



**Please consider being a SPONSOR of the  
2021 Gathering of Friends and Champions**

June 25 - 27, 2021

Iowa Equestrian Center - Cedar Rapids, Iowa

This year's Gathering has something for everyone with **Guaranteed** Futurity Payouts, Package Pricing, Vendor Bucks, Amazing Consignments in the **Summer Spectacular Sale**, Youth Activities, a New Convenient Schedule and much more, but **We Can't Do It Without YOU!**

ILR-SD Gathering of Friends & Champions

SPONSORSHIP ALERT

JUNE 25-27, 2021 CEDAR RAPIDS, IA

June 2021  
Cedar Rapids

Thank you to  
**"Your Name Here"**  
"Your Farm Name and State Here"

[ILRSDTHEGATHERING.COM](http://ILRSDTHEGATHERING.COM)

**All** Gathering Sponsorships will receive the following:

- Individual/Farm Promotion on all E-Blasts\*
- Individual/Farm Name Listed in The Gathering Show Program

- Recognition on the ILR-SD Gathering Website Acknowledging your Support
- Announcements Throughout the Show Highlighting Sponsorships
- Personalized Promotional Graphic (see above) on the ILR Facebook Page that will also be shared across social media

We have **8 Sponsorship Levels** this year with specific benefits for each level. Additional information about the levels can be found on The Gathering

Website at [ilrsdthegathering.com](http://ilrsdthegathering.com)

Questions?

Contact Kelsee Robinson at 765-637-6314 or [kelsee@lamaregistry.com](mailto:kelsee@lamaregistry.com)

**Thank you for the consideration.**

## Sponsorship Form

### **Current Sponsors**

Jerry & Kathy Hanson, High Meadow Llamas, MN  
 Wil & Sherri Tallmon, Hidden Oaks Llama Ranch, OR  
 Steve & Sue Rolfing, Great Northern Ranch LLC, MT  
 Joe, Stephanie & Grayson Keller, Lakeside Llamas, IN  
 Laura, Rachel & Lyn Meany, 2 Sisters Animals, MN  
 Kris Miller, Miller's Farm @ Darby Creek, OH  
 Ohio River Valley Llama Assoc., OH  
 Larry & Mary Jo Miller, Brooks Creek Llamas, KY  
 Cory, Lisa & Kelsee Robinson, Willowbrook Llamas, IN  
 Ron & Gail Wilkinson, R&G Acres, OR  
 Pam Campbell & Michael Scornavacchi, Spooky Nook Llamas & Alpacas, PA  
 Bill & Margo Schultz, Marbil Llamas, WI

---

**All Gathering Sponsorships will receive the "Friends of The Gathering" Perks below.**

- Individual/Farm name listed in The Gathering Show Program
- Sponsorship recognition included in every ILR E-blast sent after receipt on donation
- Recognition on the ILR-SD Gathering Website acknowledging your support

#### **Platinum Sponsor - \$1,000 and up**

- \*Two free stalls (Tack or Show Llamas)
- Preferred Stalling in the facility (In order from highest level sponsor)
- A Full Page Color \*\*Advertisement in The Gathering Show Program
- Sponsorship Signage at your Stall recognizing your contribution
- Promotion of your sponsorship by the show announcers throughout The Gathering events (Multiple times daily)
- \*\*Business card ad
- "Friends of the Gathering" Perks

#### **Gold Sponsor - \$750 and up**

- \*Two free stalls (Tack or Show Llamas)
- Preferred Stalling in the facility. (In order from highest level sponsor)
- A Full Page B/W \*\*Advertisement in The Gathering Show Program
- Sponsorship Signage at your Stall recognizing your contribution
- Promotion of your sponsorship by the show announcers throughout The Gathering events (Multiple times daily)
- \*\*Business card ad
- "Friends of the Gathering" Perks

#### **Silver Sponsor - \$500 and up**

- \*One free stall (Tack or Show Llamas)

- Preferred Stalling in the facility. (In order from highest level sponsor)
- A Half Page b/w \*\*Advertisement in The Gathering Show Program
- Sponsorship Signage at your Stall recognizing your contribution
- Promotion of your sponsorship by the show announcers throughout The Gathering events (Multiple times Daily)
- \*\*Business card ad
- "Friends of the Gathering" Perks

#### **Bronze Sponsor - \$250 and up**

- Preferred Stalling in the facility. (In order from highest level sponsor)
- A Half Page b/w \*\*Advertisement in The Gathering Show Program
- Sponsorship Signage at your Stall recognizing your contribution
- Promotion of your sponsorship by the show announcers throughout The Gathering events
- \*\*Business card ad
- "Friends of the Gathering" Perks

#### **Futurity Sponsors - \$100 and up – Please Specify Preferred Class**

- A 1/4 Page b/w \*\*Advertisement in the Gathering Show Program
- Sponsorship Signage at your Stall recognizing your contribution
- Promotion of your sponsorship by the show announcers throughout The Gathering events
- \*\*Business card ad
- "Friends of the Gathering" Perks

#### **Supporting Sponsors - \$100 and up**

- A 1/4 Page b/w \*\*Advertisement in the Gathering Show Program
- Sponsorship Signage at your Stall recognizing your contribution
- Promotion of your sponsorship by the show announcers throughout The Gathering events
- \*\*Business card ad
- "Friends of the Gathering" Perks

#### **Class Sponsor - \$50 and up**

- Promotion of your sponsorship by the show announcers throughout The Gathering events
- \*\*Business card ad
- "Friends of the Gathering" Perks

#### **Friends of The Gathering - up to \$50**

- Individual/Farm name listed in The Gathering Show Program
- Sponsorship recognition included in every ILR E-blast sent after receipt on donation.
- Recognition on the ILR-SD Gathering Website acknowledging your support

## Sponsorship Form

\*If sponsor does not attend the show, free stalls or preferred stalling can be replaced with banner/sign hanging in show ring (Must be provided by the sponsor)

\*\* Print ready artwork for both ads and business cards must be submitted with sponsorship entry or e-mailed to Susan Hannah at [ilr@lamaregistry.com](mailto:ilr@lamaregistry.com) by **May 31, 2021. This is the final deadline for entry in the show book.**

### **Gathering Committee Chair**

Lisa Robinson [lrobinson17@comcast.net](mailto:lrobinson17@comcast.net) 765-481-9781

Visit our Website