

Lehigh Riding Club
121 W. Deep Run Road
Westminster, MD 21158
www.lehighridingclub.com
lehighridingclub@yahoo.com



LRC Board of Officers
Dana Lyons, President
Tracy MacKenzie, Vice President
Diana Hare, Treasurer
Anne Gaffney, Secretary

25 February 2020

To the honorably intended,

I hope this correspondence finds you well. I am reaching out on behalf of the Lehigh Riding Club in Westminster, MD. As a non-profit facility, Lehigh Riding Club has been an active part of the Maryland equine community for over sixty years. As a place that welcomes both novice and professional riders, our focus has always been on affordable horsemanship with a family atmosphere. Our annual May-September show series hosts horses and riders of all experience levels in traditional hunter divisions, jumper divisions and gymkhana classes. To maintain the accessibility of horseback riding and showing, Lehigh's show fees are set considerably below the average cost. In order to keep our fees low, we recruit the generosity of our community to provide donations that allow us to subsidize the costs of shows

We are currently seeking sponsors to support our 2020 spring/summer show series. We would like to invite you to become a very important part of our club by choosing the level of sponsorship that best fits your giving abilities. No amount is too small to help! Donations provide the support our club needs to continue delivering a well-maintained and affordable show area for all of our competitors. Lehigh is a 501c3 non-profit and all donations are tax deductible.

Attached, our 2020 LRC Sponsorship Form details the different levels of sponsorship. In recognition of such a generous action, our club would like to advertise your business card in our show flyers. We will also be honored to hang a banner with your company information on the outside of our schooling ring, for all exhibitors and spectators to see. If interested, we kindly ask that you provide your own banner, no larger than three-foot-high by six-foot-wide. We understand that not everyone is in a position to provide financial support. However, if you know of a fellow business or individual looking for sponsorship opportunities, please show your support by providing them our information.

If you would like to become a Lehigh sponsor, please return the 2020 LRC Sponsorship Form with a check made payable to the Lehigh Riding Club. After your donation is received, a receipt will be issued for your records. If sponsoring as a business, please also include a business card, as well as email a high-resolution copy of your company logo to lehighridingclub@yahoo.com.

We want to thank you for your generous time in considering our sponsorship request. Should you have any questions, please do not hesitate to contact me directly at 443-632-4215 or aegaffney@icloud.com.

With appreciation,

Lehigh Riding Club Member

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2020 LRC Sponsorship Form

Thank you for choosing to become a Lehigh Riding Club sponsor! We greatly appreciate your generosity. Please provide us with some contact information so we may properly thank you. Select which level of sponsorship you are interested in, and if you will be providing a banner (no larger than 3x6). Please send the completed form, check, and business card (if applicable) to: **Lehigh Riding Club P.O. Box 2402 Westminster, MD 21157**. If sponsoring as a business, please also remember to email a high-resolution image of your company logo to lehighridingclub@yahoo.com.

Name: _____

Company Name: _____

Address: _____

Phone Number: _____

Email Address: _____

- Show Sponsor: **\$75**
- Division Sponsor: **\$150**
- Judge Sponsor: **\$200**
- Gold Sponsor: **Over \$200**
- Other Amount \$ _____

Please confirm if you will be providing a banner to hang on our schooling ring.

YES

NO

Please make checks payable to Lehigh Riding Club and return to:

Lehigh Riding Club | PO BOX 2402 | Westminster, MD 21157