



Bicycle Tour & Travel Expo

October 11-13, 2019

The Fairgrounds Nashville
625 Smith Avenue
Nashville, TN 37203

www.bicycletourandtravelexpo.com

If you're looking for the kind of active bicycle travel enthusiasts whose sense of adventure includes wheeling solo and self-supported through the wildest passes in the European Alps, a more sedate, guided and fully-supported tour of a region's wine country, or somewhere in between, they'll be at the annual **Bicycle Tour & Travel Expo**. It's a travel-cycle-centric celebration and convention filled with exciting exhibits, along with entertaining and informational seminars covering all aspects of bicycle touring and travel throughout the world. It's a unique opportunity to market directly to an interested and enthusiastic audience looking for their next great adventure.

What will our attendees be looking for?

- Apparel & Clothing
- Camping Equipment
- Camping Food
- Convention and Visitor Bureaus
- Cycling Accessories
- Cycling Apparel
- Destination Hotels
- Destination Marketing Organizations (DMO)
- Direct Suppliers
- Cameras
- Panniers
- Racks
- Navigation (GPS) Equipment
- Event Producers
- National Tourism Organizations
- Resorts & Destination
- Tour Operators
- Touring Bike Manufacturers
- Tourism Offices
- Specialty Travel Agencies
- Trailers



"The **Bicycle Tour & Travel Expo** was an excellent opportunity to introduce the Miami Valley Trails. Our booth attracted a lot of attention and we were able to introduce the Miami Valley Trails to people from multiple states and Canada."

*Robert Steinbach
Miami Valley Regional
Planning Commission
Dayton, Ohio*

"Thanks for running a great show!"

*Graham Hill
WideEye - Boulder, Colorado*



What Else?

The **Bicycle Tour & Travel Expo** is just one part of the exciting 2019 Cycle-Con! Also included in the show are the annual **Electric Cycle-Con**, **Adaptive Cycle Expo**, and the **Recumbent Cycle-Con** - all in one place, all for one price! All event attendees have full access to all the booths, seminars and demonstrations, and our exciting Outdoor Demo Riding Arenas.

"As a destination marketing organization, Ridgeland Tourism Commission was able to promote several cycling events in the area and encourage the adventure cyclists to stop in Ridgeland when travelling on the Natchez Trace Parkway. Visitors to the booth were truly interested in our destination and were eager to like us on Facebook and receive updates about future events. A win-win for everyone!"

*Mina Thorgeson
Ridgeland Tourism Commission
Ridgeland, Mississippi*



The Venue



The Fairgrounds Nashville's brand-new Exhibit Hall 1 will house the 2019 Bicycle Tour & Travel Expo. New exhibit halls are just a part of the multimillion dollar expansion and improvement program taking place at the fairgrounds, which will include a new major league soccer stadium. The Fairgrounds is located 3 miles south of downtown Nashville.

