Confederate Legion

In order to place ads, both radio and inter-net, in markets that will ultimately **activate** our fellow Southerners, we need money to pay for those ads—thus, the Confederate Legion. The Confederate Legion is a volunteer group of people, SCV and non-SCV members, who donate a minimum of $50 per year to the Cause. These funds will be used to pay for the SCV's on-going PR campaign. No less than 90% of the funds collected will be used to buy pro-South ads and point the general public to our web site for more information.

With ads purchased by the Confederate Legion plus those purchased by local camps for their local stations, the SCV will cover the South with positive news about our honorable heritage. This will have a positive impact on the political establishment that up to now has had little to fear from us—but with your help that will change!

The preceding is just a small sample of what is being done by the SCV's Heritage Operations to promote the *Southern Victory Campaign*. As with all SCV efforts, local camp activity is essential. Each camp and each member must work with his compatriots to "Vindicate the Cause for which they fought," or our history and heritage will be forever labeled as an evil neo-Nazi and un-American story. Working together we shall Vindicate the Cause!

Join the Confederate Legion

Be An Active Part of the SCV's

Counter-Attack



Go to: www.makedixiegreatagain.org

Click on Confederate Legion button

Donate via PayPal, Credit Card or check

Visit MDGA website, friend us on Facebook both personal and your camp's

Keep informed, sign-up for SCV Telegraph

Become a soldier in the SCV's Counter-Attack!

The Confederate Legion

Making Dixie Great Again



Rally to the Flag

Defend Your Southern Heritage

Sons of Confederate Veterans

CONFEDERATE SONS OF VETERANS 1896

Artwork: Front, Aubrey Hayden, Page 3, Jerry McWilliams, Back, S. H. Ford

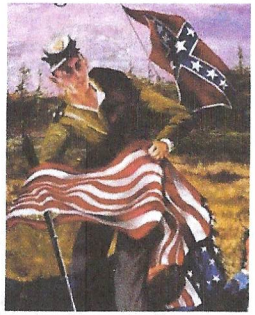
TAKING THE FIGHT TO THE ENEMY

The on-going neo-Marxist attack upon all things Southern, especially Confederate, has gone on too long without an appropriate response. Like the infamous Islamic terrorists in the middle east, America's cultural bigots are putting on a "full-court press" as they attempt to purge Southern society of any links to its honorable roots. While this neo-Marxist led attack is aimed at all things Southern, its ultimate objective is to destroy all traditional American values. Once it has been established that a flag, a monument, a song, or an individual cannot be displayed or honored because it offends someone, a dangerous precedent has been set. What becomes of the Christian flag or Cross, a Christmas Nativity display, a "slave-holding" Founding Father such as Washington, or the Constitution? If neo-Marxists are successful in destroying one group of offending items and/or persons, surely, they will continue down the road of Marxist Revolution—unless we stop them!

The Low Hanging Fruit

The term "low hanging fruit" refers to something that is easy to obtain. It also denotes the idea of a quick small victory which can be exploited to gain an otherwise impossible goal. The attack upon the Confederacy is the neo-Marxists' low hanging fruit.

The Counter-Attack



The SCV's *Southern Victory Campaign* is a first step in taking the fight to the enemies of traditional American values. As numerous polls confirm, Southerners support the public display of Confederate monuments and flags. It has also been demonstrated nation-wide that a majority of Americans have a positive view of Confederate monuments. Obviously at this time a clear majority of Americans do not support the effort to purge Southern society of its historical roots. Nevertheless, the neo-Marxists (liberals, socialists, progressives, secular humanists) have been successful. Why are they successful? Because the pro-South majority are passive supporters, while our enemies have active supporters.

From Passive Supporters to ACTIVE Supporters

The goal of the *Southern Victory Campaign* is to turn passive supporters into active supporters. Active supporters are the key to a real defense of our history and heritage. How do we convert John Q. Public into a warrior for the defense of Southern heritage? It's a public relations job!

SCV and Public Relations

"Make Dixie Great Again" is the name of the SCV's PR campaign to convert passive supporters into active supporters. This effort is aimed at average Southerners. Our job is to reach our friends so we can educate them about the truth of Southern history. **BUT we educate in order to motivate and activate!** Education does little good if it is not tied to **action—educate to motivate, motivate to activate!**

Educate, Motivate, Activate

The SCV's PR campaign will consist of several elements aimed at getting our message to the general public. To advance this campaign the SCV has established:

Make Dixie Great Again website. This site provides pro-South videos, audio, and electronic media as well as contact information on how to help and/or join the SCV.

Radio-Free Dixie (RFD). RFD will buy one-minute ads on various radio stations across the South and make these ads available to SCV camps.

Inter-net Free Dixie (IFD). IFD will place targeted inter-net ads in strategic areas.

Flags Across Dixie. Advertise and support local SCV units as they place our flags across Dixie.

Media Out-Reach. The SCV is building a data base of friendly/fair media outlets we can depend on to promote our projects.