“Do not go where the path may lead, go instead where there is no path and leave a trail.”

As you embark on a new school year, think about what inspires you. Reflect for a moment leaders whom you respect. Typically the most effective leaders have made an impact on your life and left a legacy for you to follow.

What inspires you? It could be something as simple as the following:

- Seeing the glint in a student’s eye as they learn something new
- Watching students blossom and grow
- Witnessing the joy on a student’s face as they grasp the concept
- Observing a student succeed
- Receiving a humble “thank you” from a student
- Learning to never give up
- Teaching students to believe in themselves
- Embracing strong values
- Being an active member in NSBEA
- Networking with colleagues

It’s particularly important for those of us in education to think about what inspires us because whether we like it or not, we are in the inspiration business. Words and actions are powerful.

I don’t know about the rest of you but I constantly have students who say “I can’t” instead of “I can.” At times, it is a constant struggle to get them to believe in themselves and have the self-esteem to succeed. Simple recognition and words of praise for a job well done does wonders. For example, I had an autistic student who was turned down by other colleges. He moved to Nebraska with his family to attend Mid-Plains in Graphic Design. This student enrolled in one class his first semester – you guessed it – it was one of my classes. Not only did this student pass; he excelled. The student earned an “A.” He was so elated that he brought out his parents to meet me. They thanked me for believing in their son and giving him the confidence. This was the first “A” that he had ever earned in his life. This student has continued his education and has maintained a 4.0.

The main point is that I didn’t do anything special – I was just doing my job just like you. Each of you probably have similar stories to share. It is these rewarding experiences that define our success. Our goal is to inspire and teach others to do the very best that they can and never give up!

Thus, when faced with something that seems impossible – never give up! Instead of saying “I can’t” say “I can.” As leaders we need to set the example for our students.

“Success isn’t just about what you accomplish in your life, it’s about what you inspire others to do.”
What an exciting time to be a part of Southeast Community College! As I was accepting my 15-year plaque from our campus director, Bob Morgan, I was thinking about how fast these past 15 years have gone and yet how excited I still am to be at SCC.

Change has always been a part of being a business teacher, but are we all up for those challenges change brings along with it? My answer is still yes, I’m ready, and yet those changes and challenges may mean accepting new ways of doing what you have done over many years. All of us in business education have certainly gone through many changes over the years. Otherwise, I would still have a manual typewriter (that means without any power except the human operating the machine for those younger readers of this article!) sitting on my desk instead of my laptop.

What’s happening at SCC that’s so exciting? Well, we have new leadership starting with our president, Dr. Paul Illich. His vision of the new paths SCC should take are exciting. Looking at plans for future programs and campus renovations will bring both growth and change. Our new Strategic Plan for the next years ahead touches upon all aspects of what makes an educational institution great, and all of us at SCC get to have input into the new plan. That’s exciting and makes everyone feel that their ideas and input are important. Working with other team members who are open to new ideas and how to implement those ideas into all the communities which we serve, makes all of us who work at SCC excited about our future.

So for all those involved in business education starting this 2015-16 school year, best wishes to having a great year.

Meet Your NSBEA Board Members

Thank you for your support this year as I serve as your NSBEA President. However, I could not do this without the encouragement of each of you, my colleagues, and fellow board members. I wanted to do something different and give you a chance to get to know your NSBEA Executive Board Members a bit more. I asked each of them to respond to four questions.

Angie Chittick, President

1. **What are the biggest benefits of being an NSBEA member? What have you personally gained from your membership?**
   The biggest benefits is the networking opportunities. If you experience a technical problem in the classroom and/or need help with a teaching strategy, the NSBEA members go above and beyond to provide support and guidance.
   Membership in NSBEA has made me become involved and engaged with my fellow business educators across the state of Nebraska – PRICELESS!

2. **What is your favorite icebreaker activity? Please share.**
   One of my favorite and easy icebreakers to use to help me remember and learn names quickly is to have a student introduce themselves and then something they like to do. For example, “Hi I am Angie and I like to golf”…then the next person has to repeat each person and then add theirs on the end. For example, “Hi, this is Angie and she likes to golf, this is Amy and she likes to sing, and I am Ricki and I like to rideo.” I even challenge everyone to see if they can remember during the next class section. This is “fun” to see everyone panic when they realize that they may be last and you can’t write anything down to help you remember.

3. **Share one of your favorite teaching moments.**
   I have several great teaching moments that remind me when I get in a funk why I do what I do but I will share one that sticks in (Continued on page 9)
NSBEA Winners

Cody Stappert of Wayne State College receiving $500 Gordon F. Culver Scholarship from Jane Blum

Brett Anderson of UNL receiving $1,000 Anthony Blum Scholarship from Anthony’s mom Jane Blum

Outstanding Student Teacher of the Year to Kimberly Miller Wayne State College Presented by Pat Olson

Outstanding Secondary Teacher to Dawn Friedrich of Wausa Public School. Presented by Pat Olson

Service Award presented to Jean Condon by Pat Olson

NSBEA 2015-2016 Officers—Shelly Mowinkel, Lindsay Tillinghast, Angie Chittick, Kelly Means, RoxAnn Couyderas, Deb Wolken

Jane Blum presenting the Kids of NSBEA Scholarship to Trevor Koger, Arlington

Rookie Teacher of the Year to Levi Gorsuch of Sandy Creek High School by Shelly Mowinkel
Fifty-one Nebraska business teachers were recognized by the Nebraska Department of Education at the Nebraska Career Education Conference held June 3, 2015 in Kearney.

Teachers whose professional activities influenced business and marketing education in Nebraska during the past year received BEST — Belong, Excel, Study and Travel — Awards for their involvement in professional associations, community and school activities, professional leadership development and service to the business education profession.

