

Sponsorship Inquires

Contact: Jeff Jacquart

Phone: 702-586-1657

E-mail: lvdgc@cox.net

2017 Gentlemen's Club Challenge Disc Golf Tournament

Dear Interested Disc Golf Sponsor,

Innova Champion Discs and the Gentlemen's Club Challenge (GCC) Disc Golf team, in association with the numerous partners listed to the right, are honored to present the 18th annual GCC disc golf tournament. The event, one of the richest and largest in the world, will be held over four days, from **February 23 - 26, 2017**, at the scenic Wild Horse Golf Course located in Henderson, Nevada. Three uniquely designed disc golf courses will be constructed on the property where participants will have three days to earn their way into the Sunday finals. The top 50% of each field advances to the finals, with plans to have the top card aired live. 550 players are expected to participate in the event, with 80% traveling from out-of-state. Last year, participants represented 30 states (with 100 from California alone), Canada, Germany, Japan, and Australia. The facility has also been reserved for practice play on **February 21 – 22, 2017**.

Disc golf is played much like ball golf, but with a Frisbee® like disc. The sport was formalized in the 1970's, with the "hole" typically being an elevated metal basket apparatus with hanging chains which help entrap the flying disc. Over 86,000 members make up the membership-based Professional Disc Golf Association, the governing body for the sport. Thousands of permanent disc golf courses can be found all across the globe, with Sunset Park housing one of the oldest courses in the United States (established in 1978).

For the Southern Nevada community, a group of volunteers known as the Las Vegas Disc Golf Club (LVDGC) has hosted numerous tournament and league events since the early 1990s. Over 15,500 players have participated in LVDGC events over the last 8 years alone. GCC and LVDGC team members receive no monetary payment for their services, and truly do volunteer their own time, energy, and financial resources to raising awareness of the sport through education, developing and maintaining courses, and hosting organized events.

The GCC is named after the six *gentlemen* who started the event 17 years ago. Since the inaugural 2000 event, \$14,000 has been donated from the tournament to support various non-profit causes. The 2017 event will continue this achievement, and it is anticipated that groups such as St. Jude, Throw Pink, the Clark County School District, the Boy Scouts of America, and the Girl Scouts of America will have fundraising activities and information booths on-site.

In order for the GCC to be successful and to ensure the hundreds of traveling players enjoy the Las Vegas valley, community support is needed. Event sponsorships have included cash, show tickets, tours, specialized company-brand prizes, food and soft drinks, clothing, outdoor gear, coupons for restaurants and taverns, and energy bars. The following page lists sponsorship opportunities for the GCC, but any creative idea is welcomed! Please keep in mind that the more cash donated to the GCC or raised through the raffle and silent auction activities increases the money donated to our non-profit partners.

Thank you for your time and consideration in being a sponsor of the 2017 Gentlemen's Club Challenge disc golf tournament, presented by Innova Champion Discs. If you have any questions or concerns, please contact the General Tournament Director at 702-586-1657 or at lvdgc@cox.net.



WILDHORSE

SCHEDULE OF EVENTS

Today through Monday, February 20, 2017

Sunrise to half-an-hour after Sunrise – “Morning Course” available to play by anyone via tee time.
After 3:00 PM – “Afternoon Course” available to play by anyone via tee time.

Monday, January 24, 2017

Last day to receive a guaranteed 100% refund.

Wednesday, February 8, 2017

Last day to receive a guaranteed 50% refund, unless spot filled then 100% refunded.

Monday, February 20, 2017

Sunrise to half-an-hour after Sunrise – Last day for “Morning Course” available to play by anyone via tee time.
After 3:00 PM – Last day for “Afternoon Course” available to play by anyone via tee time.

2:00 PM - Staff set-up of three GCC courses AFTER ball golfers play through hole.

Tuesday & Wednesday, February 21 & 22, 2017

Sunrise to Sunset – Courses open to play for free to GCC registrants ONLY. Wrist band required.
Carts available at \$10 per player (while supplies last).

9:00 AM to 5:00 PM - Check-in. (By Thursday one hour before tee time.)

2:00 PM - Random Draw Doubles on Course Innova (\$5 buy-in). Course Innova still open for play by non-doubles participants.

TBD – Player’s Clinic by the Touring Pros

Throughout Day - Staff continues set-up.

Thursday, February 23, 2017 (Subject to Change)

Sunrise to Sunset - **Courses closed ENTIRE DAY, even after all rounds completed.** Walking of courses permitted.

7:00 AM – Course Innova tee times begin for all aged-protected divisions

(MS1, MG1, MM1, FG1, FM1, FPG, FPM, MPS, MPG, MPM).

7:02 AM - Course #2 tee times begin for MA4, MA3, MA2, FA1, MA1.

7:04 AM - Course #3 tee times begin for FA3, FA2, FPO, MPO.

12:00 PM - Distance Trials #1 (\$10) & Check-In closes.

