14th Global Communication Association International Conference

Call for Papers

Digital Inbound: Internet Communications & Beyond

Hosted by

Manipal University Jaipur

Jaipur, Rajasthan, India

Prof. Dr. Yahya R. Kamalipour
Professor, Department of Journalism & Mass Communication, North Carolina A&T State University
Chairperson, Global Communication Association

Dr. G. K. Prabhu
Vice Chancellor, Manipal University Jaipur
Chairperson, 14th Global Communication Association International Conference

Mr. Krishna B. Mariyanka
Brand & Communications Consultant, Speaker and Trainer, Ajira Global
Secretary, 14th Global Communication Association International Conference

Prof. Dr. Kushal Kumar R.
Professor, Department of Journalism and Mass Communication, Manipal University Jaipur
Conference Convenor, 14th Global Communication Association International Conference

The **Global Communication Association** invites you to submit your abstracts for the 14th annual convention to be held in Jaipur, India, on 11-12 October 2018.

The GCA invites research papers exploring any aspect of issues related to global communication including, but not limited to the following broad topics:

- Social Media and Cultural Concerns
- New Media and Digital Literacy
- Cyber Law and Privacy Issues
- New Media and Freedom of expression
- Media for Community Mobilisation (Alternative Media)
- Media Trial and Social Issues
- Digital Media and Ethical Concern
- Digital Media and Education
- Social Media and Political Discourse
- Social Media and Behavioural Approaches
- Digital Media and Advertising
- ICT, Media and Tourism
- Corporate communication trends in Digital Age
- E-mentoring

A 400-word abstract of the paper or panel proposal should be sent electronically to info@gcaconference.com. All abstract submissions must be received by 15 June 2018 for review and consideration. Acceptance of a paper or panel proposal obligates authors to attend the conference and present the paper. Poster presentations on topics related to the conference theme are also encouraged. Complete panel proposals maybe submitted to Mr. Krishna B. Mariyanka, Secretary, Global Communication Association (GCA) 2018 India Conference, Jaipur at info@gcaconference.com.

Abstracts will be peer reviewed by at least two scholars. Authors of the abstracts will be notified of acceptance by 20 June 2018. Full-length papers must be submitted by 30 August 2018.

Submission Guidelines:

All submissions should include two separate attachments in Word format

- A 400-word abstract of the paper should be sent, as an email attachment by 15 June 2018. The abstract should include research objectives, methodology and significance followed by keywords.
- A separate document including the name, academic institution, mailing address, phone number, email address, and brief author's profile must be submitted for each author.
- If accepted, the full-length paper (not to exceed 25-pages excluding references and tables) must be submitted by 30 August 2018. All papers should adhere to The American Psychological Association (APA) style manual. For details, visit https://owl.english.purdue.edu/owl/resource/560/05 .

Where appropriate, put 'STUDENT' in the upper right-hand corner of the title page; indicate whether the paper comes from a bachelor's, master's, or doctoral student.

Publication:

A selected number of papers, closely related to the theme of the conference, will be published in book format (print and digital).

Conference Location:

The conference will take place in the conference centre of Manipal University Jaipur (https://jaipur.manipal.edu/) in Rajasthan, India.

Entry visa to India:

Appropriate official invitation letters to all speakers/ delegates to help them in obtaining entry visas to India for participating in the conference will be sent by GCA India coordinating office, Bengaluru, only after receiving the complete online registrations from interested participants and not otherwise.

Please visit https://indianvisaonline.gov.in/ for general information regarding entry visa to India. We suggest foreign delegates to contact well in time, the respective Indian visa offices in their countries for the most appropriate and latest official information regarding applying for Indian visa to participate in the conference.

Conference Hotels:

There are several hotels near the venue of the GCA Conference. Following is the suggested list. Please fee good to go ahead and book on your own.

- **Hotel Highway King,** (Jaipur – Ajmer Road) Near Bagru Police Station & Manipal University Jaipur – Ajmer Road, NH-8, Bagru Jaipur, Rajasthan, India. bagru@hotelhighwayking.com +91 141 2865451 +91 98288 79333/222

- **Shivam Resorts & Hotels,** NH-8, Ram Chandra Pura Area, Ajmer Road, Jaipur, Rajasthan (India). Phone: +91-9772133335, +91-141-2585235, +91-141-2585980, Email: md@shivamresortandhotel.com, info@shivamresortandhotel.com

- **SwapanLok Resort,** Village- Sanjharia, Before Toll Gate, Via- Vatika City / Thikaria, 22 Milestone, Jaipur – Ajmer Highway, Jaipur, Rajasthan (India). Phone: +91 9314077093, +91 9314503822, Email: alok@swapanlok.com / info@swapanlok.com

- **Pink Pearl Hotel & Fun City,** 8th Mile, Ajmer Express Highway Road, Jaipur, INDIA, Phone: +91-141-5167000, +91- 8875691555, +91- 9314512034, E-mail: info@pinkpearl.co.in

- **Surya Resort (Jaipur-Ajmer National Highway No-8)** Bagru, Ajmer Road, Jaipur. Tel: 0141-2864371, 5123983 Mob- +91-9636363000, E-mail: tejasvigehlot@gmail.com

- **Hotel Koyal,** Bagru, Ajmer Road, Jaipur. Mob: 07229938193

For accommodation at MUJ Hostel the participants need to contact -
Rahul Babu Kodali (+919953233417)
Rahulbabu.kodali@jaipur.manipal.edu

Travel Arrangements:

There are daily flights from major cities around the world to Jaipur International Airport (JAI).
https://www.jaipurairport.com/

Conference Registration Fees:

Indian nationals

- Industry professional: INR 3000
- Academic: INR 2500
- Research scholar: INR 1500
- Student: INR 1000

International participants

- Industry professional: USD 250
- Academic: USD 200
- Research scholar: USD 150
- Student: USD 100

Questions:

You may direct your conference-related questions to Mr. Krishna B. Mariyanka, at info@gcaconference.com.

Important Dates:

Abstract submission deadline	15 June 2018
Acceptance notification	20 June 2018
Full length paper submission	30 August 2018
Last date for registration	15 September 2018
Conference reception	10 October 2018
Conference panels	11 – 12 October 2018
Optional Tour	13 October 2018

For further updates and details, visit: www.gcaconference.com / www.globalcomassociation.com