BEST awards exemplify superior qualities, including dedication to students, community outreach and continual classroom improvement efforts. The following individuals contributed significantly to the quality of education in their community and the state:

**25-year award winners:**
- Kim Pickering, Nebraska Extension
- Wanda Samson, Metropolitan Community College
- Kurk Shrader, Elmwood-Murdock
- Bev Newton, Nebraska Department of Education

**20-year award winner:** Carol Andringa, Lincoln Public Schools

**10-year award winners:**
- Tennille Allison, Kearney High School
- Shelly Mowinkel, Milford High School

**1st-year award winners:**
- Tom Dickey, Omaha North High School
- Kyleigh Lewis, Dorchester High School
- Dustin Penas, Papillion LaVista South High School
- Ann Reichle, Mid-Plains Community College
- Jan Went, Columbus Lakeview High School
- Susan Wellman, Syracuse High School

**Additional award recipients:**
- Lori Anderson of Lincoln East High School
- Janice Arent, Maywood High School
- Jane Blum, Minden High School
- Crystal Bolamperti of Westside Middle School
- Brenda Budler of Chadron High School
- Kate Carlson, DC West High School
- Angi Chittick of North Platte Community College
- Jean Condon, Mid-Plains Community College
- Jocelyn Crabtree, Lincoln Northeast High School
- Kathy Dobesh of Wausa High School
- Teresa Feick of Arlington High School
- Lisa Fox of Dundy County Stratton High School
- Dawn Friedrich of Wausa High School
- Kris Gaebel of Gretna High School
- Lisa Hanson of Neligh-Oakdale High School
- DeLayne Havlovic of Omaha Public Schools
- Shawna Koger of Arlington High School
- Dennis Krejci of Tri County High School
- Janet Lear of University of Nebraska at Kearney
- Colleen Lenners of Omaha Central High School
- Kathleen McCune of Mid-Plains Community College
- Matt Maw of Lincoln Southeast High School
- Kelly Means of Omaha Central High School
- Lorrie Mowry of McCook Community College
- Mickie Mueller of Norfolk High School
- Laura Newton of Elkhorn Valley High School
- Cathy Nutt of Mid-Plains Community College
- Pat Olson of Blair High School
- Jan Osborn of Sargent Public Schools
- Peggy Parker, Dundy County Stratton High School
- Sheryl Piening Keller, Southeast Community College-Milford
- Celeste Rogers of Sandhills High School
- Janet Stalder of McCook Community College
- Janelle Stansberry of Cedar Bluffs High School
- Debra Stroh of Gibbon High School
- Cindy Talley of Fillmore Central High School
- Lindsay Tillinghast of Lincoln Southeast High School
- Kari Tunink, Columbus High School
- Deb Wolken, Lincoln Northeast High School

Perry Edwards of PKL Software was recognized as providing financial support for the BEST pins, certificates and recognition gifts.
More than 40 Nebraska Career and Technical Education (CTE) teachers and school counselors gathered July 27-29 in Lincoln for two professional development experiences — one targeted for beginning teachers, the other for veteran educators with leadership experience.

The common denominator: Both groups have a passion for teaching students the skills and knowledge vital for success in college and career.

The Career Education Beginning Teacher Institute was designed to support teachers who have finished their first, second or third year of teaching. Beginning teachers were provided strategies to help them enhance the quality, rigor and relevance of their classroom instruction.

The Career Education Leadership Academy was designed to help grow the leadership potential of Nebraska educators by creating a shared vision focused on the Nebraska Career Education Model as a framework. The Academy is a practical, hands-on experience that inspires, engages and strengthens career educators’ leadership knowledge and skills. The Career Education Leadership Academy utilizes The Leadership Challenge model built on Five Practices of Exemplary Leadership: (1) Model the Way (2) Inspire a Shared Vision (3) Challenge the Process (4) Enable Others to Act and (5) Encourage the Heart.

Kerry Priest, assistant professor at Kansas State University, and Ryan Foor, assessment coordinator at the University of Arizona, facilitated the Career Education Leadership Academy. Anita Wollenburg, career field specialist at the Nebraska Department of Education, and Kris Elliott, assistant professor at the University of Georgia, facilitated the Beginning Teacher Institute. For more information about Nebraska Career Education and the Nebraska Career Education Model, visit http://www.education.ne.gov/NCE/.

Career Education Leadership Academy - Back: Matt Maw, LSE; Kristeen Shabram, Westside; Dana Buurman, Elkhorn; Lori Luedtke, Lincoln Park Middle; Jeanette Kleppinger, Westside; Tom Dickey, Omaha South; front: Alexandra Shurter, Maxwell; Nancy Annin, Millard South; Bonnie Zrust, Schuyler; Kathy Gladem, Boone Central; Lee Ann Runyon, Bloomfield; Brenda Gronewold, Beatrice

Career Education Beginning Teacher Institute – L to R: Ashley Wit, Lawrence-Nelson; Alyse Andreasen, Wilbur; Kyleigh Lewis, Dorchester; BJ James, LSW; Brett Adkins, Lindsay Holy Family
Mark your calendar and plan to join NSBEA for an exciting Fall Conference on Saturday, October 17 in Lincoln, Nebraska at the NonProfit Hub. It will be an unforgettable morning jam packed full with a motivational speaker, professional business panel, business tour, and ending with a tour of memorial stadium.

Beginning at 8 a.m. with breakfast sponsored by Cengage Learning, the morning will start off with an inspirational message from speaker Jenny Green.

Working for HUMANeX Ventures and capitalizing on her own experiences, Jenny Green partners with athletic teams across the country to help identify the innate talents of student-athletes and maximize team culture. As a two-time alum of the University of Nebraska – Lincoln, Jenny has also worked with the life skills development of professional athletes in Naples, FL and spent five years at the Nebraska Alumni Association. While a member of Nebraska’s Track & Field team she was a two-time Academic All-American, a four-time Big XII Pole Vault Champion and represented Team USA at the Jr. World Championships in Italy. She’s considered a pioneer in her sport, which fuels her passion for overcoming obstacles, raising the bar and empowering others to do the same.

Joining the business panel to share their expertise includes Amy Snyder, Vice President of Operations with the Barton Development Inc. and Kevin Thomas, CEO of Cornerstone Print and Marketing which was ranked 18th in the Quick Printing Magazine’s Top 100 in North America. Cornerstone Print and Marketing is currently rebranding as Firespring.

Following the business panel, Executive Director Randy Hawthorne will be giving an overview and tour of the NonProfit Hub.

At 11 a.m. the conference will end with a tour of Memorial Stadium. Go Big Red!!! If you serve on the NSBEA Board, please make plans to attend the board meeting following the tour of Memorial Stadium at Misty’s Steakhouse & Brewery.