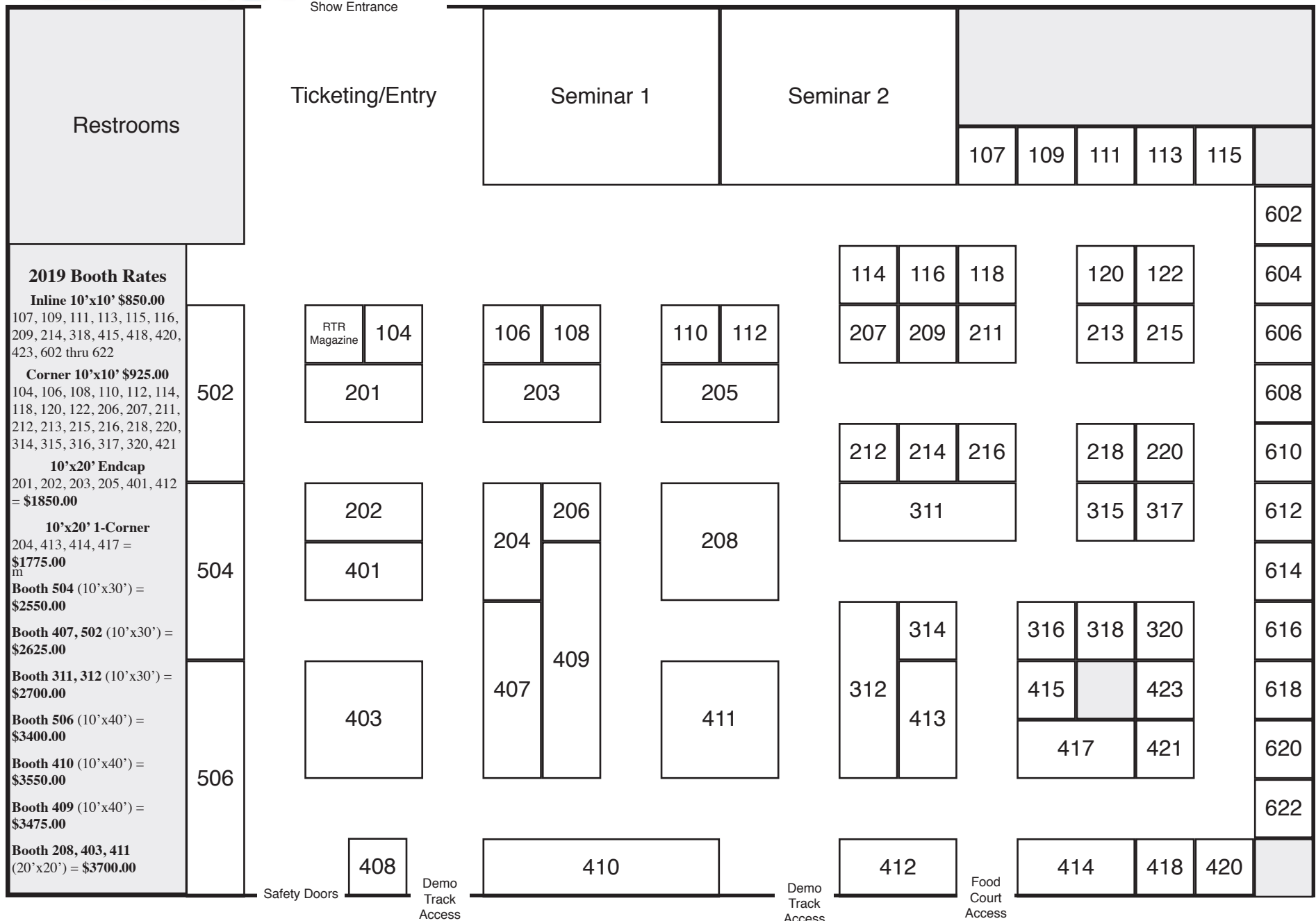
Nashville International Airport is served by major airlines including Air Canada, Alaska, American, British Airways, Delta, Frontier, Jet Blue, Southwest, and United, as well as regional carriers. Special 'Bike Show' hotel rates are available for exhibitors.

*The Bicycle Tour & Travel Expo is produced annually by Coyne Publishing, LLC, San Dimas, California.
Contact: Charles Coyne (800) 351-2718 or email ccoyn@rtrmag.com. P.O. Box 337, San Dimas, CA 91773.*



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October 11-13, 2019
The Fairgrounds Nashville
Floorplan Expo Building 1





2019 Exhibitor Space Rental Contract
October 11-13, 2019
The Fairgrounds Nashville, Nashville, TN

Company Brand/Marketing Name: _____

Address: _____ City: _____

State/Province: _____ Postal Code: _____ Country _____ Website _____

Trade Show Contact Information - Name: _____

Work Phone: _____ Cell/Mobile Phone: _____

Email: _____ FAX _____

Signature Required Agreed to by _____ Date _____
Authorized Signature by Exhibiting Company Representative

By faxing or emailing form, you thereby agree to release all above information for payment processing. Exhibit Booth space rental must be paid in full before the Exhibitor is permitted to install its display. Exhibitor acknowledges having read and will follow the Exposition Rules and Regulations contained in this contract, conditions of contract, show web site, the Exhibitor's Manual, all of which are incorporated by reference herein and form part of this Trade Show Contract. The Exhibitor agrees to be bound by all of the above and to ensure that its employees, agents, and assigns also act in accordance with the above. Contract for Exhibitor, for promotion, presence and participation in regard to the 2019 Cycle-Con, including the Recumbent Cycle-Con, Adaptive Cycling Expo, Bicycle Tour & Travel Expo, and the Electric Cycle-Con - produced and promoted by Coyne Publishing, LLC/Recumbent & Tandem Rider Magazine, set to occur October 11-13, 2019, at The Fairgrounds Nashville, Nashville, TN.

