

Academic Potential Action Team Agenda

All learners will be challenged to achieve their academic potential.

Empowering all individuals to become self-directed learners through authentic experiences that take into account each individuals unique academic, emotional, and social needs.

June 7, 2018

12:00 @ Aspires Office

Members present: LeeAnn Ettinger, Edwina Harder, Laura Sayles

Agenda

Time	Task/Result	Completed	Some Progress	Not addressed	Notes
12:00	Task: Check In EQ: How will you enjoy your spark this summer? Result: Ready to work together	X			
12:10	Task: Sparks Ambassador Responses EQ: Where are the gaps? Result: Decision made	X			Spirituality – Shari Mason Nature – Animals – Andy Gray Kelly R Leading – Reading – Pal Koak Subject matter – Catherine Haslag Serving – Jason Baskin, Catherine Haslag Athletics – Arts -
12:30	Task: Next Steps in Campaign Result: Timeline determined	X			Summer: Post sparks information at summer lunch and ask for posters to be placed at locations frequented by young people By Fall: Library signs and posters
12:45	Task: Sparks Training Result: Decision made	X			Consider sending key partners to sparks training vs. bringing training to Austin

Action Commitments

Who?	What?	When?	Why?
Jen	Newspaper article about sparks – linking summer opportunities to spark.	June article	Increase awareness
Team	Contact possible ambassadors Jen: Tim R, Dayna J, Sarah B, Obala O LeeAnn – Gema, Hebrink family Edwina – Jesse S, Kalle A	Next meeting	To complete unfilled ambassador spots
Jen	Connect with new children’s librarian, Pool, YMCA – athletics, Nature Center, Summer lunch program, Summer reading Make a poster with icon and QR code	Ongoing	Grow campaign
Team	Brainstorm potential hashtags #shareyourspark #nurturesparks #ignitesparksaustin	August Meeting	Grow campaign

Sparks Campaign Timeline

When	First	Next	Then	Finally
Why	Kick off campaign	Community education – nurture your own spark and in young people	Increase knowledge of sparks	
What	Newspaper article	Service group presentations	Business posters at schools with spark icons	Sparks booths at existing events
	Social media campaign: Notify sparks ambassador or format, info shared	Teacher education	Poster campaign with adults	Local activities advertise with icons
		Sparks Summit	Libraries create spark displays	Visual activity at local schools about sparks
		Mentoring opportunities	Billboards and commercials	Courses for spark exploration
When	Ongoing or specific?			

Next Meeting

July Meet and Greet with New Executive Director on July 18 between 11-1.