Additional information on page 19.
Pre-Register by October 12 at nsbea.org and/or https://goo.gl/70PVsb.
NSBEA 2016/2017 SCHOLARSHIPS

NSBEA will have three scholarships available this year to qualified applicants.

The Gordon F. Culver Scholarship worth $500 is awarded to a business education student who will be student teaching in either the first or second semester of the 2016-2017 school year. In order to apply for this scholarship, a student must be a member of both NSBEA as well as NBEA. The deadline for submission of this scholarship information is March 4, 2016.

The Anthony Blum Scholarship worth $1,000 will be awarded to a University of Nebraska-Lincoln business education student who is or will be student teaching during 2016-2017. Students applying must be a member of both NSBEA and NBEA. The deadline for submission of this scholarship information is March 4, 2016.

Please encourage any perspective student teachers to apply for these two scholarships.

The Kids of NSBEA Member Scholarship worth $250 is awarded to a child of an NSBEA member who is currently enrolled or will be enrolled in an undergraduate program of study. The deadline for submission of this scholarship information is March 4, 2016.

Criteria for The Kids of NSBEA Member Scholarship:

♦ Only undergraduate students may apply.
♦ The student may already be enrolled in any post-secondary school or preparing to attend a post-secondary school during the following year.
♦ The student may major or be majoring in any area (please indicate major in your essay and what college you are or will be attending).
♦ This scholarship may only be won once by a child of an NSBEA member.
♦ The parent must have been a member of NSBEA for the last two years.

For more information about these scholarships, please go to the NSBEA Scholarship page at http://www.nsbea.org/scholarships.html.

Electronic submissions are welcome and encouraged; letters of recommendation may be sent separately and noted on the application materials.

Please mail or email all applications to:

Pat Lutt
1111 Main Street
Gardner Hall
Wayne State College
Wayne, NE 68787
palutt1@wsc.edu
New and Improved Financial Avenue

Addressing the Critical Need for Financial Education

With so much focus on student loan debt and the value of a college degree, the need for comprehensive financial literacy education has become a hot button issue in our national conversation. Now more than ever, it is important to educate students of any age about financial matters. That’s why we are excited to announce the launch of Inceptia’s new and improved curriculum-based, e-learning financial education program, Financial Avenue (www.FinancialAvenue.org).

Developed in accordance with the U.S. Department of the Treasury’s Financial Literacy and Education Commission’s financial education core competencies, as well as the Jump$tart K-12 recommended guidelines, Financial Avenue provides relevant financial education information to students in a format that inspires action. Plus, Inceptia worked directly with students and millennial experts to develop a new student-facing approach to sharing our financial education. Offering the program at your high school demonstrates your commitment to students’ financial success.

Enhancements

- Interactive tools, activities, videos and resources.
- Compelling and impactful course content that is adapted to high school learners.
- Educator toolkit containing implementation tools, ideas and student resources.
- Curriculum-based program with proven learning objectives.
- ADA accessible.
- Mobile-ready website.
- Spanish translation*.
- Customized student action plans.

Each of our 10 self-paced online courses are designed to deliver financial education in ways that appeal to students. Courses are packed with content arranged in short, easily-digestible sound bites, in English or Spanish*. Courses also contain dynamic video content, feature social media capabilities, and provide students the ability to actively apply concepts as they learn.

Throughout the Financial Avenue experience, students will identify their personal money philosophy, gain knowledge of key personal finance concepts from budgeting to investing, and come away from each course with a customized action plan to translate concepts into behaviors. Students will also strengthen their understanding of topics specific to student borrowers like FAFSA, the financial aid process and student loan repayment.

At Inceptia, we’re already beginning to see how excited students and administrators are about the new look and feel of the program. What we’re most excited about are some of the unique features of the program that really personalize the user experience, like our behavioral finance and loan guidance courses, as well as our adaptive pathing approach that allows us to deliver relevant and meaningful content to students of all ages.

(Continued on page 9)
For administrators, we make tracking student progress easy by providing access to detailed, real-time reporting and pre- and post-course assessment results. We also include an Educator Toolkit including PowerPoints, lesson plans, and activities to help integrate Financial Avenue into existing curriculum. Educators may also download marketing materials including brochures, flyers, social media content and email/article templates to strengthen student communications.

As a nonprofit in Lincoln, Neb., it remains one of our core goals to expand college access and success through improved personal financial education. We are dedicated to making sure every young person has a clear understanding of personal financial responsibility, which is why we are pleased to continue providing Financial Avenue for free to all high schools in Nebraska. Is your high school ready to take financial education to the next level? Call us today to learn more or preview a demo: 888.529.2028, ext. 6306.

*Spanish translation will be available for the FAFSA and Foundations of Money courses in November.

4. **What is your teaching philosophy and/or motto?** My teaching philosophy is to engage the student in active learning by providing them with the confidence and skills needed to be competitive in today’s workplace. My motto is never give up! If at first you don’t succeed, try again! No one likes quitters. Eliminate negative self-talk and focus on the positive.

**Tennille Allison, Newsletter Editor**

**What are the biggest benefits of being an NSBEA member? What have you personally gained from your membership?** The biggest benefits of being an NSBEA member are the connections we make with other professionals. I’ve personally gained resources, a support system, and lifetime friendships. I started my career like many others as a one person department. My NSBEA connections helped me survive and gain business and technology related ideas for my classes.

**What is your favorite icebreaker activity? Please share.** It takes a little time, but one of my favorites is “Getting to Know Your Smile.” It is a series of instructions to create a smiley face. Each instruction has the person draw a shape with some type of personal content. For example draw a quarter sized circle and write your favorite color inside the circle. When the person finishes the series of instructions a smiley face is created. I then use the smiley faces as conversation starters as students mingle about the room. Depending on the time, I’ll have students stop to visit with 2 -3 people and their last partner is the one they introduce to the whole group.

**Share one of your favorite teaching moments.** We don’t often times get to see the results. This is my 13th year teaching and my 7th in the same school. I live and teach in the same
town. Some of my favorite moments as a teacher are walking into a business and seeing a former student employed. I’d like to think I played at least a little part in helping them get there. I especially enjoy seeing that young person that was once a squirrely freshmen, a stubborn senior, or any other variety of personalities that we come across.