≈4:30 PM (after last scorecards submitted) - Distance Trials #2 (\$10).

≈5:30 PM - Ring-of-Fire (after Distance Trials #2 completed)

Friday, February 24, 2017 (Subject to Change)

Sunrise to Sunset - **Courses closed ENTIRE DAY, even after all rounds completed.** Walking of courses permitted.

7:00 AM - Course Innova tee times begin for FA3, FA2, FPO, MPO.

7:02 AM - Course #2 tee times begin for all aged-protected divisions

(MS1, MG1, MM1, FG1, FM1, FPG, FPM, MPS, MPG, MPM).

7:04 AM - Course #3 tee times begin for MA4, MA3, MA2, FA1, MA1.

12:00 PM - Distance Trials #3 (\$10).

≈4:30 PM (after last scorecards submitted) - Distance Trials #4 (\$10)

≈5:30 PM - Ring-of-Fire (after Distance Trials #4 completed).

Saturday, February 25, 2017 (Subject to Change)

Sunrise to Sunset - **Courses closed ENTIRE DAY, even after all rounds completed.** Walking of courses permitted.

7:00 AM - Course Innova tee times begin for MA4, MA3, JRs, MA2, FA1, MA1.

7:02 AM - Course #2 tee times begin for FA3, FA2, FPO, MPO.

7:04 AM - Course #3, tee times being for all aged-protected divisions
(MS1, MG1, MM1, FG1, FM1, FPG, FPM, MPS, MPG, MPM), and JRs.

(Juniors play two rounds today, if agreed upon by all participants.)

12:00 PM - Distance Trials #5 (\$10).

≈4:30 PM (after last scorecards submitted) - Distance Finals, **Player’s Party**, Raffle, 9-Hole Mini Course, Fun, Fun, Fun!

Sunday, February 26, 2017 (Subject to Change)

ONLY THE TOP 50% OF EACH DIVISION PLAYS IN THE FINALS

Sunrise to Sunset – **Course Innova and #2 closed ENTIRE DAY, even after all rounds completed.** Walking of courses permitted.

7:00 AM - Course Innova tee times begin for FA3, FA2, FG1, FM1, FA1, FPG, FPM, FPO, MPS, MPG, MPM, MPO.

7:02 AM - Course #2 tee times begin for MA4, MA3, JRs, MA2, MS1, MG1, MM1, MA1.

≈3:30 PM (after last scorecards submitted) – Silent Auction, **\$1,000 Skins Challenge**, Putting Finals, & Awards

5:00 PM – Last call for food & drink orders



SPONSORSHIP OPPORTUNITIES

(note that differences between previous level are bolded)

