Five Things To Love The Ugly Produce!

1. **Buy It and Talk About It** at the farmers market, through a home delivery service, at supermarkets, or wherever you can find them. Share your pics @UglyFruitAndVeg.

2. **Ask Your Supermarket to Sell It** for a 20-50% discount and educate shoppers too.

3. **Get Schools to Buy It** and let children have fun eating more produce for less. Teach students that it is what’s on the inside that counts! #KidsLoveUglyFruit

4. **Ask Government to Support Farm to Food Bank** programs that get hundreds of millions of pounds of extra produce to those in need all around the U.S. each year.

5. **Go Farm and Urban Gleaning** for those in need (or for yourself!). Ask local farmers how or check out www.fallingfruit.org for an urban location near you.