What is your teaching philosophy and/or motto? I’ve learned to keep them simple over the years.

- Everyone is smart at something
- Live & Learn
- Positive & Productive
- Be Nice

RoxAnn Coudeyras, Secretary

What are the biggest benefits of being an NSBEA member? What have you personally gained from your membership? The biggest benefit I have gotten from being a member of NSBEA is having educational activities to keep me current in the classroom. Membership in such an organization as NSBEA is a necessary part of professionalism. Not only does NSBEA offer tours, panel discussions, and conferences which enhance my continuing education, but through my membership I have gained life-long friendships with colleagues who share the same interests and educational goals I have.

What is your favorite icebreaker activity? Please share.

My favorite ice-breaker activity is to have pairs interview each other for about ten minutes. Then I give them a sheet of paper with questions on it to see if their partners can answer the questions after their interview period. Questions such as what car would they buy if money were not an issue? What pet would they have? What sport is their favorite? What TV show is their favorite? etc. It’s really fun to see if they can figure out the other person after the interview.

Share one of your favorite teaching moments. My favorite teaching moment(s) have to be when I have past students thank me for teaching them to type! One past student is now a rural water manager and tells me how he types all the time and how grateful he is that he knows how to key fairly fast. That particular student used to complain about how he never understood why he had to learn something he never planned to ever use again. . . little did he know his job entails LOTS of typing!

What is your teaching philosophy and/or motto?

My philosophy of teaching is that everyone can learn a skill. . . some people just take a little bit longer to learn something, but with patience and persistence, everyone is teachable.

Other tips/advice: Stay positive and there’s always a way to put a little humor in your day to make it better.

Lindsay Tillinghast, Treasurer

What are the biggest benefits of being an NSBEA member? What have you personally gained from your membership? Building relationships with fellow teachers across the state. It is always fun to catch up with fellow educators and discuss their current successes and challenges. I enjoy being able to use my skills working with peers to help us improve our work in the classroom.

What is your favorite icebreaker activity? Please share.

Chain-Link - Have one person introduce themselves and share a few items, then the next person makes a connection to something they said and then continue until everyone has spoken.

Share one of your favorite teaching moments. When a student comes in so proud and says that they got a job or that they used their resume when applying for a job.

What is your teaching philosophy and/or motto? To always ensure that students see the big picture and the pieces of the 'puzzle.' Learn SOMETHING everyday!
“Model Your Professional Backpack”

Dr. Patricia Arneson, Wayne State College, M-PREA Director to the NBEA Executive Board

It’s “back to school” time again in Nebraska and across the nation. Although we all bemoan summer’s passage as being “too quick,” the truth is that both students and teachers alike look forward with anticipation and excitement, not dread, to the start of a new year. Just as Kindergarten is a ‘rite of passage’ for 5-year olds and their parents, the beginning of a new school year at our nation’s high schools and post-secondary institutions is also a unique ‘rite of passage.’

For students entering 9th or 10th grade, the high school experience is expanding as students seek alternatives that better suit their educational needs and help pave their future path more effectively. During the final years of high school, students are faced with increasing concerns—the push to take a multitude of classes and participate in sports or extracurricular activities extensively, plus a battery of AP, SAT, ACT tests and college applications.

At around age 18, teenagers take an enormous leap from childhood to adulthood, from the security of family, friends, hometowns and their communities to the beyond (“the future”), where the safety net is less certain. High school graduation ceremonies are more than just an event where you receive a diploma; it is another important ‘rite of passage’ that mark a teen’s departure from dependence to independence at college or jobs following graduation. For those pursuing higher education, graduation from college 4 to 5 years later marks another ‘rite of passage’ transition from pre-career preparation to the stress of seeking and beginning a new career and new experiences as young adults living on their own.

“Back to school” is an annual ‘rite of passage’ for educators as well. Secondary and post-secondary educators need to realize the important role they play at their respective teaching levels in assisting students to become “college and career ready.” High school has definitely become more focused in this effort, as witnessed by the implementation of “college and career readiness” standards in middle and high school and extended into college. Personal Learning Plans (PLPs) play an important role in customizing a student’s pre-professional career focus and preparation. STEM standards mandate that our teaching efforts in our respective business, marketing, and information technology disciplines link to core Science, Technology/engineering, and math benchmarks. The stakes have never been more demanding than now. The reward of our efforts is turning out ‘college and career ready’ students that help drive a 21st century economy and result in successful lives and careers for our graduates.

Model Your Professional BackPack by doing more than preparing your classroom, creating lessons or updating your wardrobe. “Back to school” is also more than preparing our classrooms and participating in professional development and school improvement initiatives. “Back to school” begins with each of us as business educators. The challenges imposed on us is great.

Prepare yourself professionally by continuing your education, whether it is through a formal program of higher education or simply attending a training workshop/seminar or conference.

Prepare yourself professionally by modeling your professionalism through participation in your state (Nebraska State Business Education Association, NSBEA), regional (Mountain Plains Business Education Association, M-PBEA), and national association, (National Business Education Association, NBEA). [Remember: When you join NBEA, you are automatically a member of M-PBEA!]

Their activities, networking, conferences and conventions, and quality publications should be part of your professional “backpack” as you go “back to school.”

Best wishes for your most successful teaching year yet, whether it is your first year or final year of teaching . . . make this your most rewarding year ever, both personally and professionally!
M-PBEA LDI 2015 Participants — Connie Lindell, Kansas; Debra Kidd, Kansas; Nicole Friesen, Kansas; Susan Cook, New Mexico; Angie Chittick, Nebraska; Ann Reichle, Nebraska

M-PBEA Conference 2015—Nebraska Participants
Front row: Kim Pickering, Sheryl Peining-Keller, Margaret Johnson, DeLayne Havlovic, Dennis Krejci, Cathy Nutt.
Back row: Ramona Schoenrock, Deb Wolken, Ann Reichle, Angie Chittick, Sue Sydow, Pat Arneson, Jean Condon, Kelly Means, Kris Gaebel, Wanda Samson

NSBEA Fall Conference
NonProfit Hub
Lincoln, Nebraska
8 a.m. - Noon

Speakers Presentations
Memorial Stadium Tour

NSBEA Today
SAVE THE DATE
10.17.15
Back-to-School: Note-Taking Strategies for Classroom Success

Dr. Patricia Arneson, Wayne State College

It’s “back-to-school” time again . . . and isn’t it wonderful that every year, every semester, and yes, every day, both teachers and students get a “do-over”? I’m sure that you, like me, have often complained that “students don’t take notes any more.” It’s true! Students are often passive observers to our “teaching process,” but not actively participating in their own “learning process.” We can’t simply blame students — we as instructors deserve some of the blame, too. Although we all agree that effective note-taking is an important aspect of engaging students in the learning process, we incorrectly assume students know how to do it! As we each begin a new year in our high school and collegiate classrooms, help your students to a ‘good start’ by teaching them not only “why” notetaking is important, but “how” to take good notes! Here are some suggestions to try this year with your students!

