



# Throughline



Newsletter of the *California Writers Club-North State Branch (NSW)* Volume 3, Issue 6, June 2017

NSW promotes the art and craft of writing across genres, connecting writers, editors, illustrators, publishers, reviewers, agents, and others interested in the continual renewal of creative thought and the written word.

**JUNE 19, 2017 MEETING** is at the **Veteran's Memorial Hall, 554 Rio Lindo Ave, Chico, CA**, 6:00 pm social time, 6:30 p.m. meeting.

## The Importance of Description & Illustration in Books

Rod Warren	Steve Ferchaud	Douglas Hardenburgh
Author, illustrator, cartoonist, musician Rod Warren specializes in cartooning, books, greeting cards, political & sports cartoons & comic strips	An illustrator of over 20 books, award winning Steve Ferchaud has illustrated magazines, newspapers, posters, billboards & book covers	Adjunct instructor of Design & Technology & Environmental Graphic Design; Doug is an award winning & highly skilled graphic design director

Join us for a panel discussion featuring three talented local illustrators and gain insight into the importance of and impact on illustration both on our book covers and within our books.

### Upcoming meetings

July 17, 2017 – Kandi Maxwell – Publishing Short Stories, Poems & Memoirs

August 21, 2017 – Linda Champion – The Nuts & Bolts on Writing Fairytales

**Notice of Still Photography, Video/Audio Recording:** *North State Writers is providing this notice to inform members and guests at our events that Still Photography will be taking place and Video and/or Audio Recording may be taking place. By entering the venue, members and guests are granting permission that their likeness may be used for publicity purposes.*

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### PRESIDENT'S MESSAGE

Thanks, and Farewell

When I took up the position of President for North State Writers, I promised myself to give it at least a year and to do what I could to help keep the wheels rolling and our group organized. The year went by fast but we did make some progress!

We participated in the Butte College Writers Conference, giving a successful course for indie writers. We were able to publish our first annual anthology. We hosted numerous speakers for our members. Most importantly, we helped our members advance their skills in writing and publishing.

Now it's time to move on. I have taken on work that puts me in Boise, Idaho for the next year or so, and probably more. That means saying goodbye to a lot of good friends here at home though. I want you to know I thoroughly enjoyed my time with the *NSW*. This is where I met fellow writers, editors, and artists, who helped me with my own first book. Who then helped me learn about marketing and how to promote my books. I gained a lot from my time here.

I want to welcome and encourage Kathi Hiatt, the new club President. She's worked very hard for the *NSW* in the past, and I know she will do a great job. Please give her the support she needs, and by that, I mean that she

will need a full board of officers to help run things. No one person can keep the *NSW* going as well as it has. It truly takes a team and we need you to step up and pitch in.

Thank you all, for the trust and faith you put in me this past year. I regret that I cannot make the June meeting as I am already in Idaho on the new job, but know that I will be watching you from here to see who will be the next big thing. We have amazing talent in our area and in our ranks. It's only a matter of time. Maybe I'll even see you at the Boise Book Festival someday.

Thank you all, and farewell.

***Steven J. Thompson***  
***President, North State Writers***  
***Branch 21-California Writers Club***



## EDITOR'S CORNER



Under the presidency of Steve Thompson, this has been another great year. We've seen continued growth in both our membership and our professionalism. Participation in the Butte College Word Spring Conference brought increased awareness of our group to the community. Many authors are benefitting from the Downtown Thursday Night Market. Our second year at the All About Books Festival, held in conjunction with the Paradise Chocolate Fest, was a success for the authors who participated. For me, the highlight of the year was publishing our first anthology.

I hope everyone is looking forward to the changes new leadership brings. It should be another exciting year as we continue to add more programs and benefits for our members. Your new *NSW* board is already hard at work developing plans for the coming year that will provide something for everyone.

Thanks to all the members that have stepped up to serve either on the board or on a committee. The more participation we have the more we can offer each of you.

Linda Sue Forrister  
NSW Newsletter Editor

***Have a great month Writing!***



## NSW BOARD NEWS

**MEMBERSHIP RENEWALS** - Memberships expire on June 30, 2017. Dues for the upcoming 2017-2018 year are \$45.00 for renewal, \$65 for a new member, \$40 for students. Please send your payment to North State Writers, P.O. Box 6734, Chico, CA 95927-6734 or give to Ken Young at the next NSW meeting along with the application form.

**ELECTIONS** – This year our elections were done by way of Survey Monkey, an on-line survey company. Thank you to everyone who voted. Final results will be announced at the June meeting.

