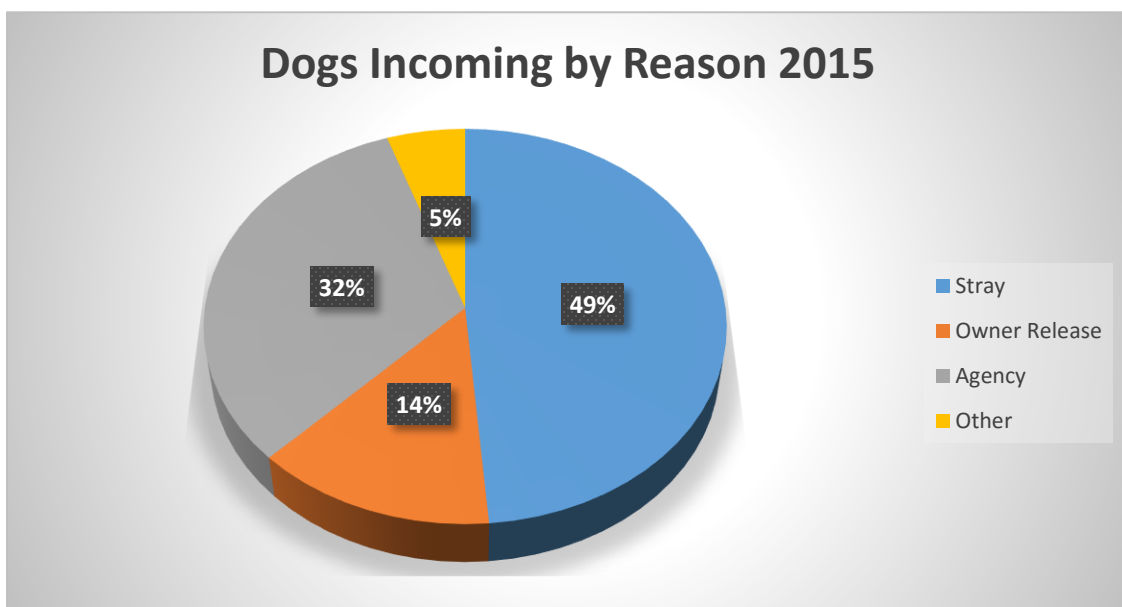


ADMISSION HIGHLIGHTS

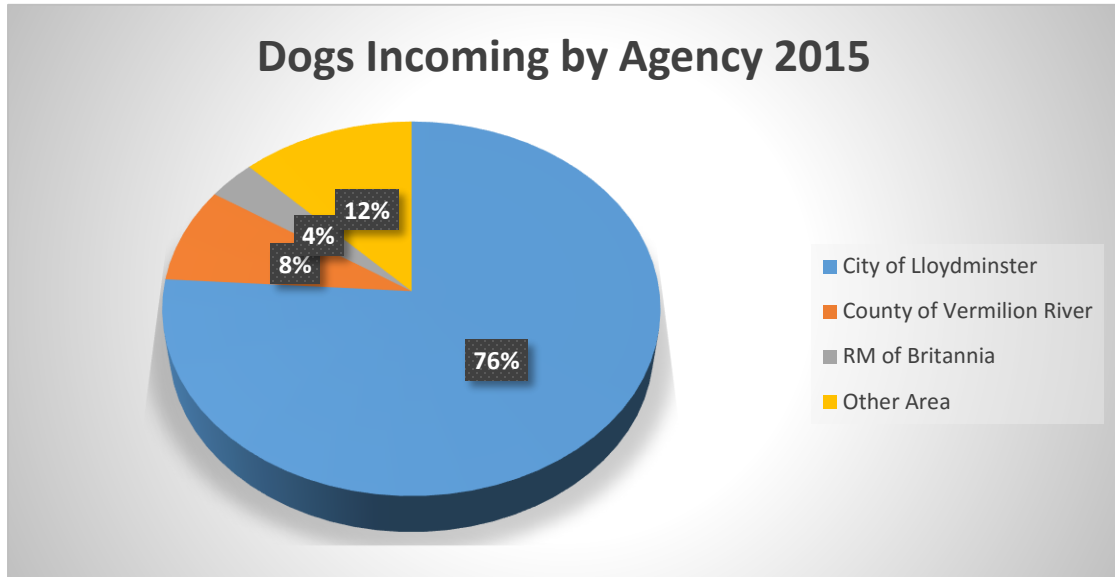
- 1077 animals were admitted to shelter
- 889 were stray animals
- 127 animals were surrendered by their owners, a decrease of 9% compared to 2014



