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FOR IMMEDIATE RELEASE

Red River Sanitors Achieves CIMS & CIMS-GB Certification

Shreveport, Louisiana, Red River Sanitors, August 1, 2011—ISSA, The Worldwide Cleaning Industry Association, announced today that Red River Sanitors has certified to the ISSA Cleaning Industry Management Standard (CIMS) and CIMS-Green Building (CIMS-GB) criteria.

CIMS applies to the management, operations, and performance systems of cleaning organizations. Compliance with the Standard demonstrates that a cleaning operation is structured to deliver consistent, quality services designed to meet customers' needs and expectations. CIMS certification has become a requirement in many cleaning-service bid specifications as end customers look for an effective way to identify cleaning-service providers who are true companies of excellence and committed to customer satisfaction.

“This was not an easy task to accomplish.” said Beckie Willis, Vice President, Red River Sanitors. “We made a commitment to our clients, employees, and the environment to go Green. It has taken several years to get to this point.”

CIMS-certified organizations must demonstrate compliance with the five core principles of the Standard—quality systems; service delivery; human resources; health, safety, and environmental stewardship; and management commitment—and undergo a comprehensive assessment of management and operational execution. Compliance with the CIMS-GB criteria illustrates Red River Sanitors commitment to delivering green and sustainable cleaning programs. The CIMS-GB designation will help Red River Sanitors to provide customers with precisely what they need to secure points under the U.S. Green Building Council's LEED for Existing Buildings: Operations and Maintenance (LEED-EBOM) Green Building Rating System, while greening operations overall.

As part of the certification process, an independent, accredited assessor conducted on-site reviews of Red River Sanitors systems, processes, and documentation. The assessor also visited randomly selected Red River Sanitors customers to ensure that the organization's activities are consistent with its documented systems and processes.

“Red River Sanitors sustains high quality customer service through personal accountability and professional commitment. Our customers have come to expect a higher standard from Red River Sanitors.” Said Beckie Willis, Vice President, RRS. “We make a difference.”

Included among the elements of CIMS are making sure an organization has a site specific scope of work that sets forth cleaning service requirements and ensuring that the organization has a quality plan for assessing whether such service requirements are met, as well as service delivery, workloading, purchasing, employee training, worker health and safety, and corporate organization requirements.

About CIMS & CIMS-GB

CIMS applies to management, operations, performance systems, and processes. Compliance with the Standard demonstrates that an organization is structured to deliver consistent, quality services designed to meet the customer's needs and expectations. It sets forth processes, procedures, and supporting documentation proven to be characteristic of customer-driven organizations. Given that CIMS is non-prescriptive, each organization has the flexibility to choose the most effective ways in which to meet its requirements.

The new CIMS-GB dimension focuses on the delivery of environmentally preferable cleaning service and offers organizations a certification that is closely tailored to provide customers with precisely what they need to secure points under the LEED for Existing Buildings: Operations and Maintenance (LEED-EBOM) Green Building Rating System, while greening operations overall.

The Standard and GB criteria were created through a true consensus-based process that brought together representatives of the cleaning, facilities-management, and purchasing communities. In total, more than 100,000 constituents were represented in the process, which included a full peer review and was administered by ISSA and the American Institute for Cleaning Sciences.

About Certification

To become CIMS- and CIMS-GB-certified, an organization must submit written documentation supporting its compliance with the requirements described in the sections of the Standard. An independent, accredited assessor then conducts an on-site review of the applicant's systems, processes, and documentation to ensure compliance. To achieve certification, an organization must meet 100 percent of the mandatory elements and 60 percent of the recommended elements, per section.

To date, 49 organizations have achieved certification. Other organizations interested in pursuing certification are encouraged to submit an application to officially enroll in the program. For more information or to download an application, please visit www.issa.com/standard. The CIMS Certification Guide, which helps organizations better understand what is required to comply with the Standard, is also available to provide more in-depth explanations of how to meet the Standard's various requirements.

About ISSA

The leading trade association for the cleaning industry worldwide, ISSA has a membership that includes more than 5,500 distributor, manufacturer, manufacturer representative, building service contractor, in-house service provider, and associated service members. ISSA offers the industry's largest cleaning shows in conjunction with Amsterdam RAI under the brand name ISSA/INTERCLEAN[®], the popular Web site www.issa.com, educational products, industry

standards, periodicals, and legislative and regulatory services that specifically focus on the professional cleaning industry.

The association is headquartered in Lincolnwood, IL, USA, with regional offices in Amsterdam, Netherlands; Leicester, United Kingdom; Monterrey, México; Singapore; and Shanghai, China. ISSA also works with more than 75 associations, alliances, and government agencies around the world to represent the cleaning industry. For more information, visit www.issa.com.

About Red River Sanitors

Red River Janitorial Service was formed in Shreveport, Louisiana by Claude E. Young in 1963 and incorporated in Louisiana in 1964. The name was changed to Red River Sanitors, Inc., in 1969. The corporation operates in Louisiana, Texas and Arkansas. RRS has grown slowly moving from one employee to our present employment of over 900.

Red River Sanitors, Inc. has worked hard to build a reputation for quality, service and integrity. RRS is the largest janitorial company in Northwestern Louisiana. Change is nothing new for RRS, starting with one employee and one account we have grown to service over 525 different locations in three states.

Products/Services: The types of products and/or services currently provided include providing contract janitorial services to commercial accounts, schools, and government agencies. Specialty services provided include: Medical Cleaning-Hospitals & Doctor's Offices, Carpet Cleaning, Stripping and Waxing Floors, Diamond Polishing and Restoration of Marble Floors, Bodily Fluids Clean-up, Clean Rooms, Water Restoration, Fire Restoration, Construction Clean-up, Tile Glow Polishing and Restoration of Ceramic Tile, Stone Glow Polishing and Restoration of Marble Floors, Sanding and refinishing of GYM Hardwood Floors, Day Porters and Day Maids, Parking Garage Cleaning, Acoustic Ceiling Tile Cleaning, School Cleaning, Stadium Cleaning.

“At Red River Sanitors, Inc. we realize the importance of delivering quality service on a consistent basis. We take great pride in the work that we do” said Beckie Willis, Vice President, RRS. “Our success is based upon using state of the art technology mixed with some good old fashion “elbow grease.”

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