

Wilco  
Cycleworks



The Build-Your-Ride Guide

Use this fillable form to provide data about you and your bike. Refer to the graphics on page 5 and 6 for taking your measurements. Submit the form by clicking the SUBMIT button on page 4. Please note, it will not save your information, so make sure you're ready to submit when you start filling it out!

|   |   |
|---|---|
| <b>Part 1: Which Wilco will you ride?</b> |   |
| Name                                      |   |
| Address                                   |   |
| Email Address                             |   |
| Phone                                     |   |
| <input type="checkbox"/>                  | Mountain  |
| <input type="checkbox"/>                  | Road  |
| <input type="checkbox"/>                  | Cyclocross  |
| <input type="checkbox"/>                  | Fat     \$ inquire  |
| <input type="checkbox"/>                  | Cargo   \$ inquire  |
| <input type="checkbox"/>                  | <b>Standard Custom Frameset     \$2050+</b><br>Custom Geometry, True Temper Tubing, All Braze-ons, One color powder coat, 110 Headset   |
| <input type="checkbox"/>                  | <b>Stainless Steel Custom Frameset   \$3200+</b><br>Custom Geometry, KVA MS3 Stainless Steel Tubing, All Braze-ons included (2 bottle mounts), One color powder coat, 110 Headset |
| Bike Color                                | <input type="checkbox"/> Single color process _____<br><input type="checkbox"/> Exposed Top Tube +\$150<br><input type="checkbox"/> Multi-color process +\$ inquire<br>_____      |
| Wheel size                                | <input type="checkbox"/> 26 <input type="checkbox"/> 29 <input type="checkbox"/> 700c <input type="checkbox"/> 650b <input type="checkbox"/> Fat                                  |
| Crank Length                              |   |
| Largest tire size clearance               |   |

Part 2: Customize your Wilco ride.

|  |                                  |
|--|----------------------------------|
| <input type="checkbox"/> Lugged <input type="checkbox"/> Fillet Brazing  | \$0                              |
| <b>Drop outs:</b><br><input type="checkbox"/> Low mount disc <input type="checkbox"/> Vertical<br><input type="checkbox"/> Hooded <input type="checkbox"/> Horizontal<br><input type="checkbox"/> Adjustable drop outs | Included                         |
| <b>Headtube:</b><br><input type="checkbox"/> 44 mm <input type="checkbox"/> 36 mm<br><input type="checkbox"/> Tapered  | \$0<br>\$Inquire                 |
| <b>Brakes:</b><br><input type="checkbox"/> Caliper <input type="checkbox"/> Cantilever <input type="checkbox"/> V-brake<br><input type="checkbox"/> Disc   | \$0                              |
| <input type="checkbox"/> Exposed Stainless Steel Top Tube  | \$150                            |
| <input type="checkbox"/> Internal Cable Routing  | \$100-\$300                      |
| <b>Stems:</b><br><input type="checkbox"/> Wilco Cycleworks stem<br><input type="checkbox"/> Wilco Cycleworks stainless steel stem<br><input type="checkbox"/> Other _____  | \$175+<br>\$Inquire<br>\$Inquire |
| <b>Seat post:</b><br><input type="checkbox"/> Integrated seat post (includes custom topper)<br><input type="checkbox"/> Other _____  | \$300+<br>\$Inquire              |
| <b>Fork:</b><br><input type="checkbox"/> Wilco Cycleworks Fork<br><input type="checkbox"/> Other _____   | \$350+<br>\$Inquire              |

**Complete or partial build**

OEM component list includes Chris King, Industry Nine, Enve Composites, Thomson, Cane Creek, Stans, and more. Let's talk details if you are interested in building up your Wilco frame.

