



## *Jambalaya Festival Association*

*P.O. Box 1243*

*Gonzales, Louisiana 70707-1243*

Dear Community Friend,

The Gonzales Jambalaya Festival will celebrate its 53rd year of food, music, and community beginning on Friday, May 22nd and continuing through Sunday, May 24<sup>th</sup> on Irma Boulevard along the banks of Bayou Francois in Gonzales, Louisiana. The Festival has become a major tourist attraction alluring travelers and media from around the world, as well as area residents, which combines to record attendance of over 30,000. The weekend is full of great music with three stages and over 20 bands, crafts, a large carnival, 5K, one-mile run, car show and more.

The Jambalaya cooking contest is the main attraction of the three-day event and showcases over 100 cooking teams vying for the prestigious title of "World Jambalaya Cooking Champion." The unique style of blending onions, meat, spices and rice into a black iron pot cooked over an open wood fire has given the City of Gonzales the distinction of being proclaimed "The Jambalaya Capital of the World." Ascension Parish is not only the second fastest growing parish in the state, but also boasts of hometown hospitality and unique cuisine.

The Jambalaya Festival Association is a Non-Profit Organization that uses the revenue generated at this annual event to fund a number of charitable and civic projects. A complete listing of our contributions can be found on the community page of our website, [www.jambalayafestival.net](http://www.jambalayafestival.net).

The tremendous success of the Festival is largely due to the involvement and investment of sponsoring businesses. We are pleased to offer various levels of participation for this year's Festival. As it takes many ingredients to prepare a proper pot of jambalaya, so too does it require a blend of both community support and financial contributions from companies such as yours.

Please review the attached 2020 Festival Sponsorship Opportunities. We appreciate your consideration and hope to have your continued support through a sponsorship. As the Jambalaya Festival is fast approaching, please indicate the level of sponsorship you have chosen, sign, date, and mail a copy back to the Jambalaya Festival Association. I look forward to the opportunity to speak with you about your partnership and eagerly anticipate visiting with you at this wonderful community event.

Sincerely,

Wally Taillon  
President, Jambalaya Festival Association  
Cell - 225-806-5759  
[jamfestassociation@gmail.com](mailto:jamfestassociation@gmail.com)



## *2020 Festival Sponsorship Opportunities*

### **\$10,000 Golden Paddle Sponsor**

- Appreciation Gift
- Framed 2020 Festival poster
- 3x6 banner displayed on Main Stage
- Three cooked Jambalayas (200 servings each) or one for 600 Servings
- Six weekend VIP passes in KC Hall
- Company name/logo displayed on Website and Sponsor Board
- Six non-framed posters
- Jambalaya & Soft Drink VIP Cards

### **\$2,500 Iron Pot Sponsor**

- Appreciation Gift
- Framed 2020 Festival Poster
- Company name/logo displayed on Website and Sponsor Board
- 4x3 banner displayed in cooking area
- One cooked Jambalaya (200 servings)
- Two weekend VIP passes in KC Hall
- Four non-framed 2020 Festival Posters
- Jambalaya & Soft Drink VIP Cards

### **\$100 - \$500 Helping Hand Sponsor**

- Appreciation Certificate
- 2020 Festival Poster
- Two Jambalaya plates at festival including soft drinks
- Ditty Bag

### **\$5,000 Silver Stage Sponsor**

- Appreciation Gift
- Framed 2020 Festival poster
- 3x6 banner displayed on an Entertainment Stage
- Two cooked Jambalayas (200 servings each) or one for 400 servings
- Four weekend VIP passes in KC Hall
- Company name/logo displayed on Website and Sponsor Board
- Four non-framed posters
- Jambalaya & Soft Drink VIP Cards

### **\$1,000 Friend of the Festival Sponsor**

- Appreciation Gift
- Two non-framed 2020 Festival Posters
- Company name/logo displayed on Website and Sponsor Board
- Six Jambalaya plates at festival including soft drinks
- Ditty Bag

# 2020 JAMBALAYA FESTIVAL SPONSORSHIP INVESTMENT

**Mail all entries to:**

**Jambalaya Festival Association | P.O. Box 1243 | Gonzales, LA 70707**

Company Name: \_\_\_\_\_

Level of Sponsorship: \_\_\_\_\_

Contact Person Name: \_\_\_\_\_

Contact Person Phone Number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_



## PAYMENT INFORMATION

CHECK     CREDIT CARD

Card Number : \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Signature of Representative: \_\_\_\_\_

Please make checks payable to: **The Jambalaya Festival Association**

**If applicable please email your logo to: [jamfestassociation@gmail.com](mailto:jamfestassociation@gmail.com)**

**Jambalaya Capital of the World  
Gonzales, LA Inc.**

501C3 Non-Profit Organization

Tax ID: 30-0644703

All Donations are Tax Deductible.

I agree to contribute \$ \_\_\_\_\_  
to the 2020 Jambalaya Festival to be held  
May 22nd through May 24th, 2020 on Irma  
Blvd in Gonzales.