



## Copy

Client: University Barbershop  
buzzworks  
Re: Website -**COPY**

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### Scope of Work

University Barbershop in McKinney, Texas is launching its website. University and their agency, buzzworks creations, have hired Galvin and Associates to provide copy for the website: HOME, ABOUT US, FAQ, SERVICES.

## COPY

### HOME

#### University Drive Barbershop

*Classic barbering at retro prices*

Relax! Take a load off. If you're looking for a great haircut in a classic barbershop setting, you've come to the right place. Our barbers have been cutting hair since it was invented, and we can do any kind of cut that suits you, and do it well enough that other people will start liking you.

We'll barber your head, mustache and beard, add color if you'd like, and we'll do it as quickly as possible. We do straight razor shaves – that's a treat you should experience sometime – and head shaves for you guys who like the billiard-ball look. We have a special place in our hearts for oldsters and for youngsters, who are treated as kings and princes. Check "Services" for a complete list and a look at my LOW prices.

Walk-ins are welcome: that's how we do business. And that's the way it ought to be for a man's barbershop. If you need to get in-and-out quickly, call ahead to find out how many are ahead of you. If you're in a hurry and need an appointment, call your wife's beautician.

We appreciate your business, we really do. And we guarantee you'll love your haircut!

8 to 6 Tues – Fri, Sat 8 to 2. Call after 2 on Saturdays: I work as long as there are people needing haircuts.  
Closed Sun and Mon  
1502 W University Drive, McKinney, TX 75069, Plaza North Shopping Center, next to Bill Smith's Café and right behind Sicily's Pizza. Phone (972) 548-1970 or **Direct (972) 948-2938**

### FAQ

#### Where is University Drive Barbershop?

Where: 1502 W University Drive, McKinney TX 95069. We're in the Plaza North Shopping Center, tucked behind Sicily's Pizza. Bill Smith's Café is right next door.

#### What are your hours?

We're open 8 to 6 Tuesday through Friday and Saturday till 2. Call after 2 on Saturdays – I work as long as there are people needing haircuts. We're closed Sunday and Monday.

#### When is the best time to visit?

We open at 8 a.m. Tues – Sat, so get up early and be first in line. Weekdays are generally pretty open till 11 a.m.

**Do you take appointments?**

No appointments - Walk-ins only. If you need to get in-and-out quickly, call ahead to find out how many are waiting.

**Who is Frank Hillman?**

Frank is a barber here at University Drive Barbershop. He is a Paul Mitchell graduate and has been cutting professionally for four years.

**Is University Drive Barbershop just for guys?**

No! We love women customers. Our specialty is back tapers.

**Do you do color services and do you need appointments for it?**

Yes, we do color for head, beard and mustache. Come in for a cut and a consult and we'll be ready to do color on your next visit.

**PRICELIST**

➤ Client to insert price list pdf

**CONTACT US****UNIVERSITY DRIVE BARBER SHOP****Location**

1502 W University Drive McKinney, TX 75069

We're in the Plaza North Shopping Center in McKinney, beside Bill Smith's Café, right behind Sicily's Pizza. There's always plenty of parking.

**Hours**

8 to 6 Tues – Fri, Sat 8 to 2.

Call after 2 on Saturdays – I work as long as there are people needing haircuts.

Closed Sunday and Monday.

**Appointments**

No appointments – walk-ins only. That's how it's supposed to be in a man's barbershop. If you need to get in-and-out quickly, call ahead to find out how many are ahead of you. If you are in a hurry and need an appointment, call your wife's beautician.

**Call**

972) 548-1970

Direct (972) **948-2938**

Look forward to seeing you soon!

Peter Gruber, owner