



Cold Spring Swift River PTO – Meeting Agenda January 14, 2021 6:15pm Zoom meeting

2020-2021 Executive Board

President: Marisa Gray

Co-Treasurer: Julie Bowder Co-Treasurer: Meghan Mazzaferro

Co-Secretary: Lyn Girard Co-Secretary: Jen Harris

Social Media & Communications Manager: Karen Miller

- **Welcome and introductions**
- **Boon Supply Final Numbers - \$3,541.02**
- **Financial Report- Julie/Meghan-**
 - 2020 end of year summary -
 - Check for IXL delivered to Mr. Kuhn -
 - Cards/gift cards delivered to retirees, new teachers, outgoing president
 - Teacher fund requests-Alison Carey \$55 for reimbursement for memory books from Staples
- **Peacebuilder Shirt Update - Allison Carey**
- **1st grade shirts have been picked up and delivered. Cohort A have them and Cohort B will get them this week. Only ended up making \$150 and \$75 was used to make the design. Mixed reviews on Sound Scape, didn't have a large assortment of gear to add to the store. This limited the sales.**
- **Kindness Shirt Update**
 - Order Form is in process and hoping to have it up in Google Classrooms next week.
- **Apparel Fundraiser**
 - Timeline; seek approval-Start February 1st end February 15th. Will receive the orders by the end of March
 - There will be an assortment of adult and youth tee-shirts, sweatshirts again as well as sweatpants, fleece vests and a dri-fit ¼ zip, trucker hat in three different colors
 - Customers will need to pay for shipping this year
 - Different offerings this year were discussed ex: thermal, tumblers etc.

- Jen and Lyn will fill out fundraiser form for this
 - Copies can be made for hybrid students and also shared on GC
- **Bingo Fundraiser**
 - Details; seek approval-Evening Zoom Bingo Party 6 games of BINGO. One card is \$20 (minimum amount) and then other higher amounts. Prizes are a choice of a \$100 gift card or a designer hand bag. Raffle tickets \$10 to purchase for the unchosen item. No money upfront for it, but need to give them \$1,300 plus 18% of additional sales.
 - Choose a date - Friday in May. Maybe May 7?
 - Jen and Lyn will do the fundraiser form for this too
- **Teacher/Staff Appreciation**
 - When do we want to do it? Possible gift cards, ice cream truck, or other ideas
 - How much shall we budget for it?
 - Practical and doable ideas - brainstorm creative ways to discuss for the next meeting in February
- **Upcoming board positions-Co-secretaries (2), Co-president (1), Social Media (1)**
- **Social media update - Karen**
- **Not a lot going on. No new subscribers. 29% open rate.**