Show enthusiasm for the content and your students. Most educators care about their subject matter; most students don’t. They take their cue from their classroom instructor, relying on that teacher’s enthusiasm. Be prepared and have your teaching materials and visuals ready ahead of time. It demonstrates that the content and your students are important to you.

Stretch out of your comfort zone to do more than speak (er, drone on and on) in a monotone voice. How to do this? It’s easy! Don’t be anchored to the front of the room; walk around! If YOU feel that your classroom is an inviting, interactive setting, more than likely your students will too! Teach every class as if it is your favorite class to teach . . . and students will discover it is their favorite class to take!

Use visual and auditory cues. Have visuals, whether a whiteboard, powerpoint, posters, etc. Classroom podcasts, YouTube videos, and the use of a variety of apps (i.e. Kahoot, Poll Everywhere) to check for understanding are all examples of how engage students in their own learning process. Stop instruction frequently, allowing students to share with the class or turn to each other to share what they have learned to that point.

Audio cues are extremely important in guiding the note-taking process. Phrases such as, “Write this down,” or “This is important” help students focus on key points. Then give them time to do so! (Please, avoid using the threat, “This will be on the test,” which implies that learning in and of itself is less important than memorizing for the exam). Change your voice inflection as a ‘signal’ that something important is being said; you may wish to reinforce with visual cues where students not only hear your words, but see the key points displayed in visual form.

Mix it up. Every so often, stop after 10-15 minutes to allow students to grasp or further discuss the material. This is where graphic organizers, “pair and share” and other teaching strategies engage students more actively. Pull these out of your “hat of teaching tricks” and use them!

Make students accountable for their own learning. Motivating students is perhaps the most difficult aspect of teaching, as it deals with attitudes, over which the instructor has little control. Some students are self-motivated to learn the material, whereas others are motivated by earning points or some other type of reward. Some students seek the instructor’s praise (even a sticker!), yet others will take notes if they know their notebooks will be collected. The point here is that all of us, including students, find it frustrating to do work without any type of reward or recognition. It is your decision whether to allow students to use their notes on an exam, but certainly the thought of being allowed to use their own (not photocopied notes taken by another student) on an exam encourages better note-taking! (If I do this, I require the students to staple their notes to the test when they turn it in.)

Make note-taking part of the learning process. Instructors recognize the importance of utilizing some type of method or system to help students take notes. Several methods have already been discussed—study guide outlines where students take notes in each section; graphic organizers; powerpoint printouts with accompanying notes lines and so forth.

Cornell Notes. A system that I utilize in some of my own classes includes the use of the Cornell Notes template. Cornell Notes is a widely used, popular system of note-taking for taking notes from reading or lectures. Developed by Dr. Walter Pauk of Cornell University, the student divides plain lined notebook paper into three sections. As seen in the diagram, a 2” bottom margin is used to summarize notes; a 2.5” side margin for key vocabulary terms, concepts, and the largest section on the right for taking notes. So simple! Students can create their own Cornell sheets; go to the diagram source at http://www.wikihow.com/Take-Cornell-Notes to see how to divide the paper. To download free lined Cornell note-taking paper, go to http://www.printablepaper.net/click2.php. (See sample on page 14).
Nebraska FBLA National Award Winners Named

More than 300 Nebraska students and advisers recently attended the Future Business Leaders of America (FBLA) National Leadership Conference in Chicago. Nebraska FBLA members competed June 29-July 2 in 70 competitive events. More than 11,000 FBLA members from 46 states, as well as U.S. territories and international chapters attended the conference.

Nebraska members brought home 22 Top Ten awards, including 3 first-place awards.

The Top Ten award winners are:

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<th>Place</th>
<th>Category</th>
<th>Winners</th>
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<tr>
<td></td>
<td>Network Design</td>
<td>Josh Jones, Nate Brown, Zach Brown, Bellevue East Senior High School</td>
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<td></td>
<td>Parliamentary Procedure</td>
<td>Cody McCain and Riley Knust, Tri County Junior-Senior High School;</td>
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<td>Heather Bentley, Amherst High School; Mia Kegley, Kearney Senior High School</td>
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<td>Second</td>
<td>Future Business Leader</td>
<td>Brenna Backemeyer, Elmwood-Murdock Junior-Senior High School</td>
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<td>Word Processing</td>
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<td>Colton Siebert, Heartland High School</td>
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<td>Banking and Financial Systems</td>
<td>Eric Le and Jacob Shiers, Lincoln Southwest High School</td>
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<td>Emerging Business Issues</td>
<td>Alex Schneider, Allison Penner, Kristin Bell, Aurora High School</td>
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<td>Partnership with Business Project</td>
<td>Cristian Perdomo, Madeline Hall, Paige Nelson, Bellevue West Senior High School</td>
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<td>Business Presentation</td>
<td>Claire Vanness, Sam Hennings, Tori Clausen, Wausa High School</td>
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<td>Local Chapter Annual Business Report</td>
<td>Callie Zeorian, Brandon Frates, Owen Kunz, Elmwood-Murdock Junior-Senior High School</td>
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<td>Sales Presentation</td>
<td>Alyssa Faber, Aurora High School</td>
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<td>Kendra Alberts, Johnson-Brock High School</td>
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<td>Sports and Entertainment Management</td>
<td>Brandon Keffer and Matt Jensen, Arlington High School</td>
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<td>Eighth</td>
<td>Future Business Leader</td>
<td>Samantha Teten, Johnson-Brock High School</td>
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<td>Mobile Application Development</td>
<td>Edmon Adams, Westside High School</td>
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<td>Desktop Publishing</td>
<td>Claire Kuenne and Makenna Wallin, Chase County High School</td>
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<td>Emerging Business Issues</td>
<td>Mirissa Scholting, Naomi Snyder, Natalie Elwood, Elmwood-Murdock</td>
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<td>Management Decision Making</td>
<td>Alicia Zeng and Ojus Jain, Lincoln East High School</td>
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<td>Sports and Entertainment Management</td>
<td>Ashley Colwell, Sally Brechbill, Tommie Brechbill, Stanton High School</td>
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<td>Tenth</td>
<td>Management Decision Making</td>
<td>Blake Bracht, Bradie Schmidt, Natalie Schmidt, Arlington High School</td>
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<td>Network Design</td>
<td>Austin Shroder, Devin Duren, Thomas Kinman, Grand Island Senior High School</td>
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</tbody>
</table>