BOOTH SPACE RATES

We would like to reserve the following:

- 10' x 10' Inline Booth = \$850.00: #107, 109, 111, 113, 115, 116, 209, 214, 318, 415, 418, 420, 423, 602 thru 622
10' x 10' Corner Booth = \$925.00: #104, 106, 108, 110, 112, 114, 118, 120, 122, 206, 207, 211, 212, 213, 215, 216, 218, 220, 314, 315, 316, 317, 320, 421
10' x 20' Inline Booth = Inquire re availability
10' x 20' 1 Corner Booth = \$1775.00: #204, 413, 414, 417
10' x 20' End Cap Booth = \$1850.00: #201, 202, 203, 205, 401, 412
10' x 30' Inline Booth = \$2550.00: #504
10' x 30' 1 Corner Booth = \$2625.00: 407, 502
10' x 30' End Cap Booth = \$2700.00: #311, 312
10' x 40' Booth = \$3400.00: #506
10' x 40' 1 Corner Booth = \$3475.00: 409
10' x 40' Corner Booth = \$3550.00: #410
20' x 20' Island Booth = \$3700.00: #208, #403, #411

Table with columns for Booth Choice (1st, 2nd, 3rd), Booth Payment, 15% Deposit, 50% Deposit, 100% Payment, Booth Deposit Amount, Balance Due 4/16/2019, and Balance Due 7/16/2019.

Every effort will be made to accommodate booth location requests. Show Management reserves the right, in its sole and absolute discretion, to determine who will be permitted to display products as an exhibitor, and the size, location and configuration of exhibition space for which application is made. Exhibiting at prior shows, nature of product displayed, number of booths requested and other factors may influence, but does not guarantee location of exhibition space.

DEPOSIT SCHEDULE

15% deposit of Booth Space total due at time of contract submission to ensure booth space reservation. (Non-refundable processing fee.) 50% of total Booth invoice due by April 16, 2018. (Exhibitor is liable for 50% of total contract for cancellation or reductions after this date.) 100% of total Booth invoice due by July 16, 2018. (Exhibitor is liable for 100% of total contract for cancellations or reductions after this date.) Booth cost does not include material handling, labor, electrical, decoration or other available auxiliary services. ALL REQUESTS FOR EXHIBIT SPACE MUST BE FOLLOWED IMMEDIATELY BY A DEPOSIT.

Exhibitor Display Info. Enter products/services to be on exhibit? _____

Will you be providing bikes, trikes or tandems for the Demo Riding Arena? _____ How Many? _____

EXHIBITOR DEPOSIT / PAYMENT SCHEDULE

- 15% of Contracted Booth Space rental due with contract to reserve space. (Non-refundable processing fee.) All requests for exhibit space must be followed immediately by a deposit.
• 50% of total Booth Invoice due by April 16, 2018.
• 100% of total Booth Invoice due by July 1, 2018. (Exhibitor is liable for 100% of total contract for cancellations or reductions after this date.
• Booth cost does not include material handling, labor, electrical, decoration of other services.
• Completed and signed contract must be faxed to (909) 614-7353 or emailed to ccoyne@rtmag.com to request a space reservation. The deposit must be received within ten (10) days of the faxed or emailed reservation.
• Checks payable to: Coyne Publishing LLC, P.O. Box 337, San Dimas, CA 91773

Exhibitor Space Contract for 2019 Recumbent Cycle-Con, Adaptive Cycling Expo, Bicycle Tour & Travel Expo, Electric Cycle-Con