**PUBLICITY – NSW MEMBER ONLY BENEFIT:** The North State Writers (NSW) Facebook page continues to grow in followers which make it an excellent place to post information about your up and coming book signings, special offers or giveaways for your books, and/or other milestones or announcements. We can also post certificates, photos, book covers, newspaper/magazine reviews, etc.

If you have questions or concerns regarding your book-posting requests, please email Kathi Hiatt, Publicity Coordinator.

**EVENTS – NSW MEMBER ONLY BENEFIT:** Upcoming events include The Downtown Chico Thursday Night Market, The Bayliss Library Celebration, and others. Additional information will be provided at our meetings.

**WEBSITE – NSW MEMBER ONLY BENEFIT:** Our website continues to grow in the number of visitors. Your name on the NSW website with a link to your website,

Facebook page, Amazon author page, whatever you prefer. If your link needs to be corrected or added please email our Digital Content Manager, Gail Stone with the information at [trueblueinnovations@gmail.com](mailto:trueblueinnovations@gmail.com). As a member, we would appreciate your comments or information on additional items that might need to be included on our website.

**HOSPITALITY** – A list for the coming year will be passed around at our next meeting. Please sign up to provide refreshments at a meeting most convenient for you. We are also looking for someone to handle reminders for the refreshments, assist with room set up and greeting members and guests at the meetings. Please contact President Steve Thompson for more information.

**NAME BADGES – NSW MEMBER ONLY BENEFIT:** North State Writers' members may purchase a high quality, elegant name badge, with both the California Writers Club and North State Writers logos as well as their name. The cost of a badge is \$11 for clip-on or pin and \$13 magnetic backing. Please speak with David Bruhn for information on the ordering process.

*Next NSW Board meeting is Monday, July 3, 2017, 5:30 p.m. –All members are welcome to attend to learn more about how our group functions. Check with any board member for more details.*

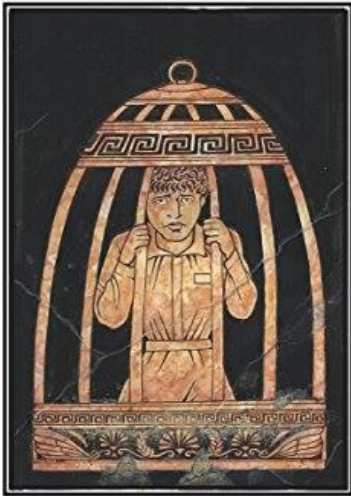


## MEMBER NEWS

### BOOK REVIEWS

**JUNE FEATURED BOOK:** This great North State Writers Featured Book was available for free download June 1-5, 2017. Don't forget to leave a review.

# Fleet



**Brian T. Marshall**

**FLEET** by Brian Marshall: A man, lost and naked, on the streets of Manhattan, pleading in an unknown tongue. The retired linguist who realizes it's an archaic Greek, unspoken for three thousand years. And the young woman who befriends them both, just in time for an unlikely quest. From New York to LA, Nebraska to Delphi, Fleet travels a labyrinth, with a mystery as old as mankind lying at its very heart.

## WIN PRIZES

Write a short, on-line review of these featured books on Amazon, Barnes & Noble and/or Goodreads and you will be entered into the 2017 *Book Promo Contest* drawing. Each online review you leave equals 1 entry. The more reviews you leave, the more chances you have to win prizes. A Grand Prize will be awarded for the reader with

the most 2017 reviews posted (reviews must be posted during the books featured month to qualify).

### Don't have a Kindle?

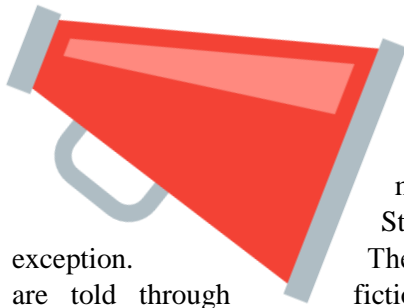
- E-books can be read on just about any electronic device.

### New to leaving reviews online?

- Click on the book title (below)
- Scroll down & click on "WRITE A CUSTOMER REVIEW"
- Select 1-5 stars (stars will turn gold)
- Type a review
- Click on "SUBMIT"

**EACH REVIEW COUNTS!** Help us reach our goal of 50 NEW REVIEWS for each featured book this month.

## ANTHOLOGY



exception. The talented members of the North State Writers are no exception. The author's short stories are told through fiction, memoirs, and poems. Inside, the authors venture to lands of make believe with giant frogs in medieval battles, an adventurer seeking gold in the Yukon territory, and fairies sitting on your knee. In the real world, the authors race Chevy Camaros through the city streets, swim with dolphins and take a walk with their favorite person; Mom. There are retrospectives and tales of overcoming fears; a little something for everyone.