(Continued on page 16)
The following students were Top 15 Finalists:

**American Enterprise Project:** Brenna Backemeyer, Natalie Elwood, Wyatt Story, Elmwood-Murdock Junior-Senior High School

**Computer Game and Simulation Programming:** Treyten Carey, Grand Island Senior High School

**Desktop Application Programming:** Jared Frenzel, Auburn High School

**Entrepreneurship:** Jessica Swantek and Jeffrey Vanderhart, Twin River Senior High School

**Future Business Leader:** Emily Pawoll, Tekamah-Herman High School

**Hospitality Management:** Arsal Aktar, Tim Joe, Cody Wullenwaber, Bennington High School

**Public Speaking II:** Rachel Shadley, Lakeview High School

**Sales Presentation:** Makayla Coan, Lakeview High School

Other national awards included:

1\(^{st}\) Place in Membership Increase in Mountain Plains Region
2\(^{nd}\) Place in Largest Increase in State Chapter Membership in Mountain Plains Region
6\(^{th}\) Place in Seven Up Award
10\(^{th}\) Place in Big Ten Business Achievement Awards (BAA)
10\(^{th}\) Place in Business Achievement Awards Fight to the Finish

**National Business Achievement Awards – America Level (top award in this four-level program)**

Trevor Koger of Arlington High School
Melanie Slama of Auburn High School
Lauren Wiegand of Bellevue West Senior High School
Whitney Aman of Blair High School
Adrienne Cavill of Kearney Senior High School
Brittany Blaser of Lakeview High School
Taylor McHugh of Marian High School
Cody McCain and William Stokebrand of Tri County Junior-Senior High School
Jessica Wieck of Twin River Senior High School

**National Community Service Awards**

– **Achievement Level**

Trevor Koger of Arlington High School
Cammi Merklin of Dundy County Stratton High School
Travis Graffe and Jacob Meeske of Weeping Water High School
Taylor McHugh and Molly Haddick of Marian High School
Whitney Laritson of Waverly High School
Mason Frey of Lincoln Southwest High School
AnnaLee Christensen and Samantha Young of Syracuse-Dunbar-Avoca High School
Alyssa Faber of Aurora High School

**National Recognition Event Winners**

**Who’s Who in FBLA:** Trevor Koger, Arlington High School,

**Nebraska FBLA Outstanding Local Chapter Adviser:** Jane Blum, Minden

**Nebraska FBLA National Businessperson of the Year:** Kelly Lammers, Nebraska Department of Banking and Finance

**National FBLA Wall of Fame Members:** Pat Hinkle, Bellevue West Senior High School, and Shawna Koger, Arlington High School

**Gold Seal Chapter Award of Merit**

Elmwood-Murdock Junior-Senior High School
Raymond Central High School
Bellevue West Senior High School
Lakeview High School
Twin River Senior High School
Arlington High School
Blair High School
Minden High School
Fillmore Central High School
Tri County Junior-Senior High School
Dundy County Stratton High School
Johnson-Brock High School
Sandhills High School
Crete High School
Syracuse-Dunbar-Avoca High School
Gibbon High School
Bellevue East High School

**Outstanding Chapter Award**

Blair High School
Dundy County Stratton High School
Elmwood-Murdock Junior-Senior High School
Fillmore Central High School
Johnson-Brock High School
NSBEA FOUNDATION
An Investment in Business Education

The NSBEA Foundation was started in the spring of 1995. This foundation is vested through the Nebraska Career Education & Innovation Foundation (new organization). The purpose of this foundation is to give business educators an opportunity to make donations during their lifetime or through their estate to benefit business education in Nebraska. The goal of this foundation is to eventually provide scholarships to high school business education graduates to continue their education at the postsecondary level.

Through our individual planning for the future, we each have the opportunity to help strengthen business education in Nebraska in the years ahead. Please give serious consideration to your investment in business education. Help us to ensure that business education students are highly educated, well-trained, and fully prepared to enter the workforce.

We need your help! Please complete the information below and return with your contribution to the address listed below.

Questions can be directed to Delayne Havlovic or Colleen Lenners.

---------------------------------------------------------------------------------------------

I want to invest in BUSINESS EDUCATION by supporting the Nebraska State Business Education Association (NSBEA) Foundation.

Enclosed is my gift of: $______________________________

Name ________________________________________________________________________

Address ______________________________________________________________________

City/State ____________________________________________________ ZIP _____________

Telephone: ______________________ Email _______________________________________

---------------------------------------------------------------------------------------------

The Nebraska Career Education & Innovation Foundation (new organization) is a non-profit corporation classified 501(c)(3). Any donations should be made payable to the NCEIF and note in your memo line that it is for the NSBEA Fund. All gifts to NCEIF (NSBEA) are tax deductable.

Mail to: Heath Mello, Executive Director
Nebraska Career Education & Innovation Foundation
P.O. Box 94861
Lincoln, NE 68509
MAKE NSBEA MEMBERSHIP RENEWAL A PRIORITY
Colleen Lenners, Honorary Membership Representative

Are you looking to retire in the near future? Would you like to be recognized for your hard work and dedication given to business education in Nebraska? If you answer to both questions is YES, then you will want to make it a priority to renew your membership in NSBEA for the coming year.