1. Exhibitor agrees to abide by all regulations and rules adopted by Management in the best interests of the Show, and agrees that Management shall have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the Show.
2. Booth Payment Schedule: 15% deposit due with contract submission. 50% of total due April 15, 2019. 100% of total due July 15, 2019.
3. All cancellations must be in writing to Coyne Publishing, LLC. There will be a 25% cancellation fee prior to August 1, 2019. After that date, there will be no refunds.
4. a: Non-Exhibiting Manufacturers Products. Exhibitor may not display products or signage in or above their booth from eligible non-exhibiting companies unless approved in writing by Show Management.
4. b: Sharing or Subletting Booth Space. Exhibitor shall not assign, sublet, share or apportion the whole or any part of the space allotted, or have representatives, products, equipment, signs, printed materials or any representation from other than the company contracted and assigned the exhibit space without the prior written consent of Show Management.
5. All electrical wiring and outlets shall be at the Exhibitor's expense. Exhibitor must use The Fairgrounds Nashville-approved electrical contractor for such services.
6. Exhibitor will be liable for and will indemnify and hold harmless Management for any loss or damages whatsoever occurring to or suffered by any person or company, including, without limiting the generality of the foregoing. Exhibitor, other Exhibitors, Management, official show contractors, the owner of the building and their respective agents, servants and employees, and members of the public attending the Show either (a) on the said space or (b) elsewhere if said loss damages arose from and were in any way connected with Exhibitor's occupancy of said space.
7. Management reserves the right any time to reject, prohibit, alter or remove exhibits or any part thereof, including printed materials, product signs, lights or sound, and to expel exhibitors or their personnel if, in management's opinion, their conduct or presentation is objectionable to other Show participants. All printed materials, product signs, lights or sound, shall be in good taste and will not contravene the spirit, mission and objectives of the Show.
8. Exhibitors agree to confine their presentations within the contracted space only, and within the maximum height set by the Show rules and regulations and to maintain a staff in their booth space during show hours. All single and inline linear booth back walls are restricted to 8 feet in height. No part of the structural display at its full 8ft. height may extend out more than 5 feet from the back wall at the height. Exhibitors may contract with Show Management other opportunities for further visibility, public presentations and advertising.
9. All goods shipped to the Show must be clearly marked with the name of the Exhibitor and booth number. Management will not accept equipment or goods shipped to the Show C.O.D. Management assumes no responsibility for loss or damage to goods before, during the period of the show, nor after its closing.
10. Exhibitor is responsible for the placement and cost of insurance related to Show participation. The Exhibitor is responsible to forward to the Show Management proof of insurance 60 days before the Show. The Exhibitor cannot participate in the show in any way until proof of insurance is provided.
11. Exhibitor agrees that no display or any part of the display be dismantled or removed during the entire run of the Show, but must remain intact until the closing of the hour of the last day of the Show. The Exhibitor also agrees to remove the exhibit, equipment and appurtenances from the Show building by the final move-out time limit. In the event of failure to do so, the Exhibitor agrees to pay for additional costs as may be incurred.
12. Exhibitor agrees to abide by the instructions given by the Show Director pertaining to the move-in and move-out schedule.
13. Exhibitor agrees to observe all union contracts and labor relations agreements in force, agreements between Show Management, official contractors serving companies, and the building in which the Show will take place, in accordance with the labor laws of the jurisdiction in which the building is located. The Exhibitor will not do anything directly or indirectly connected with the display or regulation of any governmental body, or which may be in violation of The Fairgrounds Nashville, city, county or state regulations.
14. Management reserves the right at its sole discretion to change the date or dates upon which the Show is to be held, and shall not be liable in damages otherwise by reasons of any such change. In addition, Management shall not be liable for damages or otherwise failure to carry out the terms of this Agreement in whole or in part where caused directly or indirectly by or in consequence of fire, storm, flood, water damage, war, rebellion, insurrection, Wind Damage, Act of God, riot, civil commotion, strike or by any cause whatsoever beyond the control of Management, whether similar to or dissimilar from the causes enumerated herein. In the event that the exhibit space to be used by the Exhibitor should in any way be rendered unusable, the Exhibitor shall pay for such space only for the period during which it was or could have used as determined within the sole discretion of Management.
15. Management reserves the right to cancel this contract and to withhold possession of exhibit space if the Exhibitor fails to perform any material condition of this contract or refuses to abide by the Show rules and regulations, in which case the Exhibitor shall forfeit as liquidation damages all space rental payments made by him and any further occupancy of such space.
16. The Exhibitor Service Manual will be forwarded to all participants at the latest 60 days before the event. *Show Management reserves the right to modify, or add to the above noted regulations. All modifications if any will be announced on Show Management's web site and/or will be published in the Exhibitor Service Manual. The names Bicycle Tour & Travel Expo Trade Show & Convention and the Bicycle Tour & Travel Expo belong to Coyne Publishing, LLC. All use of these names may only be used with the permission of Coyne Publishing, LLC. All unauthorized uses will be prosecuted. PAYMENT: All prices in U.S. Dollars, 100% due, or remaining balance due, July 15, 2019. A 15% deposit must accompany this contract. Contracts will NOT be processed without correct deposit amount. MAIL COMPLETED FORM AND CHECK (PLEASE MAKE CHECKS PAYABLE TO: Coyne Publishing LLC, P.O. Box 337 San Dimas, CA 91773 Voice (800) 351-2738 Fax (909) 614-7353