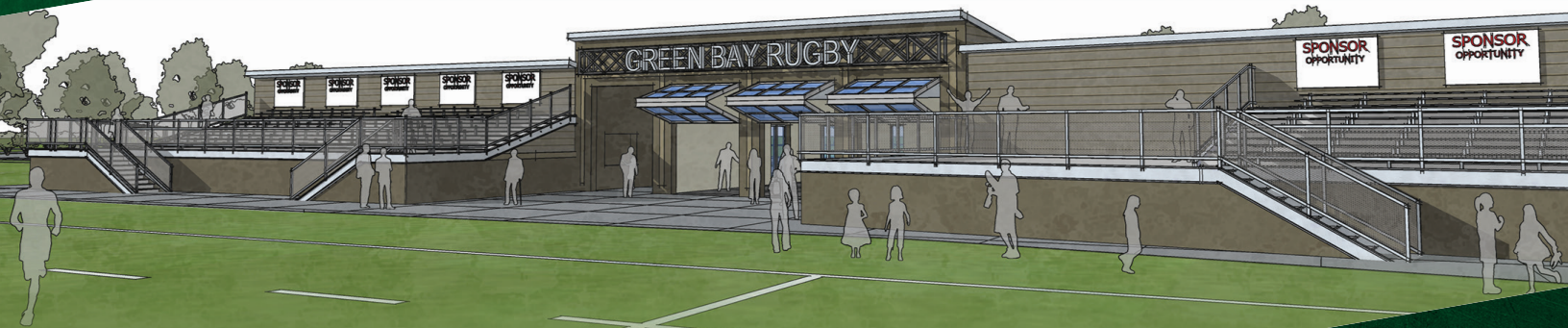


# NEW

RUGBY FOUNDATION

L A W R E N C E

# RUGBY COMPLEX



2021 PROPOSAL





## THE MISSION

The Northeast Wisconsin Rugby Foundation is a 501c(3) non-profit created to facilitate the growth of youth rugby in NE Wisconsin. The primary goals are to develop:

- **Teamwork**
- **Sportsmanship**
- **Leadership**
- **Youth rugby through our local teams**
- **Quality coaches and referees**
- **A new rugby complex as a permanent home for rugby in NE Wisconsin.**





## UNPRECEDENTED GROWTH IN THE LAST 6 YEARS!

**895** current players in NE Wisconsin from  
1st grade to Seniors in High School

## RUGBY IS NOT JUST FOR BOYS!



**73% Boys**

*"We can't possibly tell you how incredible this year of rugby has been for our son. Through the support of his coaches, rugby is truly building his confidence on the field and also at home."* - Parents of 9th grader



**27% Girls**

*"Rugby has helped me learn many skills like leadership, teamwork, and sportsmanship. I would not be where I am today without this amazing sport!"* - 10th grade girl, playing in her 3rd rugby season.

### Rugby Options in the Greater Green Bay Area

Co-ed Non-Contact	Summer	K-1st Grade	2-3 Grade	4-5 Grade	6-8 Grade	
Boys Tackle 15 players per team	Spring					9-12 Grade
Boys Tackle 7 players per team	MS Spring HS Summer/Fall					6-8 Grade      9-12 Grade
Girls Tackle 15 players per team	Fall					9-12 Grade
Girls Tackle 7 players per team	Spring					6-8 Grade      9-12 Grade



# GREEN BAY YOUTH RUGBY SUCCESS STORIES

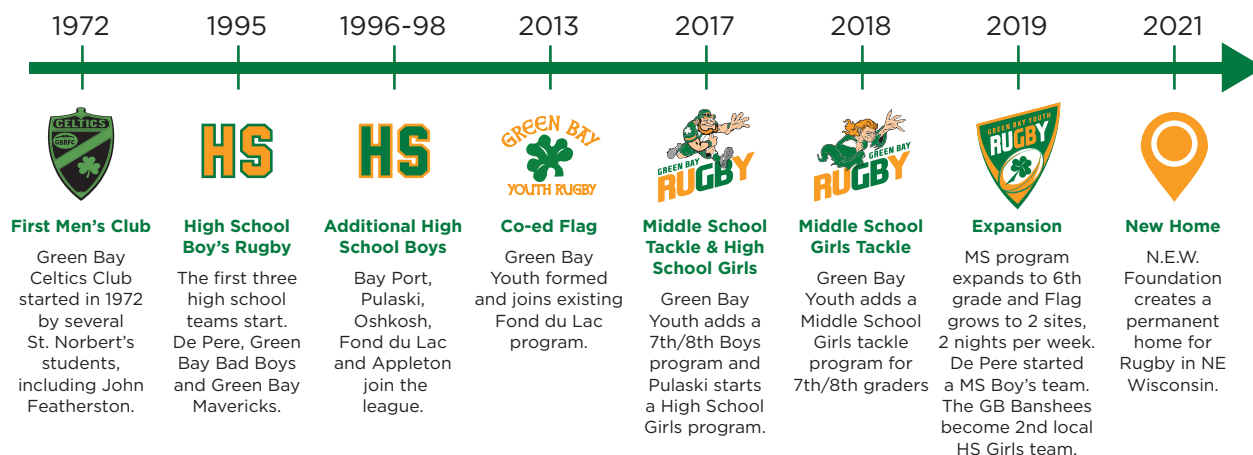
Green Bay Youth Rugby prides itself on being more than just a sports program. The focus is on developing young leaders not just winning matches.