Qualifications for Honorary Membership

According to the Bylaws: Honorary membership may be granted to persons who at the time of their retirement have been involved in business education in Nebraska and have been members of NSBEA for a period of at least five consecutive years immediately prior to retirement. Honorary members shall pay no dues and shall be eligible to receive the periodic NSBEA newsletters, to attend the NSBEA State Convention, and to attend the NSBEA Business Education Sectionals. Honorary members shall not be entitled to vote in Association matters, to hold an office, or to serve on a committee.

NSBEA has recognized many business educators over the years, and we want to continue this tradition! If you know of a colleague who retired this past year (2015) and has remained active in NSBEA for the past five consecutive years, please contact me at colleen.lenners@ops.org. I look forward to hearing from you.

Have a great school year!

MAKE THE RIGHT CALL...DECIDE NOW TO APPLY FOR THE 2016-2017 NSBEA SCHOLARSHIPS

APPLICATIONS AVAILABLE NOW ON THE NSBEA.ORG WEBSITE DUE MARCH 4, 2016

THESE ARE EXCELLENT SCHOLARSHIPS, SO BRING YOUR "A" GAME! IT IS NEVER TOO EARLY TO DOWNLOAD AND BEGIN!
NSBEA Fall Conference
Saturday, October 17, 2015
NonProfit Hub
211 N. 14th Street, Lincoln, NE

AGENDA

8:00 a.m.  Registration & Continental Breakfast
Breakfast Sponsored by Cengage Learning

8:25 a.m.  Welcome

8:30 - 9:00 a.m.  Motivational Speaker -- Jennifer Green
An inspirational message that will empower you!

9:00 - 9:30 a.m.  Business Panel Discussion
Amy Snyder, Vice President of Operations (Barton Development Inc.)
Kevin Thomas, CEO (Cornerstone Print and Marketing)

9:30 - 10:30 a.m.  NonProfit Hub Presentation & Tour

10:30 - 11:00 a.m.  Break/Walk to Memorial Stadium

11:00 - Noon  Memorial Stadium Tour (11 a.m.)
North End of Stadium -- Osborne Complex

Noon  NSBEA Board Meeting
Misty’s Steakhouse (200 N. 11th Street)

REGISTER

Pre-Register ONLINE at https://goo.gl/70PVsb

NSBEA Members: $15 -- covers cost of conference, stadium tour & breakfast
Non-Members: $30 -- covers cost of conference & NSBEA membership for one year

Payments (made out to NSBEA) may be mailed in advance to NSBEA Treasurer:
Lindsay Tillinghast
Lincoln Southeast High School
2930 South 37th Street
Lincoln, NE 68508

On-site registration and payment will also be available!
JOIN NSBEA - NBEA!

Name ____________________________
Home Address ____________________________
City, State, and Zip ____________________________

School ____________________________
School Address ____________________________
School City, State, and Zip ____________________________
Preferred Phone ____________________________
Preferred E-mail (required) ____________________________

NSBEA Geographic District: ☐ Capitol ☐ Elkhorn ☐ Metro
☐ Panhandle ☐ Sandhills ☐ Tri-Valley

If you don’t know your NSBEA district, please indicate the County in which your school is located ____________________________

In addition, check if you are: ☐ Post-Secondary community college ☐ Collegiate-University faculty

Check if you are applying for Student Membership: ☐
Indicate College/University: ____________________________

Mail dues (check made payable to NSBEA) to:
Jean Condon, NSBEA Membership Director
Mid-Plains Community College, 601 West State Farm Road
North Platte, NE 69101  308-535-3740 condonj@mpcc.edu

NSBEA 2015-2016

Check here to join or renew your membership in these professional business associations!

☐ NSBEA only 20.00
   (*student) 5.00

☐ NBEA only 85.00
   (*student) 45.00
   (NBEA dues include membership in Mtn Plains Business Education regional association, M-PBEA).

Join 2 organizations:
☐ NSBEA/NBEA 105.00
☐ NSBEA/ISBE 115.00
   (Must be current NBEA member to join ISBE)
☐ NBEA/ARBE-DPE 145.00
   (Must be current NBEA member to join ARBE-DPE)

Join 3 organizations:
☐ NSBEA/ISBE/ARBE-DPE 175.00
☐ NSBEA/ISBE/ISBE/ARBE-DPE 195.00

To add ACTE/ACTEN;
☐ ACTE/ACTEN 110.00
☐ (*students are free) 0.00

Total $__________________
☐ Check #__________________
☐ Cash ____________________
Date: ____________________

*Students MUST join both NSBEA and NBEA to be eligible for NSBEA Culver Scholarship and/or Outstanding Student and Teacher recognitions.

We’re on the Web!
www.nbea.org
www.mpbea.org
www.nsbea.org
NSBEA MEMBERSHIP REPORT

As of September 1, 2015 there are **103 NSBEA** professional members. Membership in NSBEA runs from July 1 to June 30 each year. If you have any questions, please contact Jean Condon at condonj@mpcc.edu or 308-535-3740.

Thank you for your membership!!

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<thead>
<tr>
<th>Julie Anderson</th>
<th>Sara Jensen</th>
<th>Jennifer Remmereid</th>
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<td>Nick Jarzynka</td>
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NBEA MEMBERSHIP REPORT—April 5, 2015

As of September 1, 2015 NBEA membership includes 165 professional members and 16 student members. Please take a moment to look over the list to see that your name has been included. If not, your membership may have expired. If you recently sent your membership directly to NBEA, please let me know so I can update my list. I do not always get a timely update. If your membership will expire soon—in September or October, please use the membership form in this newsletter on page 20 or send directly to NBEA. If you have any questions, you may contact me at condonj@mpcc.edu or 308-535-3740. Thanks.