**Let's talk!**

Any other ideas for your new bike

What do you like or dislike about your current bike?

|   |                           |
|---|---------------------------|
| Part 3: Tell us about you and your current ride.  |                           |
| Seat position on current bike<br><input type="checkbox"/> Front <input type="checkbox"/> Middle <input type="checkbox"/> Back   |                           |
| Do you use a riser bar?<br><input type="checkbox"/> YES <input type="checkbox"/> NO   |                           |
| Describe your general geographic terrain (flat, hilly, etc.)  |                           |
| Describe your riding style (sprinter, climber, endurance, etc.)   |                           |
| <b>Refer to the graphics on pages 5 and 6 for obtaining your measurements. Once complete, click SUBMIT. Contact me if you have any questions!</b>   |                           |
| Weight  |                           |
| Age   |                           |
| Measurement A Inseam  |                           |
| Measurement B Torso   |                           |
| Measurement C Arm   |                           |
| Measurement D Height  |                           |
| Measurement E Shoe  |                           |
| What size is your current bike?   |                           |
| Bike Measurement A Top Tube   |                           |
| Bike Measurement B Seat Tube  |                           |
| Bike Measurement C Head Tube  |                           |
| Bike Measurement D Cockpit Reach  |                           |
| Bike Measurement E Drop   |                           |
| Bike Measurement F Chainstay  |                           |
| Bike Measurement G Seat height  |                           |
| This completed form and a \$300 non-refundable deposit will reserve your place in the build queue. I can't wait to start your building your ride and will be in contact with you frequently during the build process--so don't worry if you get any new ideas between now and then! |                           |
| Date Submitted  | <i>For Wilco use only</i> |
| Deposit Received  | \$300 received on         |

### Measure Yourself:

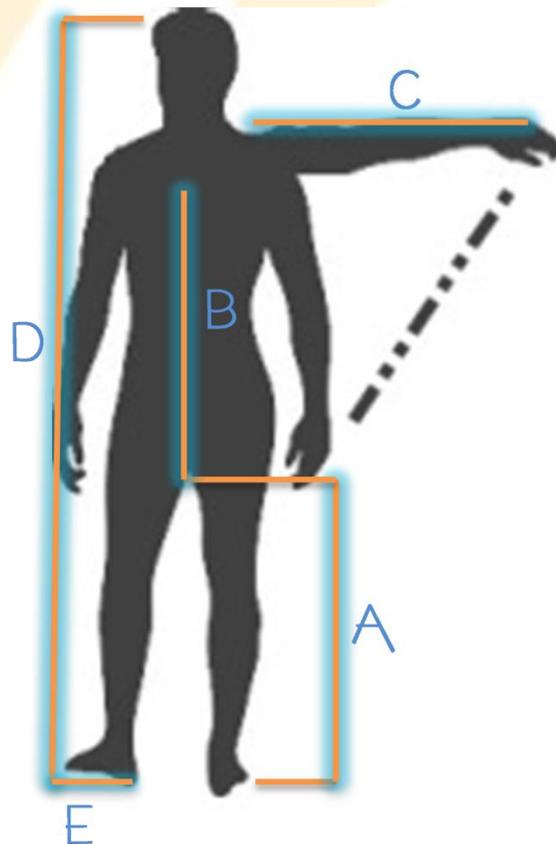
**A - Inseam:** Stand straight with your back to a wall and your cycling shoes on. Slide a book or other rectangular object up between your legs until the book is up against your butt/crotch and square against the wall. Measure from the top of the book to the floor.

**B - Torso:** Stand as you did for measurement "A". Tap your finger upwards against your sternum until you reach the first soft notch below your Adam's apple. Measure from the top of the book to this point.

**C - Arm:** Hold your arm out straight with fingers extended. Measure the distance from the notch between your thumb and forefinger to the joint space between your arm and shoulder where it rotates.

**D - Height:** Measure your height with cycling shoes on.

**E - Shoe:** Euro size (38, 45, etc.) of your shoes. Provide 1/2 sizes (like 41.5) if possible.



## Measure Your Ride:

**A -- Top Tube** – a **horizontal** line from the center of the top tube/head tube junction back to the center of the seat tube or seat post.

**B -- Seat tube length** – measure from the center of the bottom bracket to the center of the seat tube

**C -- Head tube length** – don't include headset!

**D -- Cockpit reach** – a **horizontal** measure from the middle of your seat to the center of the bars

**E -- Drop** – a vertical measure from the top of the saddle to the top of the bars at the clamp.

**F -- Chainstay length**

**G -- Seat Height** – from the center of the bottom bracket to the top of the saddle

**If you have any questions on how to get these measurements, please contact us.**