- **In the last 6 years, 100% of High School Senior Rugby Players have graduated.**
- **In the last 49 years, Rugby Alumni include company Presidents, CEOs, Attorneys, CPAs, Drs, and many community leaders.**
- **100% of the Rugby Foundation Board and Volunteers have made a commitment to the capital campaign.**



## N.E.W. RUGBY TIMELINE

*Unprecedented growth in the last 6 years!*





## THE NEED

Over the last six years, additional clubs and seasons have been added and there are now Spring, Summer and Fall options for kids from grades K-12. With this growth come several challenges:

- **There are simply not enough fields to practice and play games.**
- **This results in having to switch locations, often at the last minute, which makes it extremely difficult for parents to transport their children.**
- **While Rugby leaders are always thankful for any location to practice, often times they end up in very undesirable and potentially dangerous locations. (Fields with standing water and some with large rocks that had to be removed.)**



## THE SOLUTION

In order to meet the increased interest and participation of Youth Rugby, The N.E.W. Foundation has plans to build a safe and permanent Rugby complex in the town of Lawrence, just south of Green Bay.







## THE RUGBY COMPLEX CAMPAIGN

### GOAL – \$1,100,000

- Purchase 8.5 acres from the town and build a competition field and a practice field. *Estimated cost \$675,000*
- Construction of a concession stand, bathrooms, storage, bleacher seating and infrastructure. *Estimated cost \$425,000*



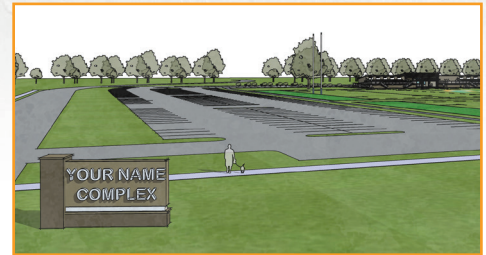


# FUNDRAISING CAMPAIGN

**Major naming opportunities:** *(pledges are payable over 5 years)*

## **\$500,000 - Naming of the Entire Rugby Complex**

- Sponsor has presenting naming rights of entire complex - NEW Rugby Complex presented by SPONSOR NAME
- Sponsor name displayed at facility entrance with a dedicated sign/monument
- Sponsor name displayed on walls of admissions entrance
- Sponsor name on all tournament schedules and literature
- Link from NEW Rugby Foundation website to sponsor's website
- Press release to local media outlets announcing partnership
- Name permanently displayed as a founding sponsor



## **\$250,000 - Naming of the Main Championship Field**

- Sponsor has naming rights to championship field
- Sponsor name displayed on 8' x 4' double-sided field sign on championship field
- Sponsor name displayed on championship field goal posts
- Sponsor name on all rugby schedules and other literature
- Sponsor name displayed on the NEW Rugby Foundation website
- Sponsor name displayed on pole banners to identify field

## **\$100,000 - Naming of the Secondary Field**

- Sponsor has naming rights to secondary field
- Sponsor name displayed on 30" x 84" double-sided field sign on secondary field
- Sponsor name displayed on secondary field goal posts
- Sponsor name on all rugby schedules and other literature
- Sponsor name displayed on the NEW Rugby Foundation website
- Sponsor name displayed on pole banners to identify field

## **\$50,000 - Naming of the Concession Stand**

- Sponsor name displayed on multiple sides of the concession stand
- Sponsor name on all rugby schedules and other literature
- Sponsor name displayed on the NEW Rugby Foundation website

## **\$1,000+**

Everyone who donates **\$1,000** or more will have their names added to a permanent sign that will highlight those who invest to in the future of rugby in northeast Wisconsin. We also have naming rights for the complex, fields, and other areas available. Please contact us for information on naming rights if you are interested.





## GIVING OPPORTUNITIES

- Cash Contributions
- Gifts of Securities
- Matching Gifts
- Gifts-in-Kind

As a tax-exempt foundation organized under Section 501(c) (3) of the Internal Revenue Code, gifts to the Northeast Wisconsin Rugby Foundation (NEWRF), are eligible for tax deductions to the extent allowed by IRS codes. The NEWRF, is an independent, not-for-profit corporation chartered under State of Wisconsin law. The NEWRF will answer any questions you may have regarding your donation; however, we encourage you to contact your tax professional.

**Questions:**

Phone: 920-883-0325 • Email: [matt@newrugbyfoundation.org](mailto:matt@newrugbyfoundation.org)

## PLEDGE CARD

In support of the NEW Rugby Complex, I(we) would like to pledge the following amount:

- \$1,000    \$5,000    \$10,000    \$25,000    \$50,000\*    \$100,000\*  
 \$250,000\*    \$500,000\*    Other \$ \_\_\_\_\_

Pledge to be paid over \_\_\_\_\_ years (up to 5 years)

First payment to begin on \_\_\_\_\_

My company has a corporate matching program.    Yes    No

Check enclosed

Credit Card payment:    Visa    Mastercard    Discover

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVS: \_\_\_\_\_

Please print name as you would like your gift to be recognized:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Contact us with any questions:**

[matt@newrugbyfoundation.org](mailto:matt@newrugbyfoundation.org) • 920-883-0325 • [www.newrugbyfoundation.org](http://www.newrugbyfoundation.org)

**PLEASE MAIL THIS CARD TO:**

**NE Wisconsin Rugby Foundation Inc., PO Box 22242, Green Bay, WI 54305**