

## What is a Product Feature?

A pictorial feature where the image is submitted by you, and fitted as part of Marketingedge editorial content.

Costs for this submission feature are based on the size of the feature, up to a full page or even 2-page spread.

Submitted images must be approved by Marketingedge and fit the artistic standard and theme for the editorial layout.

In addition to print copies, your product feature will also be available online at the Marketingedge Magazine website, and featured in our social media content.

Page size approx. 9" x 12", full colour, CMYK

Pages	2	1	Half	<Half
Cost, per	\$2,495	\$1,495	\$ 895	\$ 495

Note: page size measurement is based on total coverage. Should product-specific text be featured with the image, then the area occupied by the text is included.

Examples to the right (clockwise):  
Full Page, Less than half page, Half page

## Now Booking Summer (July 29) and Fall (October 18) editions

contact Steve Whigham, [steve@marketingedgemagazine.com](mailto:steve@marketingedgemagazine.com)



### Cause Marketing with Legs

Four-legged furry friends are great partners to walk through life with. They too can take part in your fundraising campaign or brand promotion with a new accessory designed for their comfort by Martini-Vispak. Dog bandanas are crafted from microcell polyester for lightweight comfort, and decorated using dye sublimation, providing you the opportunity to create your own brilliant, full photo colour fashion print. Available in three sizes to fit most breeds, simply slip the collar through the available gusset for a bandana look without the knot!

