



UGLY

Fruit & Veg

IT'S WHAT'S ON THE INSIDE THAT COUNTS!

Five Things To Love The Ugly Produce!

- 1. Buy It and Talk About It** at the farmers market, through a home delivery service, at supermarkets, or wherever you can find them. Share your pics @UglyFruitAndVeg.
- 2. Ask Your Supermarket to Sell It** for a 20-50% discount and educate shoppers too.
- 3. Get Schools to Buy It** and let children have fun eating more produce for less. Teach students that it is what's on the inside that counts! #KidsLoveUglyFruit
- 4. Ask Government to Support Farm to Food Bank** programs that get hundreds of millions of pounds of extra produce to those in need all around the U.S. each year.
- 5. Go Farm and Urban Gleaning** for those in need (or for yourself!). Ask local farmers how or check out www.fallingfruit.org for an urban location near you.

More details at www.UglyFruitAndVeg.org.



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