



## ANNUAL REPORT 2013

Since 1987, Dignity Kids, Inc. has grown from two passionate volunteers serving only the Tempe School District into an official 501c3 in 2008 serving 24 School Districts in Maricopa County with 74 volunteers.

Our mission is to educate and empower youth through fitness-based programs that teach STEM concepts, encourage healthy lifestyles, and promote positive youth development through opportunities to learn, succeed and belong.

How is this done? By providing them with the tools necessary to walk tall, speak their minds, respect their peers and elders, understand the roots of honesty and truth, compassion for others and a hunger to chase their dreams and turn them in to realistic goals.

### PROGRAMS AND SERVICES VALUE:

In-School Programs ———31,302 Youth taught  
 Out-of School Programs——8,411 Youth taught  
 Wishes Granted ————28 Youth \$500 each  
 College Scholarships ———9 Youth total \$16,465  
 Martial Fitness Scholarships—3,000 total \$435,000

Total Youth Served———39,713  
 Community Service Value——\$465,465.00

## YEAR-END FINANCIALS

We raised and received support from the following sources:

3,000 uniforms provided by Lee's ATA Martial Arts	\$135,000.00
3,000 months of donated memberships Lee's ATA Martial Arts	\$300,000.00
2,468 Pink Belts Sold— Fund College Scholarships & Wishes	\$49,360.00
1323 Volunteer Hours teaching Youth STEM based classes	\$33,094.00
<b>Total</b>	<b>\$517,454.00</b>

Expenses: Administration 3%

Cost of Programs 62%

Scholarships 3%

Grants & Donations 32%



In September 2013, Dignity Kids launched the "Wishing for Mommy" campaign to begin fundraising for the children of mommies who were battling breast cancer. The funds raised were given to these children in the form of \$500 checks to help them make their wish for mommy come true and finally feel like they could help out and do something nice for her amidst her battle.



In 2013, Dignity Kids attributed \$16,000 to Martial Arts Students' college scholarships and expect to double this amount in 2014.

The Universal Principles of Sports Science was developed and delivered to children in communities all across Arizona in the form of Free Community Events open to the public in which children were introduced to the concept of advancing their athleticism by learning how to view their bodies and the way they move from a scientific perspective. 8,411 youth were reached in this initiative.



The Universal Principles of Sports Science curriculum was also brought into the public and private school systems and taught to 31,302 youth in the state of Arizona alone through their Physical Education classes and volunteers from Dignity Kids.

Children dealing with the every day struggles of bullying or experiencing the mental strife of being the bully themselves were encouraged by Dignity Kids to join in on a leadership and healthy confidence-building program such as Martial Arts. In 2013, Dignity Kids gave away scholarships to 3,000 youth for them to do so to help set them on the right path to becoming successful and bully-free.