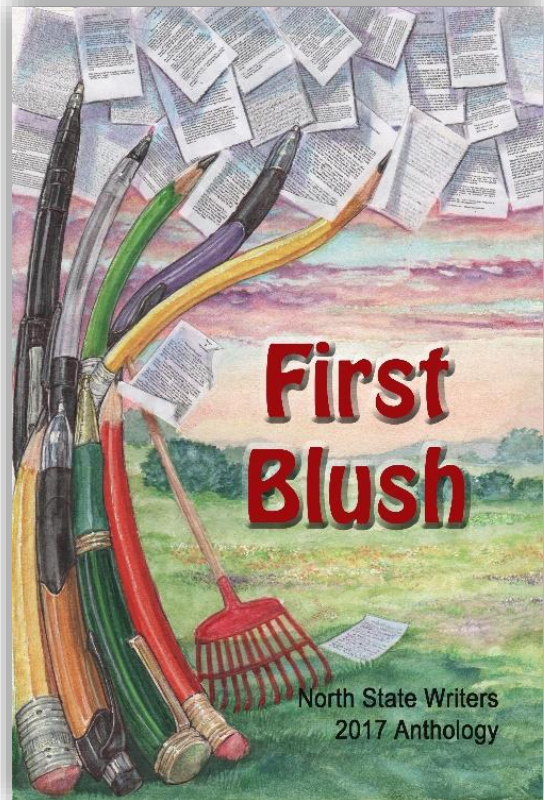
Available now on Amazon, order your copy today.

[First Blush](#)

**FIRST BLUSH...** One Incredible Story After Another! In everyone's life and imagination are stories of adventure, love, tragedy, and fantasy.

The talented members of the North State Writers are no

The author's short stories are told through fiction, memoirs, and poems. Inside, the authors venture to lands of make believe with giant frogs in medieval battles, an adventurer seeking gold in the Yukon territory, and fairies sitting on your knee. In the real world, the authors race Chevy Camaros through the city streets, swim with dolphins and take a walk with their favorite person; Mom. There are retrospectives and tales of overcoming fears; a little something for everyone.



## TOOLS FOR WRITERS

### CHALLENGE OF THE MONTH

Start a short story or pull out an old one and start polishing it. It won't be long before we start asking for submissions for our second anthology and we would love to have your story included. There's something rewarding about seeing our name in print.

## GREAT QUOTES

The greatest part of a writer's time is spent in reading, in order to write; a man will turn over half a library to make one book."

—Samuel Johnson

## OPEN MIKE NIGHT

The Chico Branch Library Presents

# Open Mic Night

**Wednesday, June 21 at 7:00pm**

In the library meeting room: 1108 Sherman Ave Chico, CA



**Poetry**

**Music**

**Short Story**

**Share your favorite writing**

- **10 minutes per person**
- **Sign ups encouraged.**
- **Latecomers welcome.**

**Contact: Katy to sign up or with questions!**

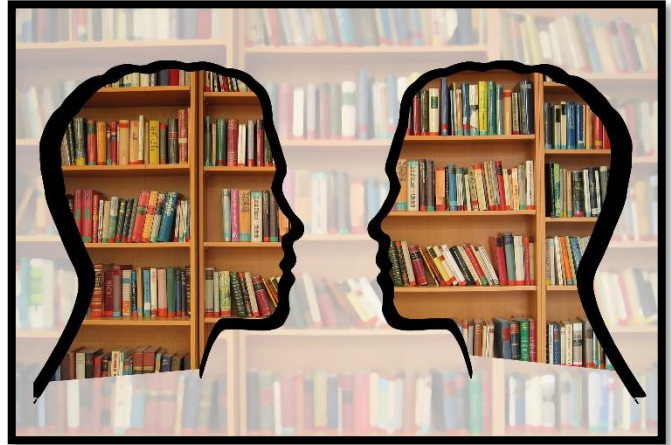
**kazevedo@buttecounty.net**

ButteCounty  
LIBRARY

## MEMBERS TABLE

### NEW....A Special Table for Member Books Only!

YES! Members may now bring their book(s) to monthly meetings to sell to other members and visitors. A special Members Table will be set up to place your book(s) on. Each member will be responsible for bringing, selling, and taking home (after the meeting) their own book(s). Please use this opportunity to not only sell your books, but to connect and share tips about publishing, editing, genres, agents, etc.