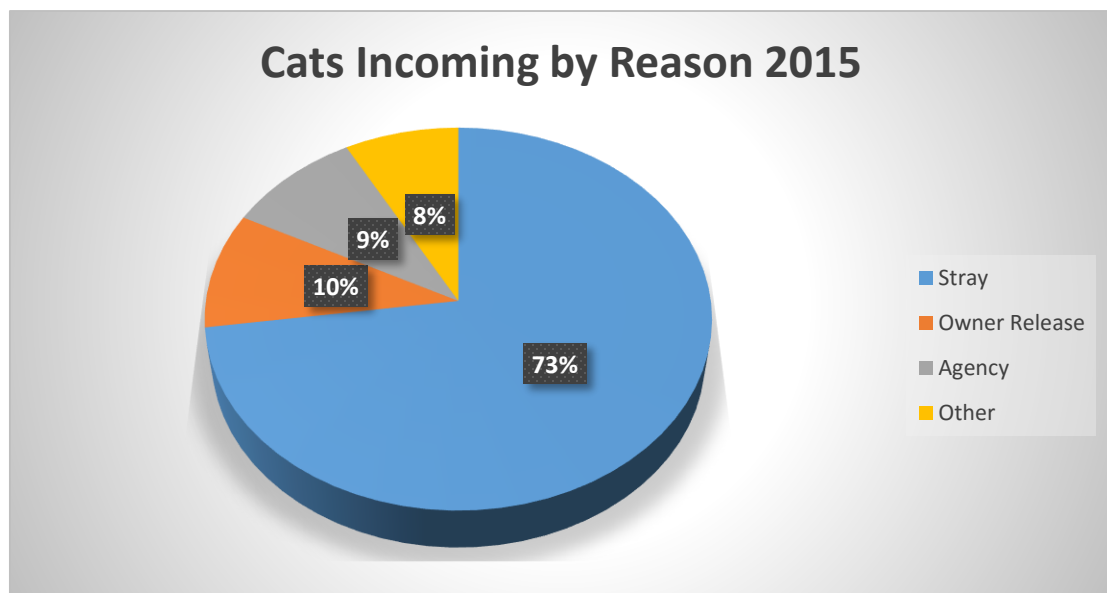
- 220 stray dogs were admitted to the shelter
- 146 were impounded by local area by-law enforcement, which is 6 less than 2014



- 111 dogs were impounded by Lloydminster Bylaw Enforcement, a increase of 12 from 2014
- 766 City of Lloydminster dog licenses sold in 2015, 289 more than 2014

