



INFORMATION JOURNAL

Distributing Quality Artists' Materials Since 1936

Golden Artist Colors has enjoyed the privilege of collaborating with artists to make highest quality professional art materials. That same collaborative process has produced a new, thoroughly modern watercolour we call QoR.

QoR retains the best qualities of traditional watercolours while expanding the range and versatility of each colour. QoR's exclusive binder provides more pigment in every brushstroke, offering a strength, range and versatility unmatched in the history of watercolours. The unique QoR formulation accentuates the luminosity and brilliance of pigments even after drying. It provides the subtlety, transparency and flow of a great watercolours, with colours that have as much vibrancy and fire as the best acrylic or oil paint.

QoR [pronounced 'core'] has been formulated to embody the essence of watercolours while offering these unique qualities:

- * Vibrant, intense colours that stay brilliant even after they dry
- * Exceptionally smooth transitions, flow and liveliness on paper
- * Excellent resolubility in water and glazing qualities
- * Vivid depth of colour with each brushstroke
- * Greater resistance to cracking and flaking
- * More density of colour than traditional watercolours
- * Exclusive Aquazol® binder used in conservation



Qor Display Set-ups



QoR Earth Colours Set

Item # 05Q02 Sugg List \$42.30

Set Includes: Six - 5 ml tubes - featuring: Naples Yellow, Transparent Brown Oxide, Venetian Red, Sap Green, Indigo, and Raw Umber (Natural).



QoR Introductory 12 Colour Set

Item # 05Q10 Sugg List \$78.55

Set Includes: Twelve - 5 ml tubes - featuring: Nickel Azo Yellow, Hansa Yellow Medium, Quinacridone Gold Deep, Quinacridone Magenta, Permanent Alizarin Crimson, Pyrrole Red Light, Phthalo Blue (Green Shade), French Ultramarine Blue, Viridian Green, Burnt Sienna (Natural), Paynes Gray, Yellow Ochre (Natural)



QoR High Chroma Colours Set

Item # 05Q03 Sugg List \$42.30

Set Includes: Six - 5 ml tubes - featuring: Cobalt Teal, Green Gold, Quinacridone Gold, Transparent Pyrrole Orange, Quinacridone Magenta, and Dioxazine Purple.



QoR Introductory 6 Colour Set

Item # 05Q01 Sugg List \$42.30

Set Includes: Six - 5 ml Tubes - featuring: Indian Yellow, Cerulean Blue Chromium, Ultramarine Blue, Pyrrole Red Light, Permanent Alizarin Crimson, Burnt Sienna (Natural)



Bruynzeel®

Expression

Heinz Jordan is proud to present the new Expression line up of graphite, watercolour and coloured pencil sets. These sets will be available to order with the Heinz Jordan 2014 BTS promotion. These high quality pencils are strong with a thick 3.3mm core. Each pencil has excellent graphite and colour transfer and perfect balance in pencil hardness. A great storage tin which hints at Bruynzeel's Dutch roots and tried and trusted Bruynzeel quality. Graphite sets are only available in 6 and 12 pieces and both the watercolour and coloured pencil sets are available in 12, 24 and 36 pieces sets. Please contact your sales rep for more information or ordering inquiries.



Item # 33771506
Expression 6CT.
Graphite Pencil Set
Sugg List \$8.20



Item # 33771512
Expression 12CT.
Graphite Pencil Set
Sugg List \$16.15



Item # 33770536
36CT Expression
Colour Pencil Set
Sugg List \$31.20



Item # 33770524
24CT Expression
Colour Pencil Set
Sugg List \$21.40



Item # 33770512
12CT Expression
Colour Pencil Set
Sugg List \$11.30



Item # 33773512
12CT Expression
Watercolour Pencil Set
Sugg List \$14.80



Item # 33773524
24CT Expression
Watercolour Pencil Set
Sugg List \$24.50



Item # 33773536
36CT Expression
Watercolour Pencil Set
Sugg List \$34.00



29PLC

New Genuine Chamois

Item # 29PLC
Sugg List: \$6.99
New 5" x 7" genuine chamois.
* Ideal for blending and shading
* For Use with drawings and pastel paintings

Question: How do you use chamois when drawing with charcoal?

Answer: Fold it to find a clean area. After you have applied the charcoal, just rub the chamois over it. For small areas, fold the chamois to a point as best you can. Chamois lifts a lot of charcoal off the paper so the result after blending will be much lighter than the layer you put down.

PLEASE NOTE



Heinz Jordan Summer Hours:
Monday -Thursday 7:00am - 4:00pm
Friday 7:00am - 3:00pm



Tenline Sales Summer Hours:
Monday -Thursday 8:45am - 4:45pm
Friday 8:45am - 4:00pm
Closed: Friday July 11, 18, 25 and August 15