1. **SILENT AUCTION/RAFFLE SPONSOR** (Almost anything welcomed) - Donor announced during raffle (Saturday night during Player's Party) or auction (Sunday afternoon during Award Ceremony).
2. **FLAG SPONSOR** (\$50 cash or \$75 in usable merchandise) - State or Country flag posted at Tournament Central: Name/company listed in Tournament Program.
3. **TEE SIGN SPONSOR** (\$75 cash or \$100 in usable merchandise) - Naming rights for one (1) of 54 holes: One (1) 18" x 24" colored tee sign and name/company listed in Tournament Program.
4. **ACE SPONSOR** (\$100 cash or \$150 in usable merchandise) - Naming rights for one (1) of eleven (11) possible longest aces: One (1) colored tee sign, name/company listed in Tournament Program, **logo included in Tournament Program**, and one (1) limited GCC Gold disc.
5. **RING-OF-FIRE SPONSOR** (\$250 cash or \$350 in usable merchandise) - Naming rights for one (1) of four (4) ring-of-fire activities (to be conducted at the close of each day): Three (3) colored tee signs (one per course), listed in Program, logo in Program, **half-page ad (4½" x 3") in Tournament Program**, and three (3) limited GCC discs.
6. **MINI-EVENT SPONSOR** (\$500 cash or \$650 in usable merchandise) - Naming rights for one (1) of many mini-event activities (such as accuracy, 9-hole mini course, double disc court, putting contest, driving contest, etc.): Three (3) colored tee signs (one per course), listed in Program, logo in Program, **full-page ad (4½" x 6") in Program**, five (5) limited GCC discs, **vending booth permitted at Tournament Central (good for six (6) days, including the two (2) warm-up days), permitted to display (with coordination from tournament staff) banners/signage near mini-event activities (disc golf manufacturer signage limited to vending booth only), logo included on individual scorecards, and business material (if provided) included in individual player packages (550 items needed).**
7. **PRACTICE AREA SPONSOR** (\$1,000 cash or \$1,250 in usable merchandise & disc manufacturer to be approved by Innova) - Shared naming rights for large practice/warm-up area: Six (6) colored tee signs (two per course), listed in Program, logo in Program, **two (2) full-page ads (4 ½" x 6") in Program**, five (5) limited GCC discs, vending booth permitted at Tournament Central **and additional booth/tent permitted near practice area** (good for six (6) days, including warm-up days), **permitted to display banners/signage near practice area**, logo included on individual scorecards, business material (if provided) included in individual player packages (550 items needed), **logo included on tournament shirt (if sponsorship received by 01/20/17).**
8. **PLAYER'S PARTY SPONSOR** (\$1,500 cash or \$2,000 in usable merchandise/beverages & disc manufacturer to be approved by Innova) - Shared naming rights as **Player's Party sponsor**: Six (6) colored tee signs, listed in Program, logo in Program, two (2) full-page ads in Program, five (5) limited GCC discs, vending booth permitted at Tournament Central and additional booth/tent permitted near practice area (good for six (6) days, including warm-up days), permitted to display banners/signage near practice area **and near beverage areas (including indoor bar area and main entries into building)**, logo included on individual scorecards, business material (if provided) included in individual player packages (550 items needed), logo included on tournament shirt (if sponsorship received by 01/20/17), **logo printed on three hundred (300) mini marker discs and provided to amateur participants (if sponsorship received by 01/20/17).**
9. **FINALIST BBQ SPONSOR** (\$2,000 cash or \$2,500 in usable merchandise/food & disc manufacturer to be approved by Innova) - Shared naming rights as **Sunday Finalists BBQ sponsor**: Six (6) colored tee signs, listed in Program, logo in Program, two (2) full-page ads in Program, five (5) limited GCC discs, vending booth permitted at Tournament Central and near practice area and **third booth/tent permitted near BBQ area** (good for six (6) days, including warm-up days), permitted to display banners/signage near practice area and beverage areas (including indoor bar area and main entries into building) **and near key entry/exit points at facility**, logo included on individual scorecards, business material (if provided) included in individual player packages (550 items needed), logo included on tournament shirt (if sponsorship received by 01/20/17), logo printed on three hundred (300) mini marker discs and provided to amateur participants (if sponsorship received by 01/20/17).
10. **TRANSPORTATION SPONSOR** (\$2,500 cash or \$3,500 in merchandise & disc manufacturer to be approved by Innova) - Shared naming rights as **Golf Cart sponsor**: Six (6) colored tee signs, listed in Program, logo in Program, two (2) full-page ads in Program, five (5) limited GCC discs, vending booth permitted at Tournament Central and near practice area and third booth/tent permitted **near Golf Cart area** (good for six (6) days, including warm-up days), permitted to display banners/signage near practice area and beverage areas (including indoor bar area and main entries into building) and near key entry/exit points at facility and **on golf carts**, logo included on individual scorecards, business material (if provided) included in individual player packages (550 items needed), logo included on tournament shirt (if sponsorship received by 01/20/17), logo printed on three hundred (300) mini marker discs and provided to amateur participants (if sponsorship received by 01/20/17).
11. **COURSE SPONSOR** (\$5,000 cash or \$7,000 in usable merchandise & disc manufacturer to be approved by Innova) - Naming rights for **one (1) of three (3) courses** (note that the championship course has been already reserved by Innova Champion Discs): Six (5) colored tee signs, listed in Program, logo in Program, **three (3) full-page ads** in Program, five (5) limited GCC discs, vending booth permitted at Tournament Central and near practice area and third booth/tent permitted at **Course Starting area** (good for six (6) days, including warm-up days), permitted to display banners/signage near practice area and beverage areas (including indoor bar area and main entries into building) and near key entry/exit points at facility and **throughout assigned course**, logo included on individual scorecards, business material (if provided) included in individual player packages (550 items needed), logo included in sponsorship letter (updated as sponsorships received), logo included on tournament shirt (if sponsorship received by 12/22/16), **logo printed on three hundred (300) discs and provided to amateur participants (if sponsorship received by 01/10/17).**
12. **TITLE SPONSOR** (\$20,000 cash or \$25,000 in usable merchandise & disc manufacturer to be approved by Innova) - Shared naming rights for the 2017 event (Innova Champion Discs already acquired disc manufacturer naming rights): Six (6) colored tee signs, listed in Program, logo in Program, **five (5) full-page ads** in Program, five (5) limited GCC discs, vending booth permitted at Tournament Central and near practice area and third booth/tent used at **Official's area for Player Check-In and Awards Ceremony** (good for six (6) days, including warm-up days), permitted to display banners/signage **throughout Tournament Central area**, logo included on individual scorecards, business material (if provided) included in individual player packages (550 items needed), logo included in sponsorship letter (updated as sponsorships received), logo included on tournament shirt (if sponsorship received by 12/22/16), logo printed on three hundred (300) discs and provided to amateur participants (if sponsorship received by 01/10/17), **logo incorporated into official GCC artwork and formally recognized as a co-title sponsor for the tournament.**

Overall Facility Perspective



Tournament Central Detail