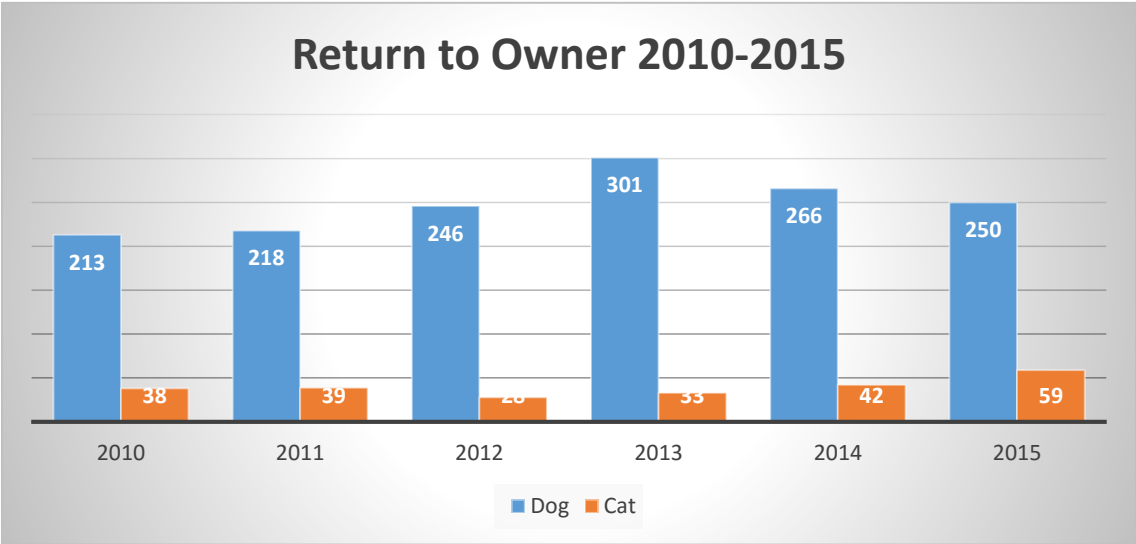


- 447 stray cats were admitted to the shelter
- 60 were admitted to the shelter by their owner



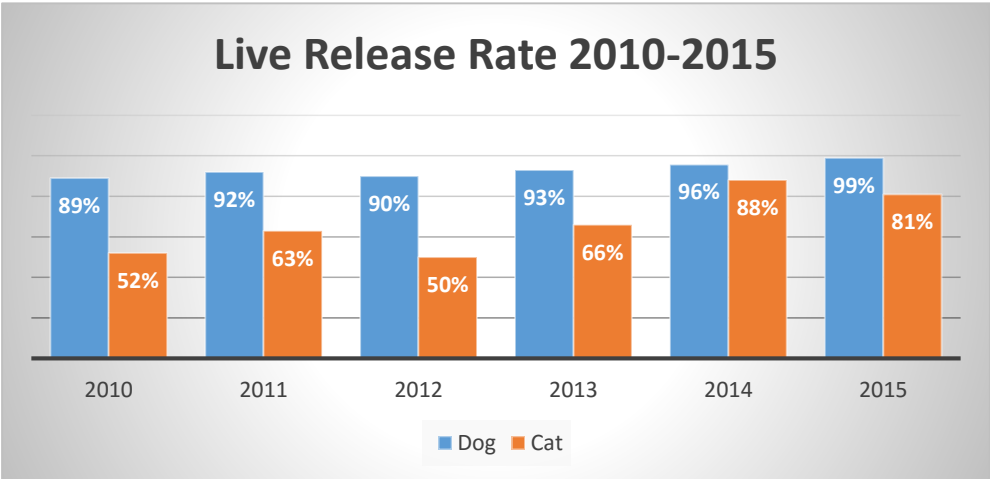
RETURN TO OWNER HIGHLIGHTS

- 250 stray dogs were reunited with their owners
- Less than 9% of stray cats were reclaimed by their owners



LIVE RELEASE RATE

- 449 dogs were either adopted, reclaimed or transferred to another animal organization
- 474 cats were either adopted or reclaimed, the most in 6 years
- 89% of animals that were admitted were either adopted, transferred or reclaimed
- The live release rate for dogs is the highest ever for the Lloydminster and District SPCA



MEDICAL

- Partnered with Lloydminster Animal Hospital to have an Animal Health Technician visit daily to provide medical services for animals in our care
- 96 animals were euthanized compared to 88 in 2014, the increase was largely due to the extended kitten season, many of which were orphaned at a very young age, particularly from August to December
- Completed 1 cat leg amputation and 1 cat eye enucleation, paid for by money donated to our Sick and Injured Animal Fund



MARIA ASSISTING BOBBI FROM LAH



ITZY EYE WAS ENUCLEATED AFTER AN INJURY FROM A CAT FIGHT

OTHER OPERATIONS HIGHLIGHTS AND SUCCESSES

- February 2015, toured the Edmonton Humane Society, received medical templates from them
- March 2015, divided our reception area in two, with a desk for Adoptions and one for Admissions
- Partnered with PetSecure pet insurance to offer 6 week trial to adopters
- April 2015, created a Lost/Found Report section on our website to provide an easy to access form to assist those who have lost or found a pet
- May 2015, attended the Canadian Federation of Humane Societies (CFHS) Conference in Richmond, BC covering topics including pet overpopulation, improving the adoption process, and developing education programs
- July 2015, partnered with PetSmart Charities with the arrival of their store in town as another satellite adoption centre



