

# 18th Annual Re-Fashion Show

## We're going virtual!!!!

**Video Entry Deadline: Midnight Monday,  
November 30, 2020**

**Create fashion, take a video on your phone  
and win!**

*The Re-Fashion Show is organized by the  
Recycling Coalition of WV, Inc.*



For additional information call us at 304-414-1122 or email: [ReFashion@WVRecycles.org](mailto:ReFashion@WVRecycles.org).

## PRIZES

Age-group Winners: 1st Place - \$150, 2nd Place - \$100, 3rd Place - \$50.

Category Winners: One \$50 Charleston Town Center Mall Gift Card for each category.

## CHALLENGE CATEGORIES

They will be entered into one of four categories: General, Cosplay Comic-Con, Newspaper, or Charleston Town Center Mall challenge. One winner will be chosen from each category for a chance to win one of three prizes for each age range.

- **Cosplay Comic-Con Challenge:** Garments inspired from characters in animated movies, comic books, live action films, television shows or video games. No functional props or weapons are allowed.
- **Charleston Town Center Shopping Challenge:** Garments made from items found in the mall or retail setting: food court cups, bags, apparel tags, hangers, garment bags, store promotional materials, boxes etc.
- **Newspaper Challenge:** Majority of garment is made from newspapers.
- **General Theme:** Anything goes in this category! Any other non-specific themed item will be entered into the "General" category.

## AGE CATEGORIES

Participants will be placed in age groups 13 & under and 14 & over based on the age of the designer, not the model.

## ENTRIES

Entries shall consist of two videos, not to exceed 30-seconds each. Videos must be in landscape orientation. The first video should include the designer, on camera, stating their name and age group and describing their design inspiration and the materials used in the garment. The second video should highlight the garment with a runway walk making use of the model's environment, home, yard, etc. Designers are also encouraged to submit still photos of their design, especially shots highlighting detailed aspects of the garment and any fashion accessories (shoes, purses, etc.) that are part of the design.

Entries should be submitted via email to: [ReFashion@wvrecycles.org](mailto:ReFashion@wvrecycles.org). Because of email attachment file size restrictions, entrants may have to use a service such as Mail Drop for iCloud, Google Drive or similar way to attach their videos to the email. The body of the email should include the designer's name, age, address and telephone number, model's name (if different from the designer), a description of materials used and organization represented, if any. Entrants must submit a signed designer/model consent form [available here](#) or at [WVRecycles.org](http://WVRecycles.org). All entries will be featured on various related social media as a "Virtual ReFashion Show" in early 2021. Entries successfully submitted by email will receive a confirmation email.

If you are unable to submit via the email above, entries may also be submitted on a data CD, DVD, or USB jump drive and mailed to: ReFashion Show Entries, Recycling Coalition of WV, Inc., PO Box 40113, Charleston, WV 25364. Entries become the property of the Recycling Coalition of West Virginia and will not be returned. All entries must be received by Nov. 30, 2020.