## THURSDAY NIGHT MARKET

\*\*\* MARKET YOUR BOOKS\*\*\*

**April 13 – September 28 from 6:00-9:00 pm**

North State Writers (NSW) has submitted and paid the \$50 application fee required for participation in this spring/summer's Thursday Night Market. Members of the NSW are invited to sell their books, memoirs, illustrations, and/or poems under the NSW banner. Members who participated in this event last summer (2016) were successful in marketing their books and building a fan base.

NSW Members interested in this event will be required to...

- select one or more Thursday night date(s) beginning April 13
- pay a \$40-per Thursday night 10x10 space fee (space may be shared with another author)
- have a table and 10x10 canopy (NSW has a table & canopy to loan members)
- display the North State Writers banner. Authors may, of course, also display their own banner and/or props.
- contact the coordinator below to reserve a date(s), submit the \$40 space fee, retrieve the NSW banner, and for information on space locations, set-up times, and parking.

Please make your reservation and pay the space fee as soon as possible, as reservations for this event tend to fill up fast.

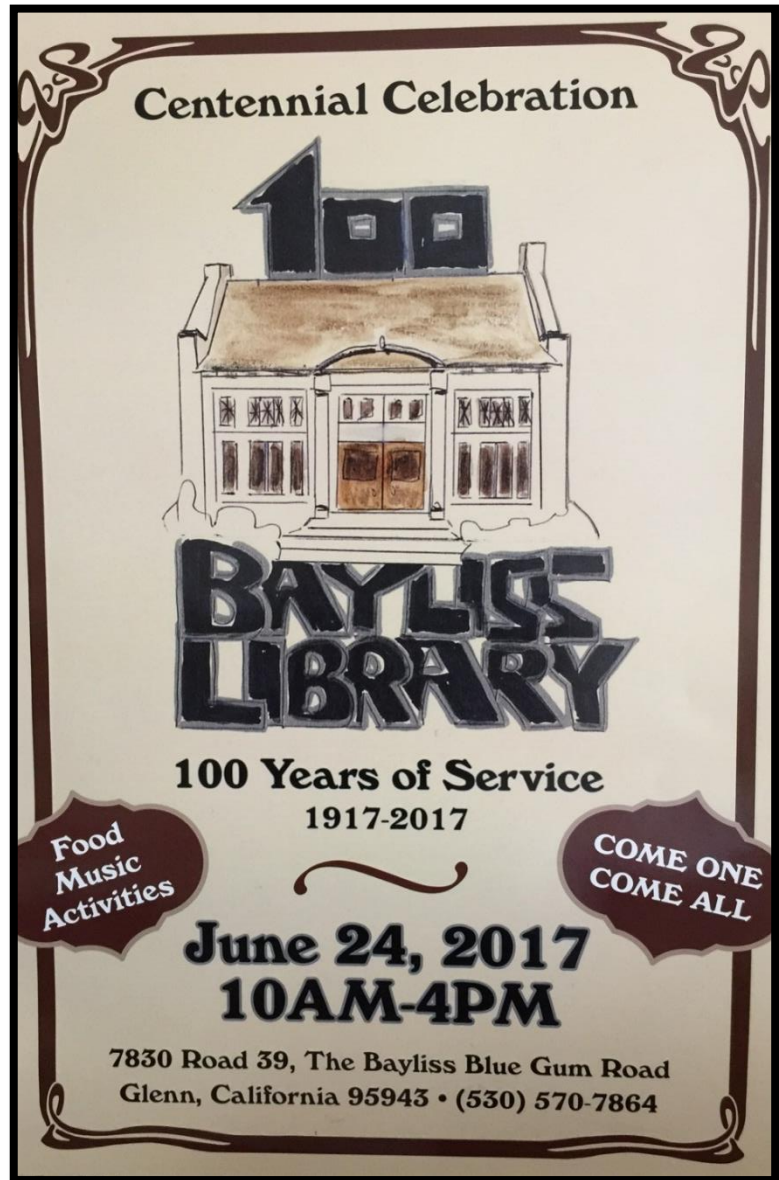
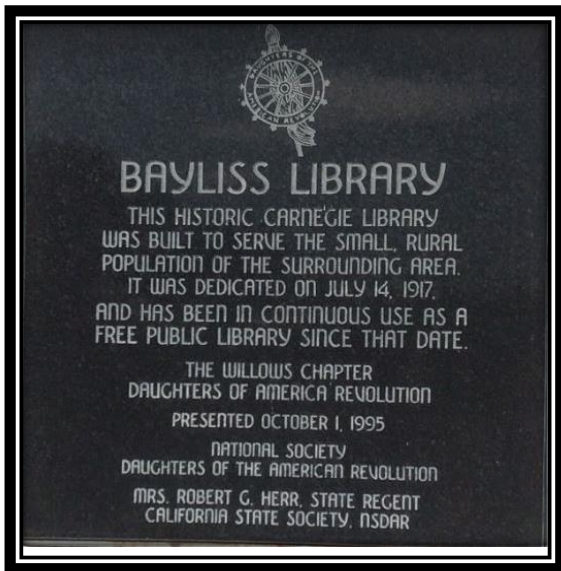
Cathy Chase, Thursday Night Market Coordinator  
530 864-1186 (no text), [chaseca310@gmail.com](mailto:chaseca310@gmail.com)