CLEOPATRA RECEIVED MEDICAL ATTENTION TO SAVE HER LEFT EYE



LAWRENCE WAS FOUND ON THE SIDE OF THE ROAD AFTER BEING SHOT

- August 2015 partnered with Pet Safekeeping program that works with local victim services to provide temporary housing for the pets of those in need
- September 2015, attended the Saskatchewan SPCA Animal Welfare Conference
- October 2015, attended a Saskatchewan Animal Welfare Stakeholders strategic planning session

HUMANE EDUCATION

- April 2015, presented to Innisfree School and Kitscoty Junior Senior High School
- May 2015, launched a new section of website to promote education programs and provide information for booking shelter tours
- June 2015, adapted information to promote humane education at various summer events including Streetfest and Optimist Club Kid's Day
- June 2015, hosted over 30 children from St. Joseph School and received weekly visits from students at Jack Kemp School
- July 2015, developed brochure "Spay/Neuter your Pet, it's the responsible thing to do"
- August 2015, partnered with City of Lloydminster to develop marketing campaign for new pet licensing program
- September 2015, assisted Lakeland College Business students with needs assessment project
- November 2015, hosted 6 children from Lloydminster Composite and Vermilion High School for 'Take Your Kid to Work' Day



HILLMOND 4H CLUB SHOWING OFF THEIR CAT TOYS



VISIT TO THE INNISFREE SCHOOL

- December 2015, hosted the Hillmond 4H Club
- SPCA was present at various Lakeland College Stress Weeks throughout the school year

VOLUNTEER PROGRAM

- Developed program with Lloydminster Youth Centre for children to visit the shelter monthly
- July 2015, launched a Special Events Committee to assist with major events
- Established a core group of event volunteers for off-site events maximizing the number of events we could attend
- Expanded our foster program including utilizing homes for older cats when shelter was at capacity
- Partnered with Holy Rosary Key Club to help fundraise and promote animal welfare in the community
- Continued to work with Thorpe Recovery Centre to have clients volunteer at the shelter weekly
- November 2015, hosted Employment Enhancement Program student for a job shadow



KEY CLUB MEMBERS DROPPING OFF DONATIONS FOR CHRISTMAS



OUR CONDO CATS RECEIVING SOME EXTRA LOVE AND ATTENTION

FUNDRAISING

- Raised nearly \$125,000 in general donations
- Raised over \$20,000 from our Casino night
- Received over \$30,000 from various small events and fundraisers



HUSKY HAS HEART CHEQUE PRESENTATION TO COMMUNITY CHARITIES

- Received a donation of \$10,725 from Husky Has Heart Community Initiative program for our new facility
- Received \$2,250 from Dave Bryson at RBC Dominion Securities for the new facility
- Hosted the Telus Gives Back team who spent the afternoon cleaning the SPCA grounds and in return donated \$5,000
- September 2015, spoke at the Presbyterian Church during the Pet Blessing Ceremony where over \$500 from the collection plate was donated to the SPCA
- Developed an online donation page on our SPCA website where donors could easily contribute to our various fundraising initiatives
- Launched our Monthly Giving program cards that can be distributed at our events or included in our thank you letters to previous donors
- Launched our Legacy Program enabling people to leave a portion of their estate to the SPCA
- Created a Christmas Catalogue for donors to select a certain program or service that they would like their donation to go towards



SPREADING SOME CHRISTMAS CHEER



ROMY DONATING HER BIRTHDAY MONEY

SPECIAL EVENTS

The Lloydminster and District SPCA held five major fundraising events this year. In addition to our Comedy Cabaret, Hogs for Dogs, the SPCA Dinner Theatre and the Jail and Bail we added the Bark in the Park. Bark in the Park was a rebranding of the former Dog Jog that was last held in 2012. Here are the highlights from each event.

