RE: Nakina Bass Derby - July 29th to 31st, 2022

Dear Valued Sponsor,

This year, the Nakina Bass Derby will have had over 35 years of commitment from our volunteers, anglers, spectators, and sponsors like you! We have many dedicated individuals who continue to support the Nakina Bass Derby to be a successful tournament, year after year. Due to circumstances beyond our control, the Nakina Fish & Game Club made the difficult decision for the past 2 years, to cancel our annual event. We are pleased to announce that we are beginning to plan our event for 2022.

In 2019 we had the continued support of our major sponsors of Lower Twin Lakes Lodge, Pennocks Tourist Service, Greenstone Dental, KBM Resources Group, Manroc Developments Inc, Skinners Famous Acre and the Municipality of Greenstone. We would like to sincerely thank all of the sponsors that have made the Nakina Bass Derby a success and who have supported our event.

We have established ourselves in hosting a successful major event within Northwestern Ontario. Within our event, we attract a large amount of participants, volunteers, anglers, and crowds of enthusiastic spectators, to provide advertising opportunities for our sponsors! The Nakina Bass Derby 2022 is anticipated to be held once again under a tent at Cordingly Lake Beach in Nakina, Ontario.

Following day-one weigh in, there will be a steak supper provided to anglers at no cost. There will also be a licensed bar open under the tent Friday, Saturday, and Sunday. Our tournament provides each and every individual with a prize as well as a great fishing experience! Within the tent, we are also seeking new banners to display, and would love to provide our anglers with more prize options!

The Nakina Bass Derby would like you to be a part of the excitement for 2022 during the long weekend! The Nakina Fish & Game Club would like to thank you in advance for your support of our 2022 Tournament. Please see the enclosed sponsorship application for your completion.

We ask that you fill out the last page of this sponsorship package and either email, call, or come drop off the form in person. We have dedicated volunteers that follow up with each and every business we send sponsorship packages to, and ask that to alleviate the amount of phone calls needed to be made to these businesses, please return your form to us. If no form is returned with your donation, an official receipt will not be issued.

Should you have any questions, please feel free to contact the derby coordinator Marla Michel at 807-329-5747. <u>mkmichel@bell.net</u>

Sincerely,

Chris Vernier President Nakina Fish & Game Club

Nakina Bass Derby Sponsor Fees

You are invited to become a sponsor of the Nakina Bass Derby! Sponsorships can be in the form of cash, in-kind service donations, and merchandise. Prizes are given to *all* anglers, participation draws, big fish day one and day two awards, top mixed team award, top youth team award, prize money, and Nakina Bass Derby costs.

The Nakina Bass Derby offers a unique opportunity for businesses to support a community event, and receive prominent positioning in that capacity. In appreciation of donations, either financial or in-kind, we offer five levels of sponsorship opportunities, determined by the following donation values.

Sponsorship Level	Platinum \$1500+	Gold \$1000	Silver \$500	Bronze \$250	Proud >\$250
Trophies will be engraved with company names, for those companies who sponsor our trophies (see website)	0				
Name mentioned on advertising (posters, flyers, newspaper, press release).	0	0			
On-stage acknowledgement.	0	Ο	0	0	0
Listing as sponsor on event schedules.	0	0	0		
Designation of business of the Nakina Bass Derby Home web page <u>www.nakinabassderby.ca</u> with direct link to your web page and Facebook.	0	0	0		
Opportunity to include items in boater's packages.	0	О	О	0	
Company banner will be raised in big tent.	0	О	0	0	0
Listing as sponsor on <u>www.nakinabassderby.ca</u>	О	0	О	0	0

Our Major Sponsors:



Corporate Sponsorship Agreement for the Nakina Bass Derby 2022

In recognition of the efforts of the Nakina Bass Derby we will support this event with the following contribution:

\$1 500+	Platinum Sponsor	Top Youth Team	\$250			
\$1 000 - \$1 499	Gold Sponsor	•	\$230 \$500			
\$500 - \$999	Silver Sponsor	Participation				
\$250 - \$499	Bronze Sponsor	Mystery Weight Day 1	\$150			
	-	Mystery Weight Day 2	\$150			
Under \$250	Proud Sponsor	Trophies	\$500			
Specific sponsorship	opportunities:	Steak Dinner	\$1000			
Big Fish Day One	\$500	6th to 10th place	\$250 each			
Big Fish Day Two	\$500	-				
Top Mixed Team	\$250	4th flight after day 1 most improved	\$250			
Please Indicate the va	lue of your contribution. \$					
Donated Item(s):						
Company Informati	on:					
Company Name:						
Contact Name:						
Address:						
City:	Province:	Postal Code:				
Phone No:	one No: Email Address:					
	HEQUE PAYABLE TO: Nakir mpleted form and donation to:	na Fish & Game Club				

Please submit this completed form and donation to: Nakina Fish & Game Club PO Box 412 Nakina, Ontario POT 2H0

 $Please \ email \ corporate \ Logo \ in \ JPEG \ or \ GIF \ format \ and \ any \ questions, \ comments \ or \ concerns \ to \ Marla \ Michel \ at \ \underline{mkmichel@bell.net}$

Signature: _____