## BAYLISS LIBRARY CENTENNIAL

North State Writers members have been invited to participate in the Bayliss Library Centennial Celebration. It is our understanding that there will be no booth fee but you would need to bring your own table, chairs, and canopy if you wish and, of course, your books to sell.

This should be a fun event and a good opportunity to promote your book and yourself as an author.



## STATE & BRANCH NEWS & EVENTS

### CWC BULLETIN ADVERTISING SUBMISSION DEADLINES

In 2017 there will again be three issues of the CWC Bulletin published. For your information, and as posted on [www.calwriters.org](http://www.calwriters.org), here are the deadlines for the upcoming issues:

July 28 for the August publication

October 28 for the November issue

Please encourage your membership to use the advertising available in The Bulletin as well as the 2017 Literary Review to promote their writing accomplishments and/or services. Ads in both publications reach approximately 2,000 potential buyers!

Please view our advertising video which is on YouTube:

<https://www.youtube.com/watch?v=TCz4Y-ENAY0&feature=youtu.be>

### CWC Member Benefit

The CWC has arranged two new discounts for members.

**familytree**magazine

Family Tree Magazine (for genealogical writers and researchers) has offered CWC members \$3 off a one-year subscription (7 issues). Price would be \$24 vs. the \$27

“standard intro price.” California Writer's Club members can receive a discounted Family Tree Magazine sub rate for 7 issues for \$24.00. When ordering by phone (888-403-9002) club members should mention source key: 87DCWC. Expiration of this agreement is 6/30/18.

**WD WRITER'S DIGEST**

Writer's Digest has offered a discount to CWC members. Current online cost is \$21.96 for print or digital. They offer the same options (print and digital) to

CWC members for \$14.95 for either one. Expiration of this agreement is 12/31/17.

The link: [https://ssl.palmcoastd.com/0768P/apps/COMBO\\_CW2?ikey=C\\*\\*W41](https://ssl.palmcoastd.com/0768P/apps/COMBO_CW2?ikey=C**W41). An opt-in box will appear reading “Please send me Writer's Digest's and F+W's FREE newsletter plus exclusive offers via e-mail. You'll also receive special offers from our marketing partners. You can unsubscribe from those newsletters via the newsletters themselves. We will not share your e-mail address with any third party without your consent. For more information, please read our privacy policy.” Members who do not check the box to opt-in will exempt themselves from these offers and the discount would still apply.



## EVENTS, CONTESTS & CONFERENCES



### LITERARY EVENTS

Literary Events Provided by:

**Margie Yee Webb**, author and photographer of *Cat Mulan's Mindful Musings: Insight and Inspiration for a Wonderful Life* and co-creator of *Not Your Mother's Book . . . On Cats*.

**The Literary Stage** at the San Mateo County Fair

June 10-18, 2017

San Mateo CA

<http://cwc-peninsula.org/the-literary-stage/>

<http://cwc-peninsula.org/wp-content/uploads/2017/03/LTSTAGEschedule.pdf>

Sponsored by the San Francisco Peninsula Branch of CWC

“Writers Helping Writers: The Art of Mentoring”

**Highlights include:**

**Sunday, June 11** – Annual Writers Mini-Conference

**Saturday, June 17** – Author Day: over 30 local authors will sell and sign books

“All Literary Stage events FREE with fair admission.”

