

CounciLetter

July 2018

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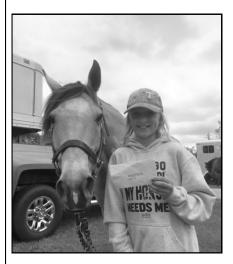






WISCONSIN STATE HORSE COUNCIL, INC.
A NON-PROFIT ORGANIZATION REPRESENTING THE INTERESTS OF HORSEMEN

Governor Dodge State Park Equestrians Announce Campground Plans



The Friends of Governor Dodge State Park Equestrian Committee held their 4th annual Poker Ride/Hike fundraiser at the park on June 3, 2018. Over 80 participants explored a marked trail while collecting poker chips that were then traded in at the end of the ride for a poker hand. The top three hands were awarded cash prizes. This year's first place winner was 9-year-old Megan Fargen of Lone Rock, riding her Quarter pony, Gorgeous George. This was Megan's third year participating in the event. She also enjoyed the group's Horsin' Around Kids Camp fundraisers in 2015 and 2016. The second place winner was Cheryl Tersen, New Berlin, and in third place was Gina Barden of Fitchburg. Congratulations to all our lucky winners!

Following the ride, attendees enjoyed a delicious taco bar lunch generously provided by Jodi Fowler of Blue Plate Catering. Participants bid on a wide array of silent auction items. Thanks to the generous support of our great sponsors and participants, this year's event netted over \$7,000.

A very special part of the June 3rd event was the Friends official announcement of plans to build a new 21-site Trails End equestrian campground in the park. The current 11-site campground was intended to be a "temporary fix" until the campground envisioned in the park's 1984 Master Plan could be built. Now, after more than 30 years, horseback riders at Governor Dodge can finally look forward to a beautiful new campground that will live up to the beauty of the park's 25 miles of horse trails. The group's goal is to begin construction in the summer of 2020, but to make that happen everyone's help is needed to raise the necessary funds.





The Friends group has set a fundraising goal of \$750,000 to cover the campground's estimated \$650,000 project cost as well as an endowment fund to ensure that future repairs and maintenance needs can always be covered.

The fund drive got off to a great start with the presentation on June 3rd of a gift of almost \$70,000 from the Iris Cooley estate. This generous gift was presented in a brief ceremony following the poker ride by Wiscon-

sin State Horse Council's Equine Foundation representative Gail Seasor. The Friends are delighted with the Foundation's decision that the new Trails End Campground at Governor Dodge satisfied Ms. Cooley's stated wish to support Wisconsin horse trails.

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Governor Dodge State Park Equestrians Announce Campground Plans

Construction of the new Trails End Campground at Governor Dodge State Park will benefit trail riders from all over Wisconsin and will allow many more to enjoy the beauty of the park's horse trails each year. The 21 well-spaced sites and shared gathering spaces will enjoy a scenic location on the quiet north side of the park. With nearly double the number of campsites, from 11 to 21, the city of Dodgeville will see economic benefits as well, with many more campers dining out and purchasing fuel, groceries, and other items in town.



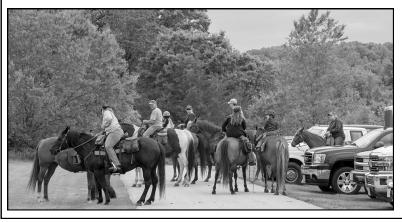


Future fundraising activities include Red Barn Blues on July 28th, at Shepard's Barn in Columbus, WI. The free event, co-sponsored by the Equine Foundation, features horse related demos plus a concert by Madison's own award-nominated Blythe Gamble and the Rollin' Dice blues band.

Proceeds from food and beverage sales go to the Trails End Campground fund.

Plans are also underway for an exciting raffle featuring highvalue items such as free horseback riding adventures, with winners to be announced at the Midwest Horse Fair in April 2019. Keep us on your radar!





For more information or to donate to the new equestrian campground fund at Governor Dodge State Park, please visit www.GovDodgeEquestrians.com.