COMEDY CABARET

- Net Revenue \$30,063.00
- A late start to planning the event and a low response from potential sponsors resulted in higher overall expenses
- Only 169 tickets sold, almost 50% less than previous years

HOGS FOR DOGS

- Net Revenue \$4,147.55
- This year the venue was moved to Lions Park
- Event continues to build an audience as it entered its third year

BARK IN THE PARK

- Net Revenue \$4,119.10
- Very high expenses, as efforts were made to create a branded event
- Very low attendance numbers, particularly for the walk, relative to marketing expenses and planning time
- Attracted many local pet suppliers, veterinarian clinics and local dog clubs to promote their businesses to attendees

SPCA DINNER THEATRE

- Net Revenue \$173,853.25
- Attendance higher than initially projected although total raised was considerably lower compared to previous years
- Silent auction and cameo were the most notable declines in revenue
- Continues to be very well received and has become a flagship event for members of the community



THE AMAZING CAST OF THE DINNER THEATRE

JAIL AND BAIL

- Net Revenue \$21,654.77
- 19 inmates, including many new and familiar faces
- Many members from the local media participated in the event
- Breakfast was donated by Re/Max and dinner by TJ's Pizza
- First year that supporters could donate directly from SPCA website, which resulted in a significant increase in online donations



MALCOLM RADKE FROM THE BOBCATS SHARING ONE ON ONE TIME WITH CAMPER

COMMUNICATIONS

- Continue to work closely with all local media
- Weekly Pet Project Segment on NewCap News
- Weekly Pet of the Week feature in both the Meridian Booster and Lloydminster Source
- Weekly radio feature promoting the SPCA Pets of the Week
- GOAT FM sponsored our Comedy Cabaret providing radio ads and an on-air interview
- Media covered various SPCA promotions and events throughout the year including one of our Cat Promotions and our Jail and Bail
- After a 9-month hiatus, relaunched our Instagram account and strive to post several times per week
- Began reposting our weekly adoption numbers, including photos of the animals adopted, on our Facebook page
- Received almost 100 new Facebook likes in December



KURT PRICE FROM NEWCAP, RECEIVING A SPECIAL GREETING



CELEBRATING THE LAUNCH OF OUR INSTAGRAM WITH A SELFIE

AGENDA

LLOYDMINSTER & DISTRICT SPCA

ANNUAL GENERAL BOARD MEETING

Wednesday, April 6, 2016

AGENDA

Call to Order at:

1. Introduction of the Board of Directors
2. Amendments to Agenda –
3. Approval of Agenda –
4. Amendments to the Minutes of the last meeting –
5. Approval of Minutes of last meeting –
6. **Auditor's Report** - Mike from MNP
7. Lakeland College - Robin and Crystal presentation
8. Director of Operations and Community Relations Report -
9. Treasurer's Report -
10. Nominations to the Board of Directors for 2016.
11. Committee Reports:
 - New Building -
 - Fundraising -
12. Appointment of Auditors -

Next Meeting: (to be determined)

Meeting adjourned at:

2015 ANNUAL GENERAL MEETING MINUTES

LLOYDMINSTER & DISTRICT SPCA

ANNUAL GENERAL BOARD MEETING

Wednesday, March 25, 2015

AGENDA

Call to Order at 7:05 pm (Not in attendance - Glenda, Catherine)

1. Introduction of the Board of Directors
2. Amendments to Agenda – None
3. Approval of Agenda – Jamie motioned, carried
4. Amendments to the Minutes of the last meeting – None
5. Approval of Minutes of last meeting – Jamie motioned, carried
6. President's Letter – As presented
7. Executive Director Report - As presented
8. Treasurer's Report - As presented
9. Nominations to the Board of Directors for 2015. The Board Members up for vote (Trevor, Cam, Linnie) are to remain in place by acclamation. We also welcomed Becky Newman to the Board. Catherine has given her resignation as a Board Member.
10. Committee Reports:
Funding Coordinator - As presented. Welcomed Anmarie Bailey as the new FCC.
Operations Manager - See Attached. Jon gave another very positive presentation as to how the shelter is moving forward in so many positive ways.
11. Appointment of Auditors - Linnie motioned that we re-appoint MNP, carried

Next Meeting will be held Wednesday, April 22, 2015, at 7:00 pm at Goodhand Law Office.

Meeting adjourned at 7:40 pm.