**Santa Barbara Writers Conference**

June 18-23, 2017

Santa Barbara CA

[www.sbwriters.com](http://www.sbwriters.com)

“Inspiring, Connecting, and Believing in Writers since 1972”

**Creative Writing Conference at Pacific**

June 23-25, 2017

Stockton CA

<http://www.writersconferenceatpacific.com/>

Annual Conference on Creative Writing at University of Pacific

### **Northern California Book Awards**

June 27, 2017

San Francisco CA

<http://poetryflash.org/>

[http://poetryflash.org/programs/?p=ncba\\_2017](http://poetryflash.org/programs/?p=ncba_2017)

“36th Annual Northern California Book Awards—Celebrating books published by Northern California authors in 2016.”

“The Northern California Book Awards are presented and sponsored by Northern California Book Reviewers, Poetry Flash, PEN West, Mechanics' Institute Library, Women's National Book Association-SF Chapter, San Francisco Public Library, Friends of the San Francisco Public Library, and Readers Bookstore at the Main.”

### **Mendocino Coast Writers' Conference**

August 3-5 2017

Mendocino CA

<http://mcwc.org/>

“28th Mendocino Coast Writers' Conference”



### **San Francisco Writing For Change Conference**

September 9, 2017

San Francisco CA

<http://sfwritingforchange.org/>

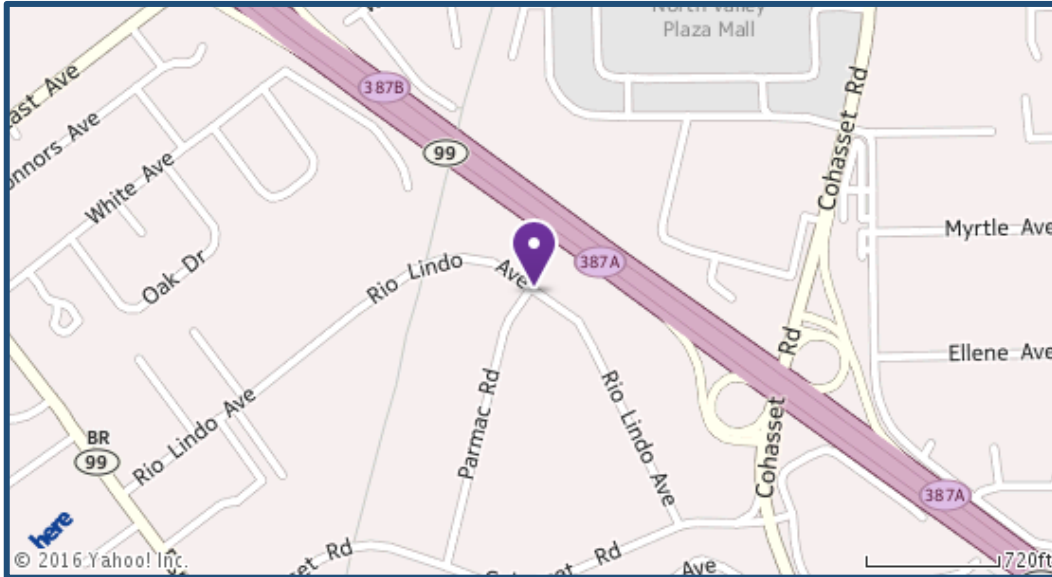
“9th San Francisco Writing For Change Conference—The Event That Shows You How Your Ideas Can Change The World”



## **NEWSLETTER SUBMISSION GUIDELINES**

The deadline for newsletter content is the 25th of each month. Content submitted after this date may be saved for a subsequent issue. The Editorial Committee will review submitted material before selecting items to be included in each issue. The editor or NSW board may edit the material for length and content. Please email submissions to the Newsletter Editor, Linda Sue Forrister at [lindasueforrister@gmail.com](mailto:lindasueforrister@gmail.com).





*Our meetings are the 3<sup>rd</sup> Monday of each month. 6:00 pm Social time, meeting starts promptly at 6:30 pm and ends at 8:00 pm, Veterans Memorial Hall, 554 Rio Lindo Avenue, Chico, CA*

## OFFICERS & BOARD MEMBERS

**President:** Steven J. Thompson  
daughtersdaring\*comcast.net

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lynnte\*live.com

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nickhanson16@yahoo.com

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**Newsletter Proofreaders:** Suzanne Markuson Roberts  
and Margie Yee Webb

Note: Asterisks are in place of @ symbol to block SPAM

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