

2024 SPONSORSHIP PACKAGES

Premier Oklahoma Timed Event only Youth Rodeo Association

Millions in CASH PAID at HOYRA Sanctioned Events Since 2003

Over 1000 ENTRIES at each HOYRA Sanctioned Event in 2023

Over 200 MEMBERS

Over 3,500 FACEBOOK Followers

With a reach of over 240,000 people last season

HOYRA was founded by a group of dedicated parents as a non-profit organization. It is incorporated and has a 501 C3 non-profit status.

The goal of this association is to provide the highest standard of sportsmanship in the competitive events of rodeo, to keep alive the American Western Heritage, and to teach the importance of humane and ethical treatment of animals.

If you do not see a level of sponsorship that suits your needs, please contact us for other options!

Please mail to: HOYRA P.O.Box 1034 Altus, OK 73522 FED ID # 68-0515275

Visit us @
www.hoyra.net
www.facebook.com/HOYRA.net

HOYRA is proud to have cultivated long-term partnerships with many national and local corporations. Past Corporate Partnerships Included...



HOYRA can provide sponsors with name brand recognition to a target market audience!

3500+ Fans on Facebook

HOYRA offers multiple sponsorship opportunities via our website, Facebook, HOYRA event advertising, live event webcasts, and email to membership.

HOYRA is the Largest timed event only Association in the state of Oklahoma!

<u>HOYRA FINALS</u> - Richest volunteer ran association in the state.

29 Events

- Over \$250K Cash & Prizes Awarded in 2023
- 1000+ Entries ~ More than 260 Stalls Purchased
- Over 75 RV Hookups Sold
- Over 170 Contestants and 260 Horses from 4 US States

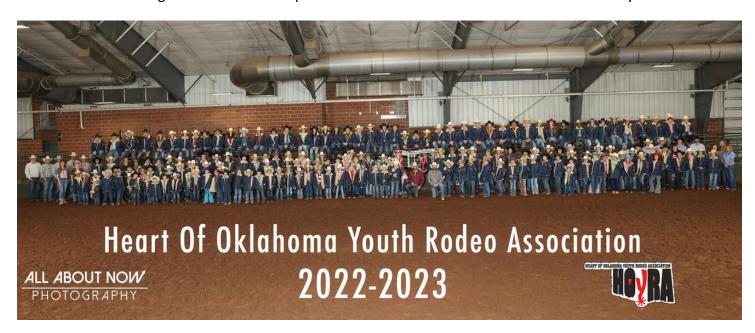
HOYRA Season - 20 regular season rodeos

29 events, + Open event option

- Reaching the Top Level of Youth Rodeo Competition
- HOYRA Features more than 1100 Entries!
- HOYRA Average weekend payout of over 16K
- 1000+ Entries ~ More than 170 Stalls Purchased
- 65 RV Hookups Sold
- Over 190 Contestants and 200 Horses from 6 US States

Something for Every Competitor at Every Level

• HOYRA offers 4 age divisions and an Open class. Contestants can master their skill at every level!



HOYRA 2024 Sponsorship Packages

PLATINUM - \$2500

- All-around saddle given in business name at finals
- Logo/Link placed on HOYRA website
- Social media recognition
- 1 page ad in finals program Dimensions 8.5 x 11 resolution 600 DPI required preferrable Vector art
- Arena banner displayed throughout the season (HOYRA PROVIDES)
- Vendor booth option at rodeos
- · Announced recognition at all rodeos
- Opportunity to distribute materials in contestant finals bags

GOLD - \$1500

- Event saddle given in your business name at finals
- Logo/Link placed on HOYRA website
- Social media recognition
- 1 page ad in finals program Dimensions 8.5 x 11 resolution 600 DPI required preferrable Vector art
- Arena banner displayed throughout the season (HOYRA PROVIDES)
- Announced recognition at all rodeos

SILVER - \$1000

- 1 Yearend championship buckle given in your business name at finals
- Social media recognition
- 1/2 page ad in finals program Dimensions 8.5 x 5.5 resolution 600 DPI required preferrable Vector art
- Arena banner displayed throughout the season (HOYRA PROVIDES)
- Announced recognition at all rodeos

BRONZE - \$500

- 1 Finals Average buckle given in your business name at finals
- Social media recognition
- 1/4 page ad in finals program Dimensions 4.25 x 5.5 resolution 600 DPI required preferrable Vector art
- Announced recognition at all rodeos

LOGO MUST BE SUBMITTED

at a minimum resolution of 600 DPI required

preferrable Vector art to hoyraok@gmail.com

at time of sponsorship for Banner to be made.

HOYRA

2024 Sponsorship Packages

EVENT BUCKLE - \$300

• Event buckle given in business name at finals

FINALS PROGRAM - \$250

• 1 page ad in finals program Dimensions 8.5 x 11 resolution 600 DPI required preferrable Vector art

FINALS PROGRAM - \$200

• 1/2 page ad in finals program Dimensions 8.5 x 5.5 resolution 600 DPI required preferrable Vector art

FINALS PROGRAM - \$150

• 1/4 page ad in finals program Dimensions 4.25 x 5.5 resolution 600 DPI required preferrable Vector art

FINALS PROGRAM - \$100

• Business card size ad in finals program Dimensions 2 x 3.5 resolution 600 DPI required preferrable Vector art

Contestant Sponsorship - \$1-\$99

• Support your favorite Cowboy or Cowgirl

PROGRAM AD MUST BE SUBMITTED Via Email with a minimum resolution of 600 DPI required preferrable Vector art hoyraok@gmail.com by the 1st of March

SPONSOR INFORMATION FORM MUST BE FULLY COMPLETED

Company Name:	
Address:	
Contact:	
Phone:	
Website:	
Level of Sponsorship	
HOYRA Member:	
PAYMENT ATTACHED:	
CASH: CHECK #	