Jean Condon, Membership Director

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<td>Ramona Schoenrock 6/15</td>
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### NSBEA Executive Board

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<th>Position</th>
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<tr>
<td>President</td>
<td>Angie Chittick</td>
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<td>President-Elect</td>
<td>Kelly Means</td>
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<td>Secretary</td>
<td>RoxAnn Coudeyras</td>
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<td>Treasurer</td>
<td>Lindsay Tillinghast</td>
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<td>Immediate Past President</td>
<td>Shelly Mowinkel</td>
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<td>Newsletter Editor</td>
<td>Tennille Allison</td>
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<td>Membership Director/</td>
<td>Jean Condon</td>
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<td>Treasurer</td>
<td>Sandy Olson</td>
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<td>State Rep. to M-PBEA Board</td>
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<td>Capitol Representatives</td>
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<td>Angie Shaffer</td>
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<td>Crystal Bolamperti</td>
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<td>Auditing Representatives</td>
<td>Kris Gaebel</td>
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<td>NBEA &amp; MPBEA Awards</td>
<td>Cindy Talley</td>
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<td>Five-Year Planning</td>
<td>Dawn Friedrich</td>
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<td>Kathleen McCune</td>
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<td>Lisa Fox</td>
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**NSBEA and Service Award Representatives**
- Jan Osborn
- Pat Olson

**Auditing Representatives**
- Kris Gaebel
- Teresa Feik

**NSBEA and Service Awards and MPBEA**
- Cindy Talley
- De Stroh

**Nominating Committee**
- Kathleen McCune
- Deb Wolken
- Shelly Mowinkel

**Archives/Photographer**
- Colleen Childers

**Public Relations**
- Matt Maw
- Dawn Friedrich
- Sarah Bird

**Fall Conference – Lincoln**
- Matt Maw
- Jocelyn Crabtree

**Association of Career and Technical Educators of Nebraska (ACTEN) Business**
- DeLayne Havlovic
- Janelle Stansberry

**Association of Career and Technical Educators of Nebraska (ACTEN) Marketing**
- Brittany McPhillips

**NSBEA Today**

Email: tenallison@kearneycats.com
Who Moved My Cheese? (aka Who Changed My Technology?)

Lisa Fox, ARBE-DPE Alpha Upsilon Chapter President

Change is a “steady” word in the world of technology for business, marketing, and information technology teachers. As leaders and teachers who guide the minds of the future, it is important to embrace new technology and explore the new with our students. For fifty years, business educators in the Alpha Upsilon chapter of ARBE-DPE have been taking on the challenge of changes in technology in their classroom.

To keep up with the change, I enjoy the professional development opportunities available to me as a member of NSBEA and ARBE-DPE where I am exposed to new technologies and ideas for implementing the changes into my classroom. The Nebraska Career Education conference is a great way to experience the latest and greatest technologies for the BMIT classroom.

As I think of all the changes in technology that have happened in the year since attending the NCE conference in June of 2014, and review the new technologies talked about at NCE 2015--Windows 10, Office 16, Office Mix, Sway.com, to name a few, I’m reminded of the book “Who Moved My Cheese?” by Spencer Johnson, M.D. The book explores ways to let change work to your advantage and lead to being successful. The “cheese” is a metaphor for what you want to have in life, what will make you happy or in this case…new technology.

When circumstances take away or “upgrade” the cheese (technology), we all deal with that change in different ways. Here’s a summary with my twist on technology: The story includes four characters that represent parts of us as we are confronted with change. The four live in a maze and look for “cheese.” The maze is where you spend your time—where you work, relationships you have or the community where you live. The four characters are Sniff and Scurry, and Hem and Haw.

Sniff and Scurry are mice. They are the parts of us that are simplistic and instinctive. Hem and Haw are the “little people.” They represent human beings in different situations. Sniff anticipates change early by sniffing it out. Scurry quickly scurries into action and adapts. Hem denies change and resists it out of fear. Haw learns to adapt in time when he sees something better.

I have been each of the characters throughout my relationship with technology and teaching business education. I am Sniff when I continually register for conferences where I connect with people “in the know” who allow me to sniff and anticipate the change and start planning. Thank you to the presenters that agree to make
presentations each year at these conferences to share the new technologies. At times, I am Scurry when I hurry home from the conferences each year to infuse the new tech into my curriculum or I hurry and research prices to try to squeak in a purchase under this year’s budget.

There haven’t been many times that I feel I’ve been Hem or Haw other than when the new technology comes out so soon that I feel I barely had time to learn the current version and it’s already being moved out the door. There has been denial and some resistance to the updated version, but in time I, like Haw, learned to adapt.

Whatever the situation, we all share a common need to find our way in the maze of life/technology/teaching and succeed in changing times. Here are a few nuggets of wisdom about dealing with change gained from the book that can apply to your classroom or life in general:

1. Anticipate change – We all know in the world of software there will be a change. There’s always a number that follows the name of the program. We are now at Windows 10 in the Microsoft world after we’ve just learned 8 (not sure what happened to Windows 9). There will be upgrades to this software. We can anticipate the change, we just don’t know when the change will happen.

2. Adapt quickly – Find a way to infuse the new technology into your current lessons. Instead of filling out a simple worksheet on vocabulary, have students create a short Sway presentation using the vocabulary terms. Software companies have moved to subscription based software to help us with the cost of updating and adopting the newest technology quickly.

3. Enjoy change! There will be things that make you say “How did we ever live without that?”

4. Be ready to change quickly – again and again and again.

5. IF YOU DO NOT CHANGE, YOU CAN BECOME EXTINCT…not an option for any of us!

6. Accept the fact that “Change Happens” – They keep moving the “Cheese” (changing and improving the technology). I’m one who is excited to see where the cheese will move. It’s challenging to find the time to learn about the new technology, but the investment is worth it.

7. Move with the “Cheese” and enjoy it! I love new technology and am always amazed at what is possible. “What will they think of next?”

We have to accept the fact that there will always be new “cheese” (technology) and we need to learn to deal with the change in technology. Challenge yourself to get out of your comfort zone and test out a new app or program. Sign up for a conference or workshop to help you learn.

The State Department of Education and our professional organizations help us with networking opportunities to stay up-to-date through the BMIT workshops each fall, the NSBEA fall conference and the NCE conference. Bonnie and Jacqui from the state department are there to guide us each step of the way as we explore the new cheese.

I hope you are able to identify with one or more of the characters described in the story, “Who Moved My Cheese?”

Remember these tidbits about dealing with change as you embark on this school year. Embrace the challenge of change in your classroom or life & enjoy the new